**B20 Tokyo Summit Joint Recommendations**

**"Society 5.0 for SDGs" (Final Draft)**

As of 26 February 2019

Secretariat of the B20 Tokyo Summit

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## **Health and well-being for All**

Physical and mental health are essential human capital and the foundation of Society 5.0. Economic growth depends on health outcomes for all generations from prevention, health promotion, to treatment and care. Governments should consider the linkage between health, growth and productivity among each policy, supporting "health in all policies". In addition, considering that populations in many G20 countries are aging, it is important to promote well-being for aging populations. Meanwhile, the G20 should recognise that it is essential and even crucial for the countries on low and middle income levels to strengthen health systems and build health system resilience. To advance these goals, G20 should strengthen its dialogue with private sector stake-holders and support international cooperation in developing mutually supportive solutions.

### **Promote digitalisation**

The G20 should promote policies that leverage digital technologies to achieve better health outcomes, such as digitalisation and interoperability of a variety of health data, to improve data-driven quality which leads to extending healthy life expectancy and improving efficiency of healthcare. Governments should commit themselves to adopt policies and collaborate with stakeholders across the public-private spectrum towards building an infrastructure that would support the efficient utilisation of information and technology. Aggregated quality data, associated with appropriated skills and computing power infrastructure, can support innovation in new medicines and vaccine developments, address specific health needs, such as age-related disorders like dementia, cancer, HIV/Aids as well as Anti-Microbial Resistance. Furthermore, aggregated quality data can promote mobile health technologies which may help better diagnosis and treatment, building awareness for healthy living, proactive and protective healthcare adoption, better management of chronic diseases and reduction in healthcare costs. Blockchain technology, distributed and decentralised ledger, can improve the trustworthiness of personal medical data.

1. **Universal Health Coverage**

The B20 welcome the G20's collective efforts towards Universal Health Coverage. To assure financial sustainability of programmes that are implemented to achieve effective and efficient provision of health and wellness service, governments should improve cost-effectiveness of healthcare based on health outcomes. To achieve UHC, the G20 should promote multi-sectoral engagement as a critical element of success vis-a-vis health stakeholders.

In addition, the G20 should champion policies that better recognise the value of innovation, which would both to improve delivery of available medicines and vaccines and promote increased R&D for the future medicines. The G20 should also foster continued research and development that can produce progress in the fields such as personalised medicine, medical devices, prevention, and diagnostics to improve healthcare delivery mechanism and efficiently provide patients with benefit in all healthcare systems without discrimination. Furthermore, this will help to respond to the challenges with increasing relevance in the health area (e.g. the Anti-Microbial Resistance, cancer, as well as HIV/Aids).

1. **Improve pandemic preparedness and response**

Pandemics could cause not only imminent danger to a large number of human lives but also negative influence to the economy and international trade relations. The G20 should rise as a platform to enhance cross-country collaboration to ensure pandemic preparedness and response so as to minimise its negative effects. Governments should recognise and promote the importance of public-private partnerships, accelerate and incentivise R&D to address critical areas where new infectious diseases could pose imminent threats.

Some of these efforts include immunisation programmes, prevention measures, and the development of disease surveillance systems and laboratory testing capabilities. By evaluating the economic risks in macro-economic assessments, along with reserving vaccine and regulating movement if necessary, proper functioning of critical infrastructures will be ensured.

Since the stakeholders across the public-private spectrum are important players towards building an infrastructure, the multi-stakeholder and multilateral cooperation need to be strengthened.

1. **Support business' voluntary initiatives to promote health and productivity management**

Improving employees’ health and vitality can enhance not only corporate performance and value in capital markets but also extend healthy life expectancy in the aging society and promote social inclusion. The G20 is expected to support businesses’ voluntary initiatives to promote health and productivity management.

1. **Ensure healthy lives and promote well-being in the era of aging populations**

As populations in many G20 countries are aging, there is growing pressure caused by increased longevity and declining population growth rates and other demographic factors. Thus, it becomes difficult to provide social security systems such as public health insurance, long-term care insurance, and universal retirement security. Under these circumstances, the G20 should take measures towards efficient management, such as moderating healthcare costs and reducing waste in order to secure sustainability of the system.

Against this backdrop, the G20 should recognise the increasing importance of private sectors' role in providing products for solutions to support self-help efforts for financial security among aging populations. The G20 are expected to promote self-help efforts solutions.

In the era of aging populations, aside from the above mentioned efforts, it is essential for the government to enlighten the aged to utilise digitalised financial and mobility services, and promote upskilling/reskilling existing workers including the aged.

## **Integrity for All**

Business underlines the importance of responsible business conduct and integrity at all levels. The fight against corruption must remain a priority and must be addressed in close dialogue among business, government, and society more broadly. Corruption undermines good governance, erodes trust and threatens investment. While reiterating the importance of transparent, fair governance and the rule of law, the B20 call on the G20 to implement the following actions as a prerequisite for growth.

1. Address the demand side of bribery as well as supply side through promoting collective actions such as the following;
2. Anti-corruption declaration
3. Integrity pact
4. Standard setting or principles-based initiative which can include certification model to monitor and audit adherence to an agreement not to bribe
5. Ensure transparency in public procurement[[1]](#footnote-1).
6. Pursue the implementation of beneficial ownership transparency on the basis of the past G20 communiqué.
7. Rebuild trust in institutions fostering highest standards of ethics, integrity, and compliance for both demand and supply sides.
8. Enhance a culture of integrity through education and encourage business to adopt a compliance culture within their companies while governments take into consideration compliance efforts and voluntary self-disclosure by business.

# **Businesses for All**

We, the members of B20, are determined to strengthen our efforts to jointly realise Society 5.0, thereby contributing to achieving the SDGs, from the standpoint of creating a win-win-win situation (benefitting all the seller, the purchaser, and the society).

1. **"B20 Business Voluntary Action Plan"**

We will urge businesses to implement the following initiative.

* 1. Respect human rights.
  2. Initiate proactive and voluntary measures by the business community to realise Society 5.0 for SDGs.
  3. Integrate SDGs into corporate strategies and realise sustainable economic growth and provide solution to social issues through innovation.
  4. Engage in a fair and free competition, appropriate transactions and procurement.
  5. Maximise employees' potential capabilities and foster Diversity and Inclusion such as closing the gender gap and realising new prosperity.
  6. Proactively initiate measures to integrate the environmental and economic priorities.
  7. Act as responsible social actors and maintain a close dialogue with political bodies, civil society, host communities and government agencies.
  8. Proactively integrate appropriate risk management frameworks and crisis management processes in consultation with government to ensure that businesses and their employees are prepared for crises (e.g. antisocial forces, terrorism, cyber-attacks, natural disasters and other crisis that pose a threat to civil society and corporate activity).

1. **Enhance communication with relevant stakeholders as appropriate**
2. Disclose relevant corporate information fairly, effectively, and proactively in a transparent manner.
3. Engage in constructive dialogue with shareholders and investors.
4. Proactively communicate with a broad range of stakeholders.

# **Conclusion**

All stakeholders in both developed and developing countries are encouraged to collaborate to realise Society 5.0 for SDGs.

We, the B20, shall stand firm to contribute more to show further detailed views on specific issues to be discussed at the G20 Ministerial and task-force meetings.

[Attachment] Examples of Society 5.0 for SDGs (tangible examples by the business)

**【Timeline】**

|  | **Works by Keidanren** | **International consultation** |
| --- | --- | --- |
| 3 Dec (Mon) | Send Outline draft |  |
| 14 Dec (Fri) |  | Deadline of comment submission |
|  | Develop first draft  based on the comments |  |
| 26 Dec (Wed) | Send First Draft |  |
| 2019  9 Jan (Wed) |  | Deadline of comment submission |
|  | Develop second draft  based on the comments |  |
| 18 Jan (Fri) | Send Second Draft |  |
| 1 Feb (Fri) |  | Deadline of comment submission |
|  | Develop final draft  based on the comments |  |
| 15 Feb (Fri) | Send 3rd Draft |  |
| 26 Feb Tue | Send Final Draft |  |
| 1 Mar (Fri) |  | Deadline of approval |
| 14 (Thu)-15 (Fri) Mar | B20 Tokyo Summit |  |

1. Refer to the recommendations of B20 Argentina regarding infrastructure and public procurement. [↑](#footnote-ref-1)