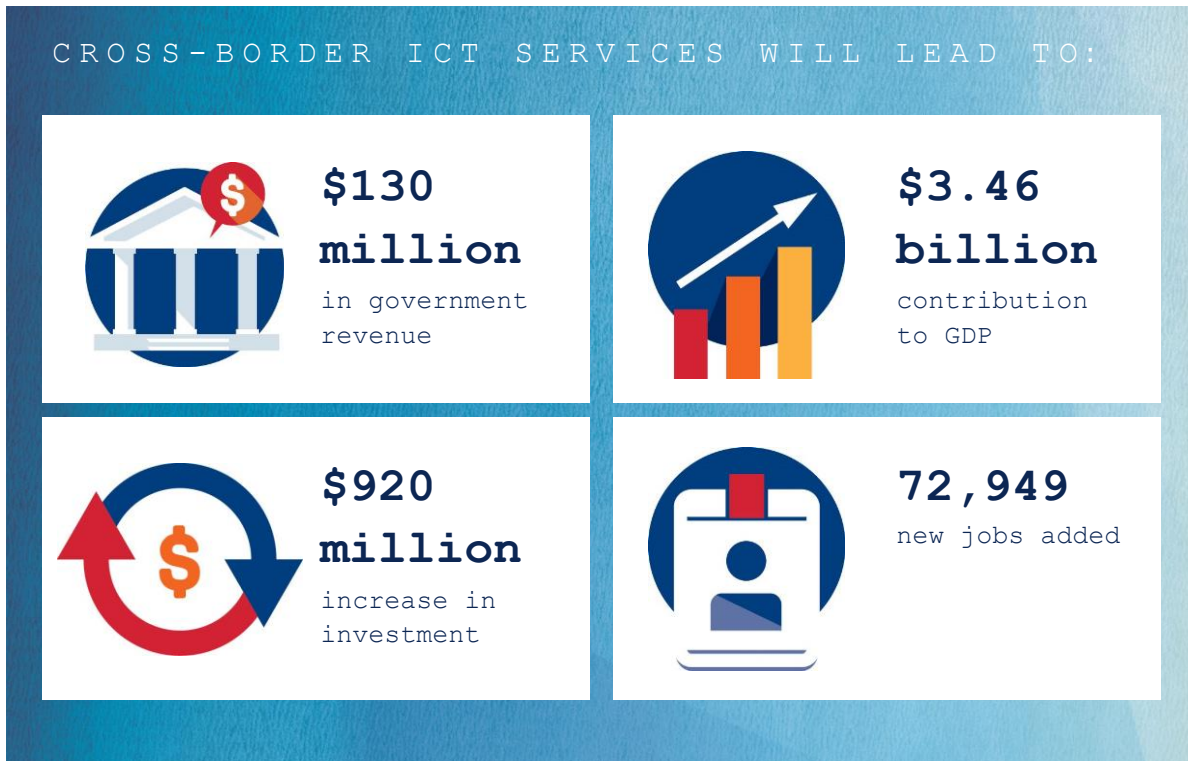


GLOBALLY CONNECTED, LOCALLY DELIVERED

Impact of Cross-Border ICT Services

VIETNAM



Source: 'Globally Connected, Locally Delivered: The Economic Impact of Cross-Border ICT Services in Vietnam'

FORMULA FOR SUCCESS:

1. Clarify cross-border transfer requirements and permitted countries in the amendment of the Act on the Protection of Personal Information (APPI).
2. Avoid putting new restrictions in place and proactively engage with other governments to bridge data protection standards gap prior to the implementation of APPI amendments.
3. Call for the adoption of cybersecurity best practices rather than creating top-down prescriptive requirements. This means encouraging the use of widely accepted international standards and allowing companies to leverage global expertise and resources.
4. Empower and educate domestic businesses about the benefits of ICT services as a way to grow businesses, improve productivity, in particular SMEs.
5. Accelerate the ratification of the Transpacific Partnership (TPP) and to advocate for the implementation of internationally recognized risk-based data protection framework.



U.S. CHAMBER OF COMMERCE
International Affairs