

Mark Eichorn is an Assistant Director in the FTC Bureau of Consumer Protection's Division of Privacy and Identity Protection (DPIP), where he supervises privacy and data security matters. He joined DPIP at the end of 2009 from FTC Chairman Jon Leibowitz's office, where he served as an attorney advisor for Chairman (and previously Commissioner) Leibowitz on consumer protection issues. After joining the Commission in 1998, Mark worked for many years as an attorney in the Division of Advertising Practices and served a six month stint in 2003 as an attorney advisor to FTC Commissioner Leary. Mark went to law school at the University of Virginia, and later clerked for Ninth Circuit Judge Robert Beezer before joining the Seattle firm of Mundt, MacGregor. He graduated from Yale University.