



8:30 a.m.—8:50 a.m.

Lobby and Briefing Center

Registration and Breakfast

8:50 a.m.—9:00 a.m.

Hall of Flags

U.S. Chamber Welcoming Remarks

Randel Johnson, Senior Vice President, Labor, Immigration, & Employee Benefits, U.S. Chamber of Commerce

9:00 a.m.—9:30 a.m.

Hall of Flags

Morning Keynote

Damon Davis, Director for the Health Data Initiative, U.S. Department of Health and Human Services IDEA Lab

9:30 a.m.—10:20 a.m.

Hall of Flags

Our Habits, Our Health: How Can We Leverage Behaviors to Improve Wellness?

Sponsored by: Centene

- Jeremy Corbett, MD, Chief Health Officer, Envolve
- Jin Haag, Practice Leader, Metro DC Health and Group Benefits, Towers Watson
- Chris Mathews, Vice President, Total Health Management Practice Leader, The Segal Company
- Paul E. Terry, Ph.D., CEO and President, HERO Health

Moderated by: Craig Russell, Chief Growth Officer, Envolve

10:20 a.m.—10:30 a.m.

Briefing Center

Networking Break



10:30 a.m.—11:20 a.m.

Hall of Flags

The Intersection of Economics and Wellbeing

Sponsored by: Center for Healthcare Economics and Policy, FTI Consulting Inc.

- Calvin Anderson, Chief of Staff, Senior Vice President, BlueCross BlueShield of Tennessee, Inc.
- Greg Pope, Chief Mission Officer, Saint Thomas Health
- Bill Purcell, Member, Farmer Purcell White & Lassiter, PLLC
- Dr. Juan Quintana, CRNA, MHS, DNP, President, American Association of Nurse Anesthetists
- Ralph Schulz, President and CEO, Nashville Area Chamber of Commerce

Moderated by: Margaret E. Guerin-Calvert, President, Center for Healthcare Economics and Policy, and Senior Managing Director, FTI Consulting, Inc.

11:20 a.m.—12:10 p.m.

Hall of Flags

Transparency: Driving Behavior Change

Sponsored by: Blue Cross Blue Shield Association

- Brian Caveney, MD, JD, MPH, Vice President and Senior Medical Director, Blue Cross Blue Shield North Carolina
- J. Darren Rodgers, Senior Vice President and Chief Marketing Officer, Health Care Service Corporation
- Jonathan G. Wiik, MSHA, MBA, Principal, Revenue Cycle Management, Health Care Solutions, TransUnion

Moderated by: Alissa Fox, Senior Vice President, Office of Policy and Representation, Blue Cross Blue Shield Association

12:10 p.m.—12:40 p.m.

Briefing Center

Networking Break



12:40 p.m.—12:55 p.m.

Hall of Flags

Luncheon

12:55 p.m.—1:00 p.m.

Hall of Flags

Leadership in Health Care Award

Sponsored by: North Highland Worldwide Consulting

Presented by: R. Bruce Josten, Executive Vice President,
Government Affairs, U.S. Chamber of Commerce

1:00 p.m.—1:30 p.m.

Hall of Flags

A Conversation with Philip Blake, President, Bayer Corporation

Moderated by: Frank Sesno, Director, School of Media and
Public Affairs, George Washington University

1:30 p.m.—1:45 p.m.

Briefing Center

Networking Break

1:45 p.m.—2:35 p.m.

Hall of Flags

Improving the Role of the Patient Across the Health Care Continuum

Sponsored by: Pfizer Inc.

- Scott Melville, President and CEO, Consumer Healthcare Products Association
- Sean Sullivan, JD, President and CEO, Institute for Health and Productivity Management Work Place Wellness Alliance
- Scott Wallace, Distinguished Fellow, The Geisel School of Medicine at Dartmouth
- James D. Chambers, Ph.D., MPharm, Assistant Professor, The Center for the Evaluation of Value and Risk in Health, Institute for Clinical Research and Health Policy Studies, Tufts Medical Center

Moderated by: Brian Agnew, Director, U.S. Policy, Pfizer Inc.



2:35 p.m.—3:05 p.m.

Hall of Flags

Afternoon Keynote

John G. Zern, Executive Vice President and Global Health and Benefits Leader, Aon

3:05 p.m.—3:15 p.m.

Briefing Center

Networking Break

3:15 p.m.—4:05 p.m.

Hall of Flags

Overcoming Health Data and Cybersecurity Challenges

Sponsored by: U.S. Chamber of Commerce Cybersecurity Leadership Council

- Grant Elliott, Founder and CEO, Ostendio Inc.
- Phillip Loftus Ph.D., Senior Vice President and Chief Information Officer, SSM Health
- Paul J. Mahon, Corporate Security Manager, Bayer USA
- Sean Slovenski, CEO, Intel GE Care Innovations

Moderated by: Tim Callahan, CISSP, CISM, CRISC, Vice President, Chief Information Security Officer, Aflac

4:05 p.m.—4:55 p.m.

Hall of Flags

Best Practices in Medicare Advantage: Private Sector Solutions and Innovations for Modernizing the Health Care System

- Kevin T. Cammarata, Executive Director, Benefits, Verizon Communications
- Douglas Holtz-Eakin, President, American Action Forum
- Dr. Gary Puckrein, President and CEO, National Minority Quality Forum
- Chester A. Speed, J.D., LL.M, Vice President, Public Policy, American Medical Group Association

Moderated by: Lambert Van der Walde, Executive Director, Center for Health Reform & Modernization, UnitedHealth Group

4:55 p.m.—5:30 p.m.

Briefing Center

Networking Reception and Prize Giveaway



Randel K. Johnson

Senior Vice President, Labor, Immigration, and Employee Benefits, U.S. Chamber of Commerce

Randel K. Johnson joined the U.S. Chamber of Commerce on December 1, 1997. As senior vice president, he is primarily responsible for labor, immigration, and employee benefits issues pending before Congress and the federal agencies.

Johnson determines the Chamber's position and sets strategy on a wide variety of issues including union-driven initiatives such as card check legislation, ergonomics, and blacklisting regulations; pension funding reform and health care; civil rights and wage and hour; and comprehensive immigration reform, including visa and border policy. Johnson regularly testifies before Congress and is widely quoted in the media.

Johnson serves on the board of directors of the National Immigration Forum and the Lutheran Immigration Refugee Services agency and on the Quality Alliance Steering Committee. Previously, he was a member of the U.S. Department of Homeland Security Data Management Improvement Act Task Force on border entry and exit issues, the Chicago Council on Foreign Relations Immigration Task Force, the 21st Century Workforce Commission, and the Carnegie U.S.-Mexico Migration Study Group.

Before joining the Chamber, Johnson was the Republican labor counsel and coordinator for the U.S. House of Representatives Committee on Education and the Workforce. His work centered on legislative activity under the Occupational Safety and Health Act, the National Labor Relations Act, the Congressional Accountability Act, the Family and Medical Leave Act, the Fair Labor Standards Act, the Civil Rights Act of 1991, and the Americans with Disabilities Act of 1990.

Johnson was an attorney for six years with the U.S. Department of Labor, serving as the special assistant to the Solicitor of Labor for Regulatory Affairs and the department's liaison to the Office of Management and Budget. He also served as a lobbyist for the National Association of Manufacturers; as an attorney with the U.S. Department of Labor's Office of Administrative Law Judges; and as a law clerk to a Baltimore city trial judge immediately following law school.

Johnson is a graduate of Denison University and the University of Maryland School of Law and earned his Master of Laws in labor relations from the Georgetown University Law Center. He received a graduate certificate from the Harvard Kennedy School of Government for Senior Managers in Government and is a fellow of the College of Labor and Employment Lawyers.



Damon Davis

Director for the Health Data Initiative, U.S. Department of Health and Human Services
IDEA Lab

Damon Davis serves as Director for the Health Data Initiative in the office of the Chief Technology Officer in the U.S. Department of Health & Human Services. He is responsible for leading the Department's efforts to promote the Health Data Initiative, a movement devoted to implementing policies directed at improving access to federal data resources, and promoting the expanded uses of the data for applications and services to promote innovative solutions to problems in health, health care, and the delivery of human services.

Prior to his post in the CTO's office Davis worked in the Office of the National Coordinator for Health IT (ONC) in the Office of Consumer eHealth (OCeH). As Special Assistant in ONC his focus was on increasing consumer access to secure electronic personal health information. He joined the department in 2009.

Davis holds a Bachelor of Science degree from Hampton University and a Masters of Business Administration from Loyola College of Maryland.



Jeremy Corbett, MD

Chief Health Officer, Envolve

Dr. Jeremy Corbett provides oversight and guidance in all clinical aspects of health management operations. As a member of the executive team, he is involved in all aspects of Envolve's business, with particular emphasis on clinical oversight and policy, operations team support, product development, client services and business development and sales.

Dr. Corbett previously served as chief medical officer for Kentucky Spirit Health Plan, a subsidiary of Centene Corporation. Dr. Corbett is a partner with Central Emergency Physicians in Lexington, Kentucky and holds licensure nationwide. He has interest in the areas of novel pharmaceutical and medical program creation and implementation as well as startup experience, having served as chief medical officer for a private equity backed biomedical venture.

Dr. Corbett completed medical school at the University of South Florida and residency at the University of Kentucky, where he served as chief resident in Emergency Medicine.



Jin H. Haag, FSA, MAAA

Practice Leader, Metro DC Health and Group Benefits, Towers Watson

Jin Haag is a senior consultant and the practice leader of Towers Watson's Washington, D.C. Health and Group Benefits practice. She has over seventeen years of experience advising clients on a variety of health and welfare topics, including benefits strategy and design, health promotion and incentive strategy, health plan vendor management, financial and funding arrangement and retiree medical strategy.

Prior to joining Towers Watson, Haag worked for a major international human resources consulting firm as a senior consulting actuary.

Haag graduated cum laude with a B.A. in Studio Art from Mount Holyoke College. She is a Fellow of the Society of Actuaries, and a member of the American Academy of Actuaries.



Chris Mathews

Vice President, Total Health Management Practice Leader, The Segal Company

Chris Mathews joined The Segal Company in 2002 in the Washington, DC office. Mathews leads the Total Health Management consulting initiatives for Segal nationally. Mathews offers 30 years of health and welfare benefits consulting experience-advising clients in public and private sector organizations.

Mathews' areas of expertise include: developing innovative health management and wellness strategies to improve the population health risk profile of client sponsored health plans; facilitating labor-management work group strategy session designed to find common interests in addressing population health management; designing value and behavioral based health risk management solutions using data mining and predictive modeling technology; evaluating managed care organizations and high performance networks; strategic benefit planning and the design of quality medical care delivery systems; and applying technology to solve data management and patient management challenges.

Prior to joining The Segal Company, Mathews served as the Atlantic Area Client Service and Client Delivery Leader for Towers Watson. He has served on the faculty of the International Foundation of Employee Benefit Plans from 1986-2001 and has lectured on Future Trends in Benefits at American University's school of business.

Mathews is a frequent speaker on benefits design, and total health management, and has been quoted in the *Baltimore Sun*, *Benefits & Compensation Solutions*, *Health Leaders*, *The Washington Post*, and several trade journals.

Paul E. Terry, Ph.D.

Chief Executive Officer and President, HERO Health

Dr. Paul Terry is president and chief executive officer of the Health Enhancement Research Organization (HERO), a national think tank dedicated to advancing best practices in employee health promotion. In collaboration with HERO members, Terry and the HERO team provide leadership in research and education on issues such as the impact of wellness program best practices on health outcomes, employer strategies that advance community health and the impact of healthy cultures on employee performance. These topics are featured at the HERO Forum, which is one of the country's largest professional gatherings committed to continuous improvement in employee and community health and well-being.

Before HERO, Terry was the president and chief executive officer at StayWell, a national provider of population health management programs. He later served as StayWell's chief science officer. Before StayWell, Terry served as president and chief executive officer at The Park Nicollet Institute, a national leader in health services research and clinical research in chronic condition management. Terry was also on the Health Education faculty at St. Cloud State University and Hamline University. He earned his Ph.D. from the University of Minnesota and his Masters from Minnesota State University at Mankato where he was honored with the *Distinguished Alumni Humanitarian Award*.

Terry is an editor of the American Journal of Health Promotion, is an adjunct professor at the University of Minnesota, School of Public Health and is a past-president of the Minnesota Public Health Association. He was principal investigator of a three year CDC sponsored study of the effectiveness of different models of worksite health promotion. Terry has received the Minnesota Department of Health Award for Excellence in Health Promotion and has won the title of "America's Greatest Thinker," an essay and debate competition sponsored by New York Mills Cultural Center.

As author of more than 300 peer reviewed scientific articles, trade journal articles, copyrighted products, grants, books and book chapters, Dr. Terry's publications that have won five awards of excellence from the Society for Technical Communications and five *National Health Information awards*. He is co-author of four books including "Well Advised: Your Guide to Making Smart Health Decisions."

Terry received two Senior Fulbright Scholarships and was a co-founder of an NGO in Africa committed to HIV prevention. He was a Group XV Kellogg National Fellow studying leadership and community capacity building in developing nations. He is in the Service and Leadership Circle of the National Wellness Institute and the prevention programs that Dr. Terry developed won the *C. Everett Koop National Health Award*.



Craig Russell

Chief Growth Officer, Envolve

Craig Russell is a recognized leader with three decades of experience in the healthcare industry. Russell leads Envolve's market-facing teams in developing and implementing strategies for continued growth.

Russell brings to Envolve extensive experience in successfully leading health and wellness companies to execute market expansion strategies. Most recently, he served as the executive vice president of Business Development and Marketing for tele-medicine start-up, Carena. For six years prior to Carena, he served as senior vice president of Strategic Initiatives at Health Dialog, where he was responsible for a broad range of market-facing and product management initiatives including health and wellness, strategic alliances and consultant relations.

Other prior experience includes serving as executive vice president of SHPS, Inc., chief executive officer of CareWise, Inc., and co-founder for Health Decisions International and The Center for Corporate Health. Russell began his career at Xerox as manager of the health management program.



Calvin Anderson

Senior Vice President, Corporate Affairs & Chief of Staff, Blue Cross Blue Shield, Tennessee; and Executive Director, Tennessee Health Foundation Community Trust

Calvin Anderson serves as senior vice president of corporate affairs and chief of staff for BlueCross BlueShield of Tennessee and is the executive director of the BlueCross BlueShield of Tennessee Health Foundation and Community Trust. In these roles, Anderson oversees state and federal relations, corporate communications, and community relations.

Prior to joining BlueCross, Anderson was a senior staff member to U.S. Senator Jim Sasser of Tennessee from 1985 to 1994. Early in his career, he held sales and management positions in the insurance industry with Prudential Insurance Company and Universal Life Insurance Company.

On the civic front, Anderson has served a number of business and civic organizations, including chair of the Memphis in May International Festival and currently serving as vice chairman of the board of the Greater Memphis Chamber of Commerce. Additionally, he has been a member of the Memphis Bio-Works Foundation Board and Leadership Memphis and Leadership Tennessee. Anderson has served as past chairman of Shelby Farms Park Conservancy and is currently on the board of WKNO-TV.

On a state level, Anderson was a member of the State Election Commission from 1995 to 2007. He served on the State Small Group Health Insurance Advisory Committee for the Department of Insurance in 1998 and the State TennCare Advisory Committee in 2002. In 2006 and 2007, he served on the board of directors of Tennessee Tomorrow.

On a national level, he represents BlueCross as a congressional relations coordinator with the Blue Cross Blue Shield Association, and on America's Health Insurance Plans Policy and Regulatory Committee. He also served on the Health Industry Council for District Eight of the Federal Reserve.



Greg Pope

Chief Mission Officer, Saint Thomas Health

Greg Pope serves as Chief Mission Officer. He joined Saint Thomas Health in 1996 and oversaw the work the Saint Thomas Health Foundations for more than 15 years.

A Fellow in the Association for Healthcare Philanthropy (AHP), he is a past Board Chair for the Association and directed AHP's Madison Institute on Healthcare Philanthropy University of Wisconsin School of Business. He also served as president for the Ascension Health Council on Philanthropy, a consortium of Catholic health related foundations sponsored by Ascension.

Pope holds a BS in Economics from the University of Tennessee at Chattanooga and an MBA from Templeton Institute and Theological College, where he was named a Sir John Templeton Fellow in Church Administration. A frequent writer and conference speaker, he has published two books and numerous articles related to ministry and stewardship.

Presently he serves as a board member for Amazima Ministries International, Nashville Clinical Pastoral Education Consortium, and The American Heart Association.



Bill Purcell

Former Mayor of Nashville, and Adjunct Professor of Public Policy, Vanderbilt University

Bill Purcell has spent more than 30 years in law, public service, and higher education. During his eight-year tenure as Mayor of the Metropolitan Government of Nashville and Davidson County, Tennessee (1999-2007) the city saw unprecedented economic expansion, an increase in Metro school funding of more than 50 percent, and the development and preservation of more than 26,000 affordable housing units. He was elected to his second term as mayor by a record-setting 84.8 percent of the vote. Purcell's accomplishments as a civic leader earned him Public Official of the Year honors in 2006 by *Governing Magazine*. During his tenure, Nashville was ranked as the number one city for corporate headquarters and twice ranked as the hottest city in America for expansion and relocation of business.

After serving as mayor, Purcell was a Harvard University Institute of Politics Fellow in 2007. He then served as Founding and Interim Dean of the College of Public Service and Urban Affairs at Tennessee State University before returning to the Institute of Politics as Director, and a Lecturer in Public Policy at the Harvard Kennedy School. In December 2009, Purcell was appointed by Harvard University President Drew Faust as co-chair of the Work Team for Allston and served as Special Advisor on Allston. A decade earlier he was founder and director of the Child and Family Policy Center at Vanderbilt University (1996-99), a nationally-recognized center building a bridge between academic research, politics, and best practices to benefit children and their families. He is currently an Adjunct Professor of Public Policy at Vanderbilt University (appointed 2012).

Purcell was elected to five terms in the Tennessee House of Representatives (1986- 96), serving as Majority Leader (1990-96). During his decade in the General Assembly he sponsored and passed legislation undertaking major reforms in Tennessee's schools, courtrooms, industrial plants and boardrooms, criminal and juvenile justice, hospitals, and voting booths. He served as Chair of the House Rules Committee, Committee on Open Records, and the Select Joint Committee on Children and Youth, and as a member of the Judiciary, General Welfare, Finance Ways and Means, and Ethics Committees. During his service Tennessee was twice ranked the best managed state in America.

Having represented clients in all of the trial courts of Nashville as well as the federal and state appellate courts, Purcell has been an active participant in the work of the bar. He has been honored by the Nashville Bar Association with the John C. Tune award for outstanding contributions to his community and faithful service as a member of the bar (2006).

He earned his bachelor's degree at Hamilton College and his law degree at Vanderbilt University School of Law, where he was honored as the 2004 Distinguished Alumnus.



Dr. Juan Quintana CRNA, DNP, MHS

President, American Association of Nurse Anesthetists

Dr. Juan Quintana, CRNA, DNP, MHS, is president-elect of the American Association of Nurse Anesthetists (AANA). Prior to becoming president-elect, Dr. Quintana served the AANA Board of Directors in other positions and was also president of the Texas Association of Nurse Anesthetists. The president of Sleepy Anesthesia, founded in 1999, his anesthesia practice serves several hospitals in Texas.

Dr. Quintana has been practicing anesthesia since 1997. Graduating with a Doctor of Nursing Practice degree from Texas Christian University in 2009, Dr. Quintana is a leader in the area of education and evaluation of cost-effectiveness and efficiency. A highly sought-after lecturer, he has been invited to speak at hospitals and numerous anesthesia meetings on the state and national levels about the business of anesthesia, cost effectiveness of best anesthesia practice models, cost effectiveness of anesthesia professionals, and anesthesia billing and compliance.

In 2010, Dr. Quintana became the first CRNA to serve on the Medicare Evidence Development and Coverage Advisory Council (MEDCAC), an independent body that provides the Medicare agency guidance and expert advice on the science and technology affecting healthcare delivery.

Dr. Quintana, who speaks both English and Spanish, is also an educator, ex-officio faculty to the Texas Christian University (TCU) Doctor of Nursing Practice program, and adjunct faculty to TCU's Nurse Anesthesia Program, both in Fort Worth, Texas. Dr. Quintana resides in Winnsboro, Texas.

Ralph Schulz

President and Chief Executive Officer, Nashville Area Chamber of Commerce

Ralph Schulz was named president and chief executive officer of the Nashville Area Chamber of Commerce by the Chamber's board of directors in November 2006, following a 30-year career in nonprofit management, marketing and fundraising. In taking the position, he accepted leadership of Middle Tennessee's oldest and largest business federation, an organization dating back to its founding in 1847.

During his tenure, the Chamber has played a key role during a period of remarkable economic growth. With a mission of "facilitating community leadership to create economic prosperity," the Chamber has become a respected voice for the business community, partnering with the city of Nashville to attract new companies, help existing business expand and often, to facilitate dialogue around issues impacting the city, state and region.

In 2009, the Nashville Area Chamber of Commerce was named "Chamber of the Year" by the American Chamber of Commerce Executives (ACCE), recognizing the Nashville Chamber's organization excellence, service to members, development of leaders and volunteers and its impact on key community priorities. The ACCE award referenced the Nashville Chamber's role in the creation of *Nashville for All of Us*, a campaign made up of community leaders aligned to defeat a 2009 charter referendum which would have prohibited Nashville city government from conducting business in a language other than English.

Before joining the Nashville Chamber, Schulz spent seven years as chief executive officer of the Adventure Science Center in Nashville. In 2001, he was recognized with the Marvin Runyon Leadership Award by the Center for Non-Profit Management for his turnaround efforts. Schulz's career in nonprofit management began when he joined the staff of Junior Achievement of Nashville in 1974, eventually spending 20 years with JA, leading chapters in Jackson, MS, Dallas, TX and New York, NY. In 1990, he was named national executive vice-president for JA, working from the organization's headquarters in Colorado Springs, CO. He returned to Nashville in 1996 to take on a similar national role with the National Federation of Independent Business.

Schulz is a graduate of the University of Tennessee. He resides in Nashville with his wife, Leeanne and their four children. He currently serves on numerous civic and nonprofit boards, including the Center for Nonprofit Management, Leadership Nashville, the Nashville Health Care Council, Alignment Nashville, the Tennessee Business Roundtable, the Transit Alliance of Middle Tennessee and the Board of Trustees of Father Ryan High School.

Margaret E. Guerin-Calvert

President, Center for Healthcare Economics and Policy, and Senior Managing Director, FTI Consulting, Inc.

Margaret Guerin-Calvert is president, Center for Healthcare Economics and Policy; senior managing director, FTI Consulting, Inc.; and senior consultant in Compass Lexecon, based in the Washington D.C. office. She is a founding director and former vice chairman of Compass Lexecon (formerly, Competition Policy Associates).

Guerin-Calvert's substantive experience in healthcare commenced during her tenure as an assistant chief at the U.S. Department of Justice's Antitrust Division (1990-1994). In 1993, she assumed responsibility for supervision of economists on all healthcare matters, including several active investigations into hospital mergers and business reviews of a variety of physician networks and healthcare providers. She helped draft the initial Statements of Antitrust Enforcement Policy in Health Care, which were jointly issued by the DOJ and FTC in 1993.

Guerin-Calvert is widely recognized for her economic and healthcare expertise and cogent economic analyses. She has testified as a healthcare or industrial organization economist in the U.S., Canada, New Zealand, and Europe. She has testified before federal regulatory agencies on healthcare issues. Her work includes efficiencies and competitive analysis of hospital, physician and health insurance transactions, capacity and excess capacity, managed care contracting practices and new insurance network configurations, modelling of health care reform, ACOs and integrated delivery networks, and employer wellness initiatives. She has advised on healthcare matters internationally including provider and insurance structures.

Her recent healthcare publications and presentations include: a study commissioned by FAH, "Hospital Realignment: Mergers Offer Significant Patient and Community Benefits" (with J. Maki, Jan. 2014); invited presentation on "Public Health, Public Policy, and the Law: Organizational Change in Healthcare" Summer Institute on Health Policy, RWJF Center for Health Policy at Meharry Medical College, (June 2014); "Assessing Hospital Mergers and Rivalry in An Era of Health Care Reform," (with J. Brennan), Antitrust (Summer 2013); and "How Hospital Mergers and Acquisitions Benefit Communities" (June and September 2013, commissioned by AHA). She led the FTI economics team that collaborated with the World Economic Forum's Workplace Wellness Alliance of over 100 companies on the January 2013 Report: "Making the Right Investment: Employee Health and the Power of Metrics."

Guerin-Calvert has an AB in Economics from Brown University and an MPA from the Woodrow Wilson School of Public and International Affairs at Princeton University.



Brian Cavaney, MD, JD, MPH

Vice President and Senior Medical Director, Blue Cross Blue Shield North Carolina (BCBSNC)

Brian Cavaney joined Blue Cross and Blue Shield of North Carolina in 2011, serving as vice president and medical director of Healthcare Consulting. He has led the wellness and disease management programs and development of new member engagement strategies. He also has experience consulting with customers to optimize benefit designs, improve care quality and contain costs.

Prior to joining BCBSNC, Cavaney served as a practicing physician and assistant professor at Duke University Medical Center and also provided consulting services for several companies in the Research Triangle Park region. He has worked on issues such as employee wellness, benefit plan design, disability, workers' compensation, employee productivity, case management and regulatory compliance.

Cavaney serves on the boards of Carolina Advanced Health and FastMed.

He earned his M.D. from the West Virginia University School of Medicine, a J.D. from the West Virginia University College of Law and an M.P.H. in Health Policy and Administration from the University of North Carolina at Chapel Hill. He completed his residency at Duke University Medical Center and is board-certified in preventive medicine with a specialty in occupational and environmental medicine. He is currently the president of the Southeastern Atlantic College of Occupational & Environmental Medicine and continues to hold an active law license in North Carolina.

He lives in Durham, N.C., with his wife, an endocrinologist, and his three active sons.



J. Darren Rodgers

Senior Vice President and Chief Marketing Officer, Health Care Service Corporation

J. Darren Rodgers is responsible for marketing for all business segments for Health Care Service Corporation which operates Blue Cross and Blue Shield plans in Illinois, New Mexico, Oklahoma and Texas. He oversees marketing research, product development, installation, marketing training and communications, as well as sales operations and strategy.

Prior to assuming this position in 2012, he was president of the Texas Division (Blue Cross and Blue Shield of Texas) and Southwest Region. Previously, he served as divisional senior vice president of Texas Health Care Management. He also served as president of the Caring for Children Foundation of Texas.

He earned a bachelor's degree from the University of Georgia, a master's degree from Duke University, an M.B.A. from Tulane University and a master's degree in dispute resolution from Southern Methodist University.



Jonathan G. Wiik, MSHA, MBA

Principal, Revenue Cycle Management, Health Care Solutions, TransUnion

Jonathan Wiik has almost 20 years' experience in health care, and he has worked in both the acute care and insurance setting. He has a Bachelor's Degree in Sports Medicine, and holds two Master's Degrees - one in Health Administration, and one in Business. Wiik was a member of the American College of HealthCare Executives, and served on the local ACHE chapter's board for two years. He is currently serving on the Colorado HFMA Board and chairs a conference in the fall. Wiik also serves as the president of the Board of Directors at an Assisted Living facility in Boulder, Colorado.

Wiik has spoken at several national and state events, and has developed several nationally-recognized programs in Point-of-Service (POS) collections and Financial Clearance. He is Silver Certified in LEAN and was the Value Stream Owner for Revenue Cycle and Patient Access, which generated multi-million dollar savings in their implementation. In his prior role at his hospital as chief revenue officer, he oversaw the entire revenue cycle, and had financial responsibility from intake to collection, including operations in Admissions, Scheduling, Financial clearance, Utilization review, Clinical case management, Billing, Reimbursement, and Collections.

Wiik currently serves as a principal consultant at TransUnion, in the Health Care Solutions Division which offer the most patient-centric patient access, collections and recovery systems in the market.



Alissa Fox

Senior Vice President, Office of Policy and Representation, Blue Cross Blue Shield Association

Alissa Fox is senior vice president of the Office of Policy and Representation for the Blue Cross Blue Shield Association (BCBSA), a national federation of 36 independent, community-based and locally operated Blue Cross and Blue Shield companies. The Blue System is the nation's largest health insurer of more than 105 million – one-in-three of all Americans. It is the largest single processor of Medicare claims in the nation, and holds the world's largest privately underwritten health insurance contract – the nearly 5.3-million-member Federal Employee Program (FEP).

In overseeing BCBSA lobbying and policy development activities, Fox represents BCBSA's Washington office and Blue Cross and Blue Shield companies with the administration, Congress, government agencies and other national associations. This includes development of legislative and regulatory policy positions and legislative strategy on behalf of the nation's independent Blue Cross and Blue Shield companies on a wide range of issues, including healthcare reform, government programs, healthcare financing, tax legislation and health information technology.

Fox has more than 20 years of experience in healthcare policy, including 11 years at the U.S. Department of Health and Human Services where she served as branch chief, assistant secretary for management and budget. In this role, she was responsible for analysis of Medicare and Medicaid budgets, as well as legislative and regulatory proposals. She also has extensive consulting experience and led her own firm, Fox Consulting, prior to joining The Blues.

She was promoted to her current position in 2008 after serving as vice president and executive director.

R. Bruce Josten

Executive Vice President, Government Affairs, U.S. Chamber of Commerce

R. Bruce Josten, executive vice president for Government Affairs, is the second ranking officer at the U.S. Chamber of Commerce and the organization's senior government and political affairs executive. Josten is the senior manager of six major divisions within the U.S. Chamber: Congressional and Public Affairs; Economic Policy; Environment, Technology and Regulatory Affairs; Labor, Immigration, and Employee Benefits; National Security & Emergency Preparedness; and Political Affairs and Federation Relations.

Josten is considered one of American business' most effective strategists in the ongoing battle with the trial lawyer lobby, from product liability issues to class action and tort reform. He served as co-chair of the Coalition to Save Medicare and founded the Employers for a Healthy Economy coalition and is sought after as one of the most knowledgeable and articulate pro-business advocates in the health care debate.

Josten is the key architect of the U.S. Chamber's resurgent position as leader of the business community's policy and grassroots activities in the 104th through the 111th Congresses. In the 104th Congress, when House and Senate leaders sought a prominent figure in the business community to head their balanced budget coalition—the key agenda item in the battle against big government—they turned to Josten and the U.S. Chamber, calling him “uniquely qualified to lead this major campaign.” His persistent efforts resulted in the passage of the first balanced budget in 29 years and the first tax cut in 16 years.

Josten is a frequent commentator on national legislative, political, and economic issues affecting the business community, its employees, and the economy. He is quoted regularly by *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *BusinessWeek*, *FORTUNE*, and *National Journal*, among others, and he is often interviewed by the major television networks, including *Meet the Press* and talk radio.

Josten was recognized by *Roll Call*, the newspaper of Capitol Hill, as one of “The Politics Fabulous Fifty”—one of the 50 most influential Washingtonians in electing congressional candidates. In addition, he was named one of *POLITICO'S* “50 to Watch” as a D.C. standout “who will be a force to reckon with in the 2012 cycle.”

He graduated cum laude from Harvard with a degree in the social sciences. Josten also serves on the Dean's Advisory Committee of Public Affairs for The George Washington University Graduate School of Political Management and is a board member of the United States Capitol Historical Society.



Philip Blake

President, Bayer Corporation

Philip Blake was appointed president of Bayer Corporation in July 2012. He is responsible for all U.S. activities of the worldwide Bayer Group, an international health care, nutrition and innovative materials group based in Germany.

Bayer maintains three significant businesses in the U.S., including: Bayer HealthCare (New Jersey), Bayer Crop Science (North Carolina) and Bayer Material Science (Pennsylvania). Bayer also has major operations in California, Texas and Kansas.

In addition, Blake maintains his position as U.S. Region Head of Bayer HealthCare Pharmaceuticals, a role he assumed in February 2012. In this role, Blake leads the US-based pharmaceuticals division of Bayer Healthcare LLC, a subsidiary of Bayer AG. In the US, Bayer HealthCare Pharmaceuticals provides products for General Medicine, Hematology, Neurology, Oncology and Women's Healthcare. The company's aim is to discover and manufacture products that will improve human health worldwide by diagnosing, preventing and treating diseases.

Previously, Blake served as president and chief executive officer of Bayer Inc. and Head of Bayer HealthCare in Canada.

In his 30-year career with Bayer, Blake has held leadership positions around the world focusing on global strategic product marketing, business development, clinical planning, product developments and sales management.

Blake obtained his degree at Bristol University and undertook further executive training at The Open University, INSEAD and Wharton Business School. He is a Chartered Corporate Director – earning this designation in 2006 from the Directors College at the DeGroote School of Business, McMaster University.



Frank Sesno

Director, School of Media and Public Affairs, George Washington University

Frank Sesno is director of the School of Media and Public Affairs (SMPA) at The George Washington University. He is an Emmy-award winning journalist and creator of PlanetForward.org, a user-driven web and television project that highlights innovations in sustainability. He hosts and facilitates the Planet Forward Salon Series focusing on topics such as energy policy, green jobs, and food production. He has moderated events for the American Association for the Advancement of Science, Bayer CropScience, Land O'Lakes Foundation, and National Geographic, among others.

As SMPA director, Sesno leads a faculty of nearly two dozen world-class professors who research and teach journalism, political communication and the impact of digital media in international affairs. Sesno teaches classes on environmental multimedia reporting, ethics in journalism, documentary and 'the art of the interview.'

Inspired by his mother's experience with Hospice, Sesno hosted the Hospice Foundation of America's Continuing Education Series for seven years.

Sesno's diverse career spans more than three decades, including 21 years at CNN where he served as White House correspondent, anchor, and Washington Bureau Chief. He has covered a diverse range of subjects, from politics and conventions to international summits and climate change. He has interviewed five U.S. presidents and literally thousands of political, business and civic leaders - ranging from Hillary Clinton and Israeli Prime Minister Benjamin Netanyahu to Microsoft founder Bill Gates and broadcast legend Walter Cronkite.

Before joining CNN in 1984, Sesno worked as a radio correspondent at the White House and in London for the Associated Press. He has won several prestigious journalistic awards, including an Emmy, several cable ACE awards, and an Overseas Press Club Award. Sesno is a member of the Board of Trustees at Middlebury College, AmeriCares, and the Council on Foreign Relations. He serves as chair of the Posse Foundation Washington Advisory Board as well. He has a Bachelor of Arts degree in American History from Middlebury College.



Scott Melville

President and Chief Executive Officer, Consumer Healthcare Products Association

Scott Melville is the president and chief executive officer of the Consumer Healthcare Products Association (CHPA), the leading U.S. association representing manufacturers of OTC medicines and dietary supplements. Prior to joining CHPA, Melville served as senior vice president for government affairs and general counsel for the Healthcare Distribution Management Association, the national association representing pharmaceutical wholesale distributors. Before joining HDMA, Melville served in various legal and public affairs roles for international pharmaceutical and biotechnology companies including Hoffmann-LaRoche and Cephalon.

Melville began his professional career as a legislative assistant and appropriations committee associate on the staff of US Congressman Jerry Lewis (R-CA). He earned his bachelor's degree from Bucknell University, and his juris doctorate from George Mason University School of Law. He serves on the boards of the World Self-Medication Industry, the CHPA Educational Foundation, and the Food & Drug Law Institute.



Sean Sullivan, JD

Co-Founder, President, and Chief Executive Officer, Institute for Health and Productivity Management Work Place Wellness Alliance

Sean Sullivan is co-founder, president, and chief executive officer of the Institute for Health and Productivity Management (IHPM) – a global enterprise working with employers to improve their employees’ health and maximize its impact on business performance. Health and productivity management has emerged as the model that can maximize employers’ return on their investment in workers’ health.

Since its founding in 1997 the Institute has served as the catalyst and champion for a growing international movement to establish health as the new “human capital asset” for the 21st century economy – as vital as knowledge or skills.

Prior to founding the Institute with two physicians, Sullivan was the original president and chief executive officer of the National Business Coalition on Health, and also spent ten years as a Washington-based health policy analyst – as a fellow at the American Enterprise Institute for Public Policy Research, and as Executive vice president of New Directions for Policy. He is the author of articles and monographs on health policy and health care market trends, and has testified on these subjects before Congress and state legislatures.

Sullivan serves as Co-Editor of IHPM’s Health & Productivity Management magazine, and contributes to other health-related publications. He speaks around the world on health and productivity management as the dynamic new business strategy for competitive advantage in the global economy.

Sullivan holds degrees in economics from Harvard and law from Stanford.



Scott Wallace

Distinguished Fellow, The Geisel School of Medicine at Dartmouth

Scott Wallace is a distinguished fellow at Geisel and a Batten Fellow at the University of Virginia's Batten Institute.

Wallace's research focuses on employee health as a business strategy and on redefining chronic disease care and transforming health care from volume-based to value-based. Wallace works globally with employers, health care providers, governments and others developing new health benefit and health care models to improve health, stop the progression of chronic diseases and effectively treat chronic medical conditions.

Previously, Wallace was the first president and chief executive officer of the National Alliance for Health Information Technology. In October of 2004, President George W. Bush appointed Wallace as the chairman of the Commission on Systemic Interoperability, an eleven person federal commission created to develop a national health care IT strategic plan.

Wallace earned a juris doctorate from the University of Chicago Law School, a master's degree with honors in business administration from the University of Chicago Graduate School of Business and has a bachelor's degree in economics from Duke University.



Dr. James D. Chambers Ph.D., MPharm MSc

Assistant Professor, The Center for the Evaluation of Value and Risk in Health, Institute for Clinical Research and Health Policy Studies, Tufts Medical Center

James D. Chambers, Ph.D., MPharm MSc, is an investigator at the Center for the Evaluation of Value and Risk in Health, Institute for Clinical Research and Health Policy Studies, Tufts Medical Center, and an assistant professor of medicine in the School of Medicine, Tufts University, in Boston, Massachusetts. James graduated from Queens University in Belfast with an MPharm degree and previously worked as a pharmacist in the UK and Ireland. He also obtained an MSc from the University of York and Ph.D. from Brunel University, both in Health Economics. James' research interests include what factors influence coverage policy for medical technology, pharmaceutical innovation, and the use and potential value of cost-effectiveness analysis in the U.S. health care system.



Brian Agnew

Director, U.S. Policy, Pfizer Inc.

Brian Agnew is a Director of U.S. Policy at Pfizer, Inc. In addition to analyzing policy developments for their impact on Pfizer's portfolio, he partners with academic economists to generate evidence intended to introduce greater efficiency into public programs like Medicare as well as the employer market while preserving access to innovative treatments. Prior to joining Pfizer, he worked as a Health Insurance Specialist at the Centers for Medicare and Medicaid Services. He has an MBA from the Yale School of Management and a BA in economics from Dartmouth College.



John G. Zern

Executive Vice President, and Global Health and Benefits Leader, Aon

John Zern is the executive vice president and global health leader for Aon, where he is responsible for the strategic direction, client satisfaction, revenue growth, and operational and professional standards of Aon's Health business. He leads a team of approximately 15,000 colleagues who develop results-focused strategies to help organizations around the world solve their most critical health challenges.

During his 11-year tenure with Aon, Zern has led efforts to enhance client service, compliance, segment and industry strategies. He has advised many Fortune 500 companies on strategies related to health care reform, wellness, pharmacy, absence management, advocacy, clinical capabilities and exchanges.

Zern is a respected resource on health care reform. He has brought clients to Capitol Hill to meet with members of Congress on key reform issues affecting their organizations. He is also a frequent speaker and resource for media stories on health care reform and trends.

Before joining Aon, Zern worked for Marsh & McLennan Companies in their Health business, where he was senior vice president and managed several local and regional practices. Prior to Marsh & McLennan, he worked for Aetna Health Plans and held a variety of responsibilities in client service and sales.

Zern graduated from Xavier University with a Bachelor of Arts in History and a minor in Business.



Grant Elliott

Founder & CEO, Ostendio; and Co-Founder and President, Health Care Cloud Coalition (HC³)

Grant Elliott is the founder and chief executive officer of Ostendio, Inc., which delivers affordable compliance and risk management solutions to health care companies. Ostendio's My Virtual Compliance Manager (MyVCM™) is a cloud based compliance & risk management platform that delivers an easy to use, cost-effective way to improve a company's information security posture. As part of the MyVCM Trust Network™ health care companies can assess their risk; create and manage critical policies and procedures; educate and assess employees on their security awareness; view real time vendor compliance activity; and monitor continuous compliance against numerous industry standards and regulations.

Elliott is also the co-founder and president of the Health Care Cloud Coalition (HC³), a not-for-profit group of stakeholders working to develop a common framework for how health care laws apply in an increasingly cloud based ecosystem. Elliott writes regularly on these topics and provides general thought leadership and guidance on the role of government regulation in the health technology space.

Additionally, Elliott is an adjunct professor at the Pratt Institute in New York where he teaches leadership, business management and entrepreneurial skills to post-graduate students looking to become the business leaders and innovators of tomorrow. Elliott is also a mentor for the AccelerateDC Venture Mentoring Service offering expert advice, guidance, and connections to start-up businesses in the DC Metro Area.

Before founding Ostendio & HC³, Elliott was the chief operations officer and chief information security officer at Voxiva, a leading U.S.-based mobile health provider. He was responsible for building the groundbreaking Text4baby and Text2quit mobile solutions, leading the organization through multiple ISO 27002 security audits and its first HIPPA audit based on the OCR HIPPA Audit Protocols. Prior to Voxiva, Elliott worked at AT&T, Concert Communications and British Telecom.

Originally from Scotland but now living in Northern Virginia with his wife and 3 children, Elliott is an avid, if average, runner and an enthusiastic soccer player, supporter and coach.



Phillip Loftus, Ph.D.

Senior Vice President and Chief Information Officer, SSM Health

As the senior leader for SSM Health - Integrated Health Technologies (IHT), Philip Loftus sets the course for information technology (IT) and clinical engineering services for SSM Health's acute-care hospitals, physician practices and nursing homes. He is focused on delivering clinical and information systems that offer demonstrated value for customers across the health system's four-state network.

Loftus joined SSM Health in January 2015 as senior vice president and chief information officer (CIO). He brings extensive knowledge and a clear passion for IT drawn from experience in both the health care and pharmaceutical industries. Prior to joining SSM Health, Loftus served as CIO for Aurora Health Care in Milwaukee, Wisc., where he led the implementation of the Epic electronic health record system. He also developed and implemented a comprehensive IT strategy to support the health system's goal of forming a more closely integrated delivery system following rapid growth.

Prior to Aurora Health Care, Loftus served as senior vice president and co-chief information officer for Caremark Inc. through CVS Health. At Caremark, he led the design and implementation of a paperless electronic pharmacy system across four large mail order pharmacies. He also doubled the availability and performance of a retail point-of-sale prescription processing system to 100 million prescriptions each year through a network of 55,000 pharmacies.

Loftus has also held various leadership roles at pharmaceutical giant GlaxoSmithKline Inc. and served as senior vice president of Global IT Strategy and Applications.

He earned his doctorate in computer-based modeling and simulation from the University of Liverpool in the United Kingdom and was a Fulbright Hayes Postdoctoral Fellow with the California Institute of Technology.



Paul J. Mahon

Corporate Security Manager, Bayer USA

Paul J. Mahon has served as security manager at Bayer Corporation since September, 2013. His area of focus is on developing physical security process and investigative methodologies relating to all aspects of corporate functions.

A security operations professional with 30 years of varied expertise in the U.S. Intelligence and Law Enforcement communities, establishing a primary focus in the management of Technical/Cyber related programs and investigations. Prior technical experience includes engineering related positions with Department of the Army – Edgewood Arsenal, National Security Agency, U.S. Secret Service, Department of Homeland Security Science and Technology Division and the White House Security Branch. Also possessing physical protection experience gained during assignments to the White House Security Branch of Presidential Protection Division and Vice-Presidential Protection Detail.

Mahon earned a MS degree in Electrical Engineering from Johns Hopkins University and a BS degree in Electronics Engineering from The University of Scranton with a primary focus of study in computer design. He also achieved Six Sigma Black Belt certification in 2014.



Sean Slovenski

Chief Executive Officer, Intel GE Care Innovations

Sean Slovenski was named the chief executive officer of Care Innovations® in October 2013. A passionate thought leader in the healthcare and wellness industries, Sean is a proven innovator and entrepreneur with an established track record in defining and building businesses from concept to viability. Sean has demonstrated great success in building pioneering products that define and lead their market segment while being highly adept at building distribution channels on a national and international scale.

Sean has held significant senior leadership roles within the industry, most recently at Humana serving as segment vice president of Humana's Health and Productivity Solutions business group. In this role, he led hundreds of employees in four industry-leading wellness businesses, aligning them into a common vision while bolstering expertise in population health and wellbeing.

Prior to joining Humana, Sean was Co-Founder and chief executive officer of Hummingbird Coaching Services, an award-winning company known as the industry leader in online coaching and behavior management that was sold to Humana in 2010. Hummingbird Coaching Services grew out of Sean's development and delivery of the MyHealthCoach.com online personal coaching product, one of the nation's first large-scale wellness efforts and telephonic health coaching product lines servicing Fortune 500 clientele.

In prior roles, Sean also drove the development and operations for two of the largest health system-based Integrative Medicine and Wellness centers in the U.S. and served as chief executive officer of HumanaVitality, the international joint venture between Humana and Discovery Health of South Africa, which was one of the largest and most proven wellness incentive companies in the industry.



Tim Callahan, CISSP, CISM, CRISC

Vice President, Chief Information Security Officer, Aflac

Tim Callahan joined Aflac as the Chief Information Security Officer in April 2014. He is responsible for the Aflac Technology Risk Management and Information Security Program, which includes Threat and Vulnerability Management, Cyber Security Operations and Incident Response, Information Technology Compliance and Risk Management, Security Engineering, Technology Resiliency and Disaster Recovery. Callahan is the executive responsible for the protection and availability of the information assets for the world's leading provider of supplemental and voluntary insurance. He leads various security and risk committees and structures to help business partners accelerate in a safe and sound manner, while protecting Aflac clients.

Prior to Aflac, Callahan was senior vice president of Business Continuity and Information Assurance at SunTrust Bank. He was responsible for SunTrust's Corporate Threat and Vulnerability Management, Information Security Monitoring and Investigation, Business Resumption, Disaster Recovery, Incident Response/Crisis Management, Technology Risk Project Office, Records and Information Management programs. Callahan led a team of professional risk managers in ensuring the protection, preservation, and availability of critical corporate information and resources. Callahan integrated these functions building a capability that provided a unified approach in determining threats, developing mitigation strategies and solutions, and managing through incidents. He has successfully tested this integrated concept in the management of virus, weather, technology outages, and distributed denial of service attacks.

Prior to SunTrust, Callahan served as first vice president of Technology Risk Management, and chief information security officer at Peoples United Bank in Bridgeport Connecticut. He was the executive charged with protecting People's United Bank's information, information systems, and technology. During his tenure, Callahan built an effective technology risk management organization and led the company through a technology integration and organization program upon acquisition of a bank of near equal size. He also served on the State of Connecticut Judicial Committee on Identity Theft to assist in building requirements for protecting sensitive personal information introduced into the judiciary through legal actions.

Callahan was a career military professional serving in leadership positions throughout his 23-year career. In his final assignment, he was the program manager for a command risk management function at one of the US Air Forces Major Command Headquarters.

Callahan has been a recognized industry thought leader; his awards include: 2009 Information Security Executive of the Year-Northeast People's Choice Award, 2007 Digital ID World Industry Award; 2006 Information Security Executive of the Year- Southeast People's Choice Award; 2006 Digital ID World Industry Award. Callahan is a Certified Information Systems Security Professional, a Certified Information Security Manager, and Certified in Risk and Information Systems Control, a Certified Project Manager, and Competent Toastmaster.

Callahan holds a Bachelor of Science from University of the State of New York.



Kevin T. Cammarata

Executive Director, Benefits, Verizon Communications

Kevin Cammarata is executive director of benefits for Verizon's Corporate Human Resources organization. He is responsible for the strategy, design, management, administration and delivery of Verizon's benefits programs for employees and retirees. This includes all of Verizon's health & welfare programs, including medical, prescription drug, dental, disability, and life insurance. Cammarata also oversees the operation of Verizon's seven defined benefit pension plans.

Prior to joining Verizon, Cammarata worked at Aon Hewitt (formerly Hewitt Associates) as an actuarial consultant specializing in retirement benefits.

Cammarata earned a Bachelor of Science degree in Mathematics from the University of Notre Dame. He is a Fellow of the Society of Actuaries and an Enrolled Actuary.



Douglas Holtz-Eakin

President, American Action Forum

Douglas Holtz-Eakin has a distinguished record as an academic, policy adviser, and strategist. Currently he is the president of the American Action Forum and most recently was a Commissioner on the Congressionally-chartered Financial Crisis Inquiry Commission. Since 2001, he has served in a variety of important policy positions.

During 2001-2002, he was the chief economist of the President's Council of Economic Advisers (where he had also served during 1989-1990 as a Senior Staff Economist). At CEA he helped to formulate policies addressing the 2000-2001 recession and the aftermath of the terrorist attacks of September 11, 2001. From 2003-2005 he was the 6th director of the non-partisan Congressional Budget Office, which provides budgetary and policy analysis to the U.S. Congress. During his tenure, CBO assisted Congress as they addressed numerous policies -- notably the 2003 tax cuts (JGTRRA), the Medicare prescription drug bill (MMA), and Social Security reform. During 2007 and 2008 he was director of Domestic and Economic Policy for the John McCain presidential campaign. Following the 2008 election Dr. Holtz-Eakin was the president of DHE Consulting, an economic and policy consulting firm providing insight and research to a broad cross-section of clients.

Dr. Holtz-Eakin has held positions in several Washington-based think tanks. He was senior fellow at the Peter G. Peterson Institute for International Economics (2007-2008), and the director of the Maurice R. Greenberg Center for Geoeconomic Studies and the Paul A. Volcker Chair in International Economics at the Council on Foreign Relations (2006). He has also been a visiting Fellow at the American Enterprise Institute, Heritage Foundation, and American Family Business Foundation.

Dr. Holtz-Eakin built an international reputation as a scholar doing research in areas of applied economic policy, econometric methods, and entrepreneurship. He began his career at Columbia University in 1985 and moved to Syracuse University from 1990 to 2001. At Syracuse, he became trustee professor of Economics at the Maxwell School, chairman of the Department of Economics, and associate director of the Center for Policy Research.

Dr. Holtz-Eakin serves on the Boards of the Tax Foundation, National Economists Club, and the Research Advisory Board of the Center for Economic Development.

Gary A. Puckrein, Ph.D.

President and Chief Executive Officer, National Minority Quality Forum

Gary A. Puckrein, Ph.D., is president and chief executive officer of the National Minority Quality Forum (formerly the National Minority Health Month Foundation), a not-for-profit organization that he founded in 1998. The Forum addresses the critical need for strengthening national and local efforts to use evidence-based, data-driven initiatives to guide programs to eliminate the disproportionate burden of premature death and preventable illness for racial and ethnic minorities and other special populations. The goal of the Forum is to strengthen the capacity of local communities to eliminate the disproportionate burden of premature death and preventable illness in minority populations through prevention, early detection, and control of disease complications.

Dr. Puckrein also serves as the executive director of the Alliance of Minority Medical Associations (a collaborative effort of the Asian and Pacific Physicians' Association, the Association of American Indian Physicians, the Interamerican College of Physicians and Surgeons, and the National Medical Association), which was formed on the basis of evidence-based data that highlight significant disparities in health-care treatment plans and outcomes among many underserved populations within the United States. In April 2001, the National Minority Health Month Foundation launched National Minority Health Month in response to Healthy People 2010, the national health-promotion and disease-prevention initiative.

The National Minority Quality Forum has received support from a wide variety of organizations, including federal agencies, pharmaceutical companies, payers, and trade associations. With support from the U.S. Department of Health and Human Services and the Robert Wood Johnson Foundation, the Forum undertook the Zip Code Analysis Project, developing a comprehensive database that links vital statistics and other elements—including demographic, environmental, claims, prescription, laboratory, hospital, and clinic data—in a centralized data warehouse, organized around zip codes. The Zip Code Analysis Project has enabled the Forum to develop the Health Assessment Tool, which measures and forecasts health status in small geographic areas, evaluates the impact of specific interventions, monitors changes in health outcomes, and undertakes risk assessments (health-care utilization and its financial implications). The Forum uses the Health Assessment Tool to stratify communities by geographic and health-status referents and to provide the health-disparities movement with a common set of indicators to measure and report on progress toward the elimination of disparities in health care and health status.

Dr. Puckrein was graduated Phi Beta Kappa from Brown University, where he received his master's degree (1974) and doctorate (1978). Between 1974 and 1992, he taught and lectured at Roger Williams College, Brown University, Connecticut College, and Rutgers University, where he was a tenured member of the faculty. Dr. Puckrein has received many awards and honors, including being named a visiting scholar and fellow at the Smithsonian's National Museum of American History and a visiting fellow at Princeton University. He was publisher of *American Visions*, the country's leading African American art and cultural magazine, which he launched during his tenure at the Smithsonian Institution and Rutgers University. Dr. Puckrein also created and launched *Minority Health Today*, which served the needs of clinicians practicing in minority communities.

Chester A. (“Chet”) Speed, J.D., LL.M

Vice President, Public Policy, American Medical Group Association

Chester A. (“Chet”) Speed serves as American Medical Group Association’s (AMGA) vice president for Public Policy. He is responsible for developing public policy that supports multi-specialty medical groups and integrated delivery systems and represents AMGA members’ interests before Congress and federal agencies. He has over two decades of experience as an attorney and government affairs professional in the health care field.

Prior to returning to AMGA, he served as the executive director for Federal Government Relations for the Cleveland Clinic where he represented the Clinic before Congress and the Executive branch. Speed also served as senior counsel to the U.S. Department of Health and Human Services Office of Counsel to the Inspector General in Washington, D.C., where he negotiated Corporate Integrity Agreements and participated in the global settlements of federal False Claims Act cases.

Previously, Speed was a health care associate with Jenkens & Gilchrist, P.C., where he counseled hospitals, nursing facilities, and physicians groups. Prior to working for Jenkens & Gilchrist, Speed practiced health care law with Frost, Brown & Todd, PLLC, in Louisville, Kentucky, where he counseled health care provider clients responding to civil and criminal investigations.

Speed also worked for other medical societies, serving as a Government Affairs Representative for the American Society of Internal Medicine, and as a Government Affairs Associate for the Society of Neuroscience.

Speed spent four years on Capitol Hill working as a legislative assistant to Congressmen Frank McClosky, Thomas A. Luken, and Robert T. Matsui.

Speed holds a Masters of Laws from the University of Houston Law Center, Health Law and Policy Institute, a Juris Doctor from Catholic University School of Law, and a Bachelor of Arts in history from Colgate University.



Lambert Van der Walde

Executive Director, Center for Health Reform & Modernization, UnitedHealth Group

Lambert van der Walde joined UnitedHealth Group in February of 2015 to lead its Center for Health Reform & Modernization. The Center conducts research, policy and data analysis, and provides insight on current and emerging health care financing and delivery issues. The Center's work impacts the development of practical and innovative approaches for advancing the health care system and highlights best practices, proven solutions, and unique data and expertise from across the enterprise.

Prior to joining United, Lambert was the president of VAN DER WALDE & CO., a health care finance and policy advisory firm positioned at the intersection of the health care industry, the health care investment community, and health care regulation and policy. Lambert advised health care industry leaders and entrepreneurs, as well as public and private investors and lenders as they designed strategies to deploy capital and other resources across all sectors of health care.

From 2001 to 2010, Lambert served as the Capital Markets Advisor to the Administrator of the Centers for Medicare & Medicaid Services (CMS) in both the Bush and Obama Administrations. CMS plays a key role in the overall direction of the U.S. health care system. With a budget of over \$800 billion and serving over 100 million beneficiaries in programs including Medicare, Medicaid, and CHIP, CMS is the largest purchaser of health care in the world. At CMS, Lambert directed the Agency's capital markets efforts, advising the CMS Administrator and HHS, White House, and Congressional officials of expected and actual market consequences of new and proposed regulatory and legislative actions. He also briefed these colleagues on health care industry market performance, access to capital, and financial outlook. In this capacity, Lambert served as the CMS point-of-contact and liaison to the investor community.

Prior to his government service, Lambert was an investment banker with Salomon Brothers where he focused on equity and debt underwriting as well as merger and acquisition advisory services for the telecommunications industry. He has also worked in venture capital financing and as a fixed income portfolio analyst.

Lambert holds a Bachelor's Degree from the University of Washington and a Master's of Business Administration from the Wharton School of the University of Pennsylvania.