Welcome to the Paducah Area Chamber of Commerce
Board of Directors
Top level accreditation!
Achieved in 2018, good for five years!

Of the approximately 7,000 chambers in the United States, only 116 have earned recognition as a 5-star accredited chamber. In Kentucky there are five chambers with 5-star rating including Bowling Green, Christian County, Greater Louisville Inc., Northern Kentucky and Paducah.
Recognized as Chamber of the Year

Repeat Winner: 2017 and 2011!
Paducah Chamber Mission, Vision and Values

The Chamber works to create a positive business environment and make the community a better place to work, live and play.

**Mission** - Our mission is to enhance business growth and prosperity through promotion, advocacy and education for our members.

**Vision** - The Paducah Area Chamber of Commerce is the catalyst for a thriving, globally competitive, and economically diverse business community.

**Values** - Core values in which we believe:
- Serve our members to create value and engagement
- Cultivate partnerships to improve the economic well-being and quality of life in the community
- Create ideas in an innovative and energetic environment
- Advocate for the business community
Paducah Chamber Overview

- Approximately 950 Members – one of the five largest in the state
- Established in 1938
- 30+ Board Members
- 2017 and 2011 Chamber of the Year - Assoc. of Chamber of Commerce Executives (ACCE)
- Five Star Accredited - U.S Chamber (2018)
- Kentucky Certified Chamber
- Contract Lobbyist for state and federal issues

Five Full-Time Staff:
- Sandra Wilson – President
- Jill Hester – Vice President – Operations
- Carrie Dillard – Director of Programs and Public Policy
- Kelly Davis – Member Services Director
- Cindy Fuller – Administrative Assistant

Contract:
- John Cooper – Capital Link – Legislative Agent
Membership Overview

Approximate Total: 950

<table>
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<tr>
<th>Employee Numbers</th>
<th>Count</th>
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<td>1-3</td>
<td>433</td>
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<td>4-15</td>
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<td>16-35</td>
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<td>36-50</td>
<td>27</td>
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<tr>
<td>500-999</td>
<td>6</td>
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- 433 members (46%) have 1 to 3 employees
- 764 members (81%) have 15 or less employees
- 882 members (94%) have 50 or less employees
Non-Dues Revenue

- Annual Meeting
- Frankfort Trip
- Washington DC Trip
- Golf Scramble
- PIP Breakfast Sponsorships
- Business EXPO
- Affinity Programs (limited)
- Mixers
- Seminars
- Membership Directory

- Leadership Paducah
- Paducah Young Professionals
- Map (rotating years, publishing new one in 2020)
- Naming Rights at Commerce Center (shared with GPED)
- Room Rentals at Commerce Center (shared with GPED)
- Public Policy Luncheons
- Middle School Career Day - LAUNCH
- Other
Current Committees

Business Advocacy – Brent Housman
Meets monthly on the first Friday at noon
Develops/adopts legislative positions
Coordinates the development of the priority projects lists
Plans the one day trip to Frankfort (February) and two day trip to Washington, DC (September)
Coordinates any political forums
Maintains relationships with local/regional/state and federal elected officials

Membership and Marketing – Jim Dudley
Meets monthly on the second Tuesday at 9:30 a.m.
Focuses on Membership Recruitment and Retention
Ribbon Cuttings
Diplomats Club/Greeters
Workforce and Education and BEP – Terri Lundberg
Meets bi-monthly or quarterly at rotating locations
Focuses on development of local workforce
(Work Ready community, STEM for Girls, Leadership Institute for Principals, camps)
Education and Leadership Opportunities
Business Education Partnership (BEP) is a 501c3
BEP Mission: to establish mutually beneficial partnerships between business and education and become a pro-active voice for educational issues at the local, regional, and state level.
Leadership Paducah
Youth LEAD

Finance and Administration – Mike Karnes
Meets bi-monthly on the second Wednesday at 11 a.m.
Reviews the monthly financial statements and activity
Reviews policies and procedures

Small Business – Jessica Newman
Hosts several programs throughout the year
A Few Examples of What We Do

Advocacy – local, state and Federal
Business Education Partnership (501c3)
Membership Directory – printed and online
Networking (PIP, EXPO, Mix and Mingles)
Seminars
Ribbon Cuttings
Relocation Packets
Monthly Newsletter
Weekly E-newsletter
Facebook
Referrals
Leadership Paducah
Youth LEAD
Strategic Planning Results
Thank You for Your Service

Q and A