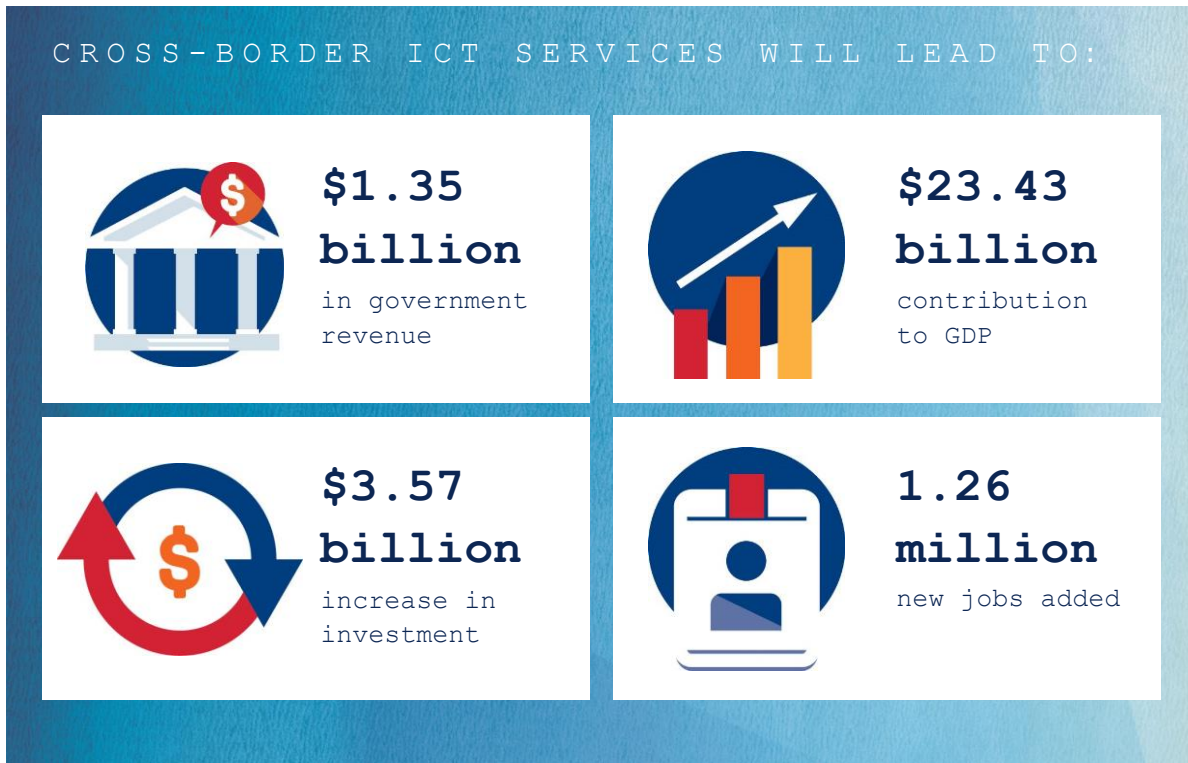


# GLOBALLY CONNECTED, LOCALLY DELIVERED

Impact of Cross-Border ICT Services

**NIGERIA**



Source: 'Globally Connected, Locally Delivered: The Economic Impact of Cross-Border ICT Services in Nigeria'

## FORMULA FOR SUCCESS:

1. Remove current localisation requirements and avoid putting new restrictions in place, including sectoral rules such as in oil and gas, and broader rules such as the Nigerian Oil and Gas Industry Content Development Act 2010 and Guidelines for Nigerian Content Development in the ICT sector released by NITDA in December 2013.
2. Call for the adoption of cybersecurity best practices rather than creating top-down prescriptive requirements. This means encouraging the use of widely accepted international standards and allowing companies to leverage global expertise and resources.
3. Empower and educate domestic businesses about the benefits of ICT services as a way to grow businesses and reach new customers, in particular SMEs.
4. Remove investment restrictions on foreign operators.
5. Continue efforts to improve infrastructure, broadband adoptions, and electricity stability.



**U.S. CHAMBER OF COMMERCE**  
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