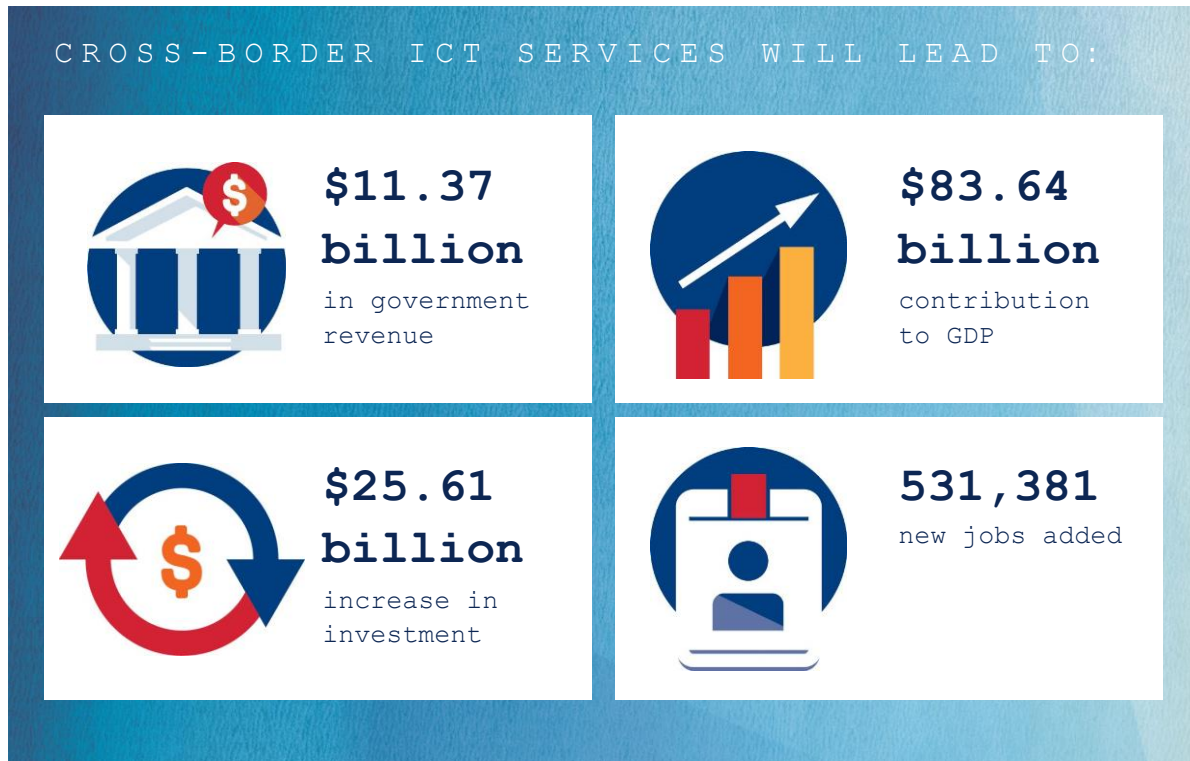


GLOBALLY CONNECTED, LOCALLY DELIVERED

Impact of Cross-Border ICT Services

JAPAN



Source: 'Globally Connected, Locally Delivered: The Economic Impact of Cross-Border ICT Services in Japan'

FORMULA FOR SUCCESS:

1. Clarify cross-border transfer requirements and permitted countries in the amendment of the Act on the Protection of Personal Information (APPI).
2. Avoid putting new restrictions in place and proactively engage with other governments to bridge data protection standards gaps prior to the implementation of APPI amendments.
3. Call for the adoption of cybersecurity best practices and promote the use of widely accepted international standards and allowing companies to leverage global expertise and resources.
4. Empower and educate domestic businesses about the benefits of ICT services as a way to grow businesses and improve productivity particularly amongst SMEs.
5. Beyond passage and implementation of the Trans-Pacific Partnership (TPP) agreement in the short-term, continue to build on and raise the TPP standards through the adoption of higher standards through other agreements such as the Trade in Services Agreement (TiSA), and advocate for the implementation of an internationally-recognized, risk-based data protection framework.



U.S. CHAMBER OF COMMERCE
International Affairs