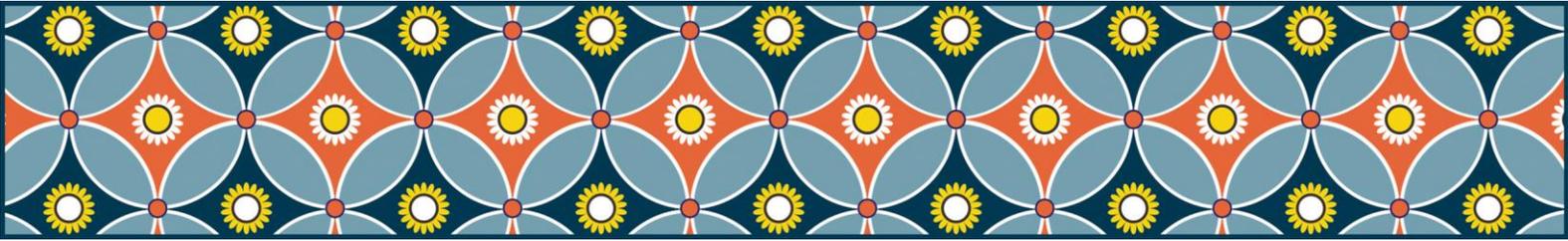




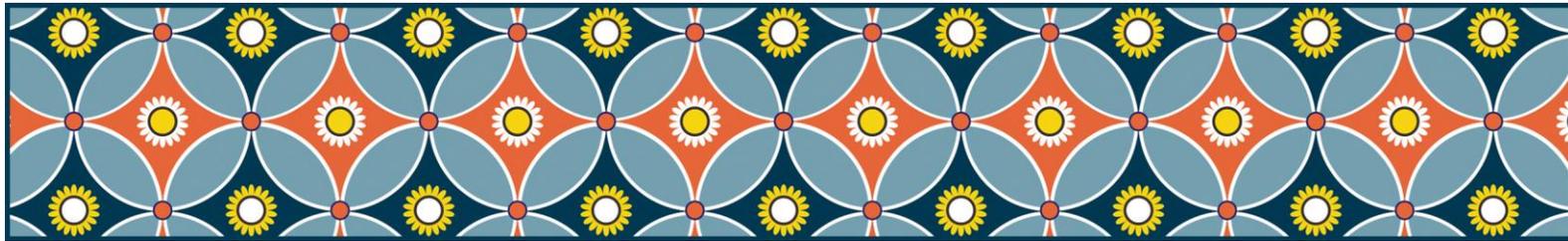
U.S. Companies  
**MAKING A  
DIFFERENCE**  
In Egypt





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## Preface

Egypt and the United States have long enjoyed a mutually advantageous economic relationship that is valued by businesses, governments and the people of both nations. At the core of this vital relationship are American companies, which have for decades appreciated the opportunities provided by the Egyptian marketplace. Many prominent American businesses have significant and longstanding investments in Egypt and collaborated with their Egyptian partners to foster a more vibrant business environment. This commitment to Egypt has not waned during the political transitions of recent years.

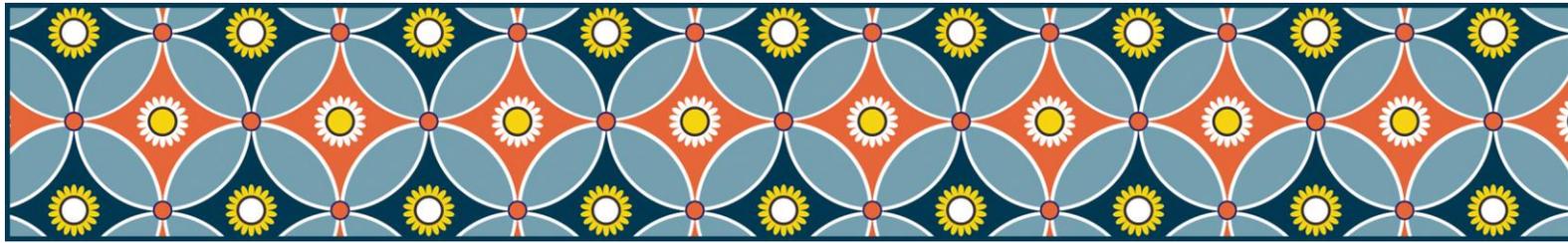
Beyond the major contributions to Egypt's economy through jobs, investments, and knowledge transfer, American companies doing business in Egypt are making substantial impacts in the local communities where they operate through a variety of corporate social responsibility (CSR) programs and projects. For many U.S. companies, being 'good corporate citizens' is far more than just a gratifying slogan; it is an intrinsic part of their business model and operations.

In Egypt, American companies are committed to addressing health, social, environmental and economic challenges as they strive to adapt to the evolving needs of society. Making a difference by changing people's lives and providing them with hope, opportunity, and a better way of life is a priority for U.S. businesses in Egypt.

The corporate social responsibility projects being implemented by these companies and dozens of others illustrate the commitment American businesses have to the Egyptian people and their devotion to a better future for Egypt. They may be large, multinational corporations headquartered in cities thousands of miles away, but their work and actions are that of national businesses that care deeply about the communities they operate in and the people around them. They have demonstrated faithfulness to Egypt that is changing communities and improving peoples' lives for generations to come all the while strengthening the strategic U.S.-Egypt relationship.

This brochure shows just a few examples of CSR projects being performed in Egypt by members of the U.S.-Egypt Business Council.

Steve Lutes  
Executive Director, U.S.-Egypt Business Council  
U.S. Chamber of Commerce



## Apache Corporation

Apache's approach to giving back in the communities where we operate centers on a simple philosophy to "give where we live." Apache CSR programs encompass a wide variety of activities that create value for the people, shareholders, government, environment, as well as the community. Our CSR activities include: employee-driven philanthropic activities, civic infrastructure projects, building and maintaining schools, supporting future engineers and providing an environment that encourages a healthy workforce.

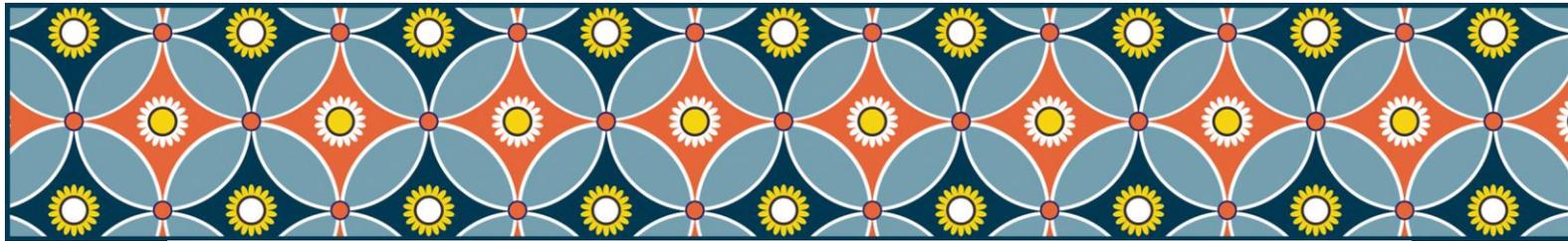
### Springboard- Educating the Future

At the forefront of Apache's community efforts is our ongoing campaign to provide educational opportunities through our partnership with Springboard: Educating the Future. In 2004, Apache funded the National Council for Childhood and Motherhood's project by building 201 girl-friendly one-classroom schools for underprivileged girls in rural areas in Egypt. Since 2004, Apache has supported the schools with regular maintenance activities, school supplies, computers and medical needs. 7,000 students benefit from these schools yearly. Today, around 2,200 graduates from Springboard schools are currently enrolled in middle schools and high schools to continue their education. Apache is keen on following up on these graduates' progress and enabling them to pursue their dreams.



### Matrouh Schools

Because we appreciate the people who live, work and play in the communities where we operate, Apache constructed a total of seven co-educational schools to benefit the Bedouins in Matrouh in Egypt's Western Desert. Around 300 students attend these schools. A new 8th school is currently under construction to benefit more Bedouin families.



### **Civic efforts**

Apache Egypt and its employees support many civic efforts through volunteer work and financial contributions. Apache has been helping Egypt's orphans since 2005. This year, the company and Apaches' employees raised 380,000 EGP (US \$42,000), which is a new record compared to the previous years. A total of around 60 associations and orphanages all over Egypt benefit from the fundraising campaign.

Apache has developed approved routes for heavy trucking to reduce the potential for widespread disturbance and traffic congestion. Apache has also supported several hospitals and clinics with medical equipment. To develop the role of youth in the oil industry in Egypt, Apache supports the American Association of Petroleum Geologists (AAPG) members in different universities.

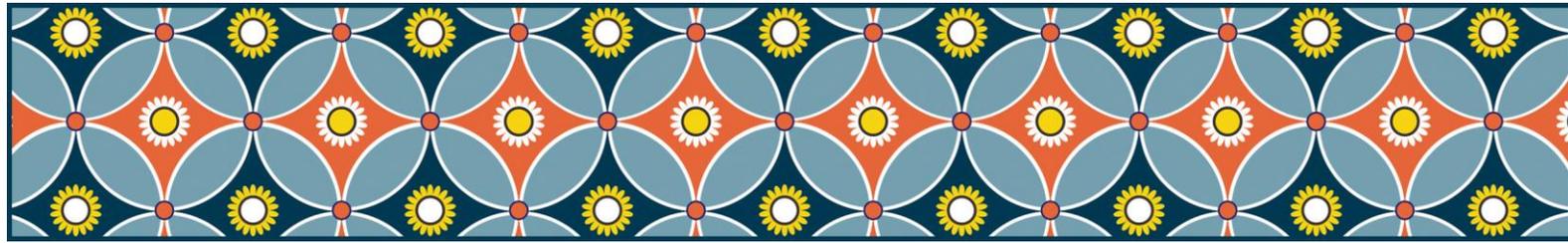


### **Wellness program**

As a responsible employer, every year Apache's wellness program organizes several awareness campaigns and health events to encourage employees to follow a healthy lifestyle. Biometric screening protocol and health risk assessments are also conducted.

### **Our mission**

To grow a profitable global exploration and production company in an innovative, safe and environmentally responsible manner for the long-term benefit of our shareholders.



## The Coca-Cola Company

The Coca-Cola Company is the leading beverage company in the world and has been operating in the Egyptian market since 1942. Coca-Cola is refreshing the Egyptian market with many products including soft drinks, juices, malt beverages and water.

Coca-Cola Egypt has 8 plants and employs 10,000 Egyptians. For every direct job Coca-Cola provides, 10 indirect jobs are created, so a total of 100,000 jobs are created in the Egyptian market.

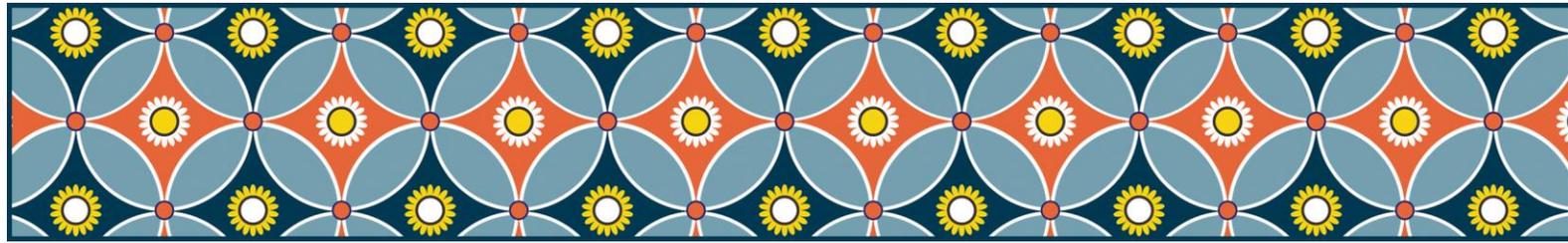
In addition to its investments in its products, Coca-Cola has a clear strategy to support the communities in which it operates through investing in sustainable projects that aim to help Egyptian communities. Our goal is to positively impact people's lives through sustainable flagship programs. Coca-Cola is partnering in all its projects with the Egyptian government, several UN agencies and many local NGOs.

Coca-Cola created a holistic community development strategy through launching its "100 Villages" project in 2011, where the Company will finalize the development of 100 villages by year 2020. The development pillars in the villages are connecting clean water to houses that lack water access, renovating schools, refurbishing clinics and providing the necessary medical equipment and supplies, and providing microbusinesses to women.



*School-children cheering at one of 46 schools developed under the 100 Villages project.*

So far, Coca-Cola has worked in 40 villages, connected water to 56,000 people under its Replenish Global Initiative, economically empowered 24,670 women under its 5by20 global program, renovated 46 schools and refurbished 32 medical centers.



## Marriott International

“Spirit to Serve” is Marriott International’s program to support the communities in which they operate. The program is enlivening throughout their properties around the world. Following the footsteps of the mother company, Marriott hotels in Egypt have shown outstanding Spirit to Serve activities in 2016. From endorsing causes relevant to vitality for children to environment-friendly programs, the hotels combined were able to contribute almost \$63,000, both cash and in kind donations.

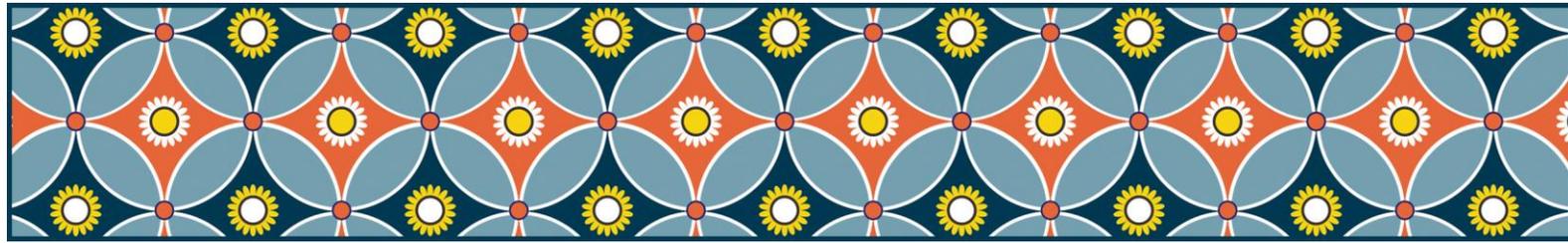
Starting with one of the biggest cancer hospitals in the region, Cairo Marriott, JW Marriott Cairo, Renaissance Cairo, and Sharm El Sheikh Marriott have been actively engaging with Children’s Cancer Hospital 57357 through blood donation campaigns, organizing visits for hotel associates to the hospital, and inviting children to hotel premises for entertainment and dinners. Total cash and in kind donations reached an average of \$18,368.

On the same note, the Cairo Marriott was the first to support Ahl Masr Hospital as the first hospital in the region providing burn care for free. A grand fundraising event with legendary Arab singer Majida Al Roumy at the foot of the Pyramids was the launch of the campaign and, together with Ramadan donations, raised a total of \$28,000.

Moreover, in collaboration with Breast Cancer Foundation in Egypt, Cairo Marriott Hotel organized a Ladies’ Zumba event at the Palace to help spread awareness of breast cancer and means of early detection and cure.



Support for orphans came from the Cairo Marriott, JW Marriott Cairo, Renaissance Cairo, and Hurghada Marriott. Activities ranged from renovating their shelter houses and inviting orphan children to the hotels for dinner with kids’ entertainment and gifts to bearing the cost of medical operations for orphan children. Contributions to this sector were almost \$12,378 both in kind and cash.



## Citi

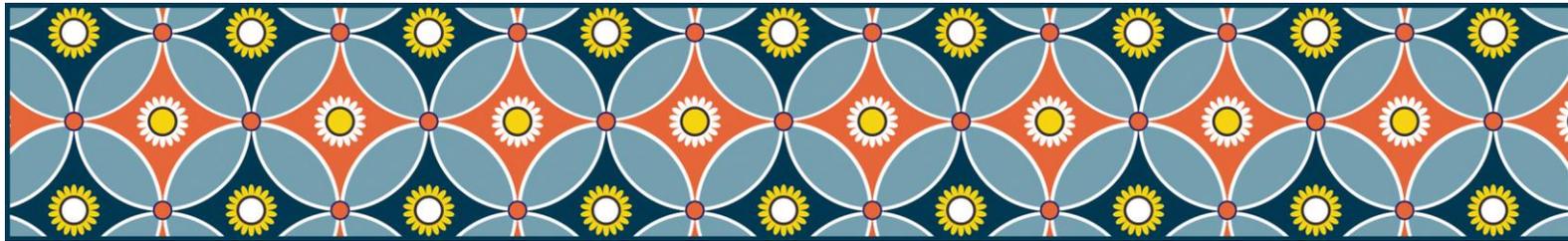
With a continuous presence in Egypt since 1975, Citi has been actively involved in the local Egyptian community and directly promoting financial literacy, youth empowerment, and microfinance. In the past few years, more than 500,000 USD in grants were extended to NGOs active in these fields.

Most recently, Citi launched the “Youth Entrepreneurship Program,” an ambitious 2-year project which aims at jumpstarting and supporting new business development activities for up to 40 young people aged 18-30 from greater Cairo. The project is run with America-Mideast Educational and Training Services, Inc. (AMIDEAST).



Participants will undergo a 160-hour training period, training on such topics as: preparing a business plan and conducting a feasibility study; aspects of running a small business; customer service; sales and marketing; accounting and other basic business skills; and legal considerations such as registration and taxation. Participants will then implement their business plans, with monthly follow-up workshops and mentoring. In addition, all will be required to participate in a 24-hour training-of-trainers workshop to prepare them to host their own entrepreneurship training workshops for at least 30 youth, serving as a source of inspiration and encouragement for an estimated 600 additional youth.

This is in line with the innovative “pay it forward” model based on the belief that once empowered, young people have the potential to create ripple effects among other youth.



## IBM

IBM Egypt pursues the highest standards of corporate responsibility, from how we support and empower our employees, to how we work with our clients, to how we govern our company and connect to our community.

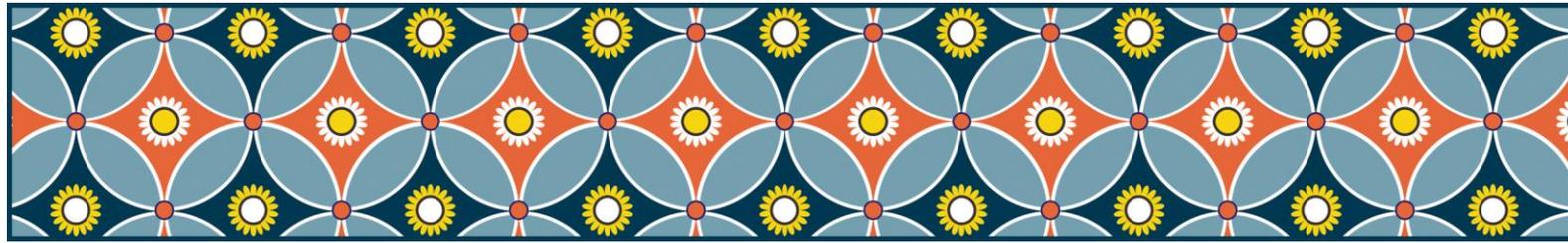
In Egypt, we are in continuous collaboration with governments and nonprofit organizations to develop new ways to improve the human condition. We forge and expand partnerships in capacity building, education, and social services to achieve what individual entities cannot accomplish alone. And as always, we call upon our innovative technologies, our expertise and the skills of our people to broaden and deepen our commitment to service.



One of our most powerful CSR projects in Egypt is the On Demand Community; this is truly “a program without peer.” We reinvented our support and empowerment of employees and retirees whose volunteer work enriches the communities where we live and work. This offers IBM employees activity kits to use in their volunteering activities, and addresses issues in community support, technology enablement, science, computer & math education and more.

We provide supporting materials to equip IBM employees for their work with schools, communities or not-for-profit organizations. IBM gives cash donations to all eligible NGOs and public entities where IBM employees and retirees are volunteering. IBM donates cash amounts that correspond to the number of hours an IBM employee volunteers. We encourage IBM employees to do even more volunteer work for their communities and increase their sense of pride in IBM.

In 2015, IBM employees in Egypt did close to 2000 hours of community work, and IBM matched those hours with cash grants to the various charities where they were volunteering. The money donated by IBM went towards benefiting society and improving the quality of life.



## PepsiCo

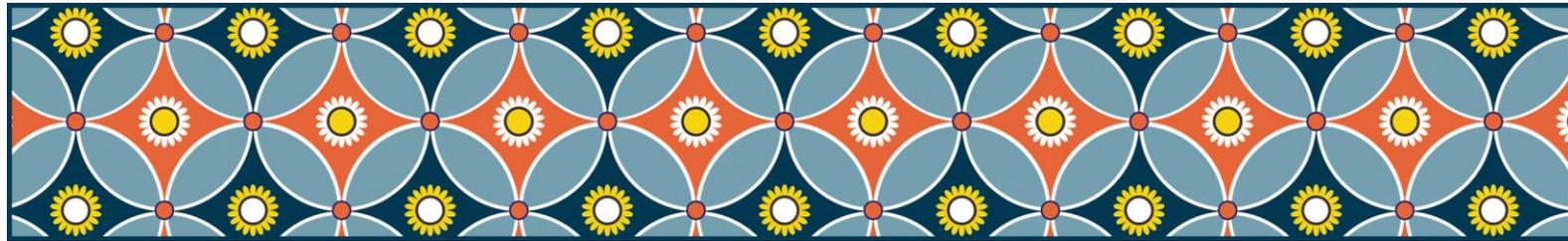
Under its worldwide PERFORMANCE WITH PURPOSE program, PepsiCo invests heavily in the Egyptian people. These investments span across various key development areas including education and fighting hunger and malnutrition through its Tomooh Food for Education program; wellness and physical activity through its extensive Grassroots football league; sustainable energy through Liter of Light; and critical partnerships by, for example, supporting 10,000 local farmers through opportunities to raise income while developing their technical capabilities. These community investments are made even more sustainable and long-term by coordinating and cooperating with the Ministry of Industry and Trade, the Ministry of Education and Technical Education, the Ministry of Health and Population, and the Ministry of Youth and Sports, as well as numerous municipal agencies and non-profit organizations.



For the first time in the Middle East, PepsiCo Egypt launched Liter of Light in Egypt in 2015. This initiative uses empty Pepsi plastic bottles and solar energy to generate light. This program has lit up 13 of the neediest villages in the Suhag and Assiut governorates in Upper Egypt that have never had light after dark. Liter of Light has been a cooperative program between Pepsi and Misr El Khair Foundation and Sunutions. In December

2015, Pepsi launched the Liter of Light Hackathon, a competition that encourages young innovators to develop an upgraded version of the Liter of Light prototype. Two thousand innovators joined the competition from 26 governorates.

PepsiCo's Tomooh Education Program provides food supplies on a monthly basis to families living under extreme poverty in Upper Egypt as an incentive to enroll and keep their children in school. More than 70,000 Tomooh students have received access to education to date and 350,000 beneficiaries received the monthly food supplies. PepsiCo has worked with the Ministry of Education, the Ministry of Health and Population, and the UN World Food Program (WFP) as well as Masr El Kheir on Tomooh since 2007. A total of 200 community school programs were founded and attendance levels have reached 90% in schools covered by the program. In cooperation with the PepsiCo Foundation and the WFP, Pepsi was able to renovate 40 schools in Upper Egypt providing new roofs, lighting improvements and replacement of classroom equipment for children in the Suhag and Assiut governorates.



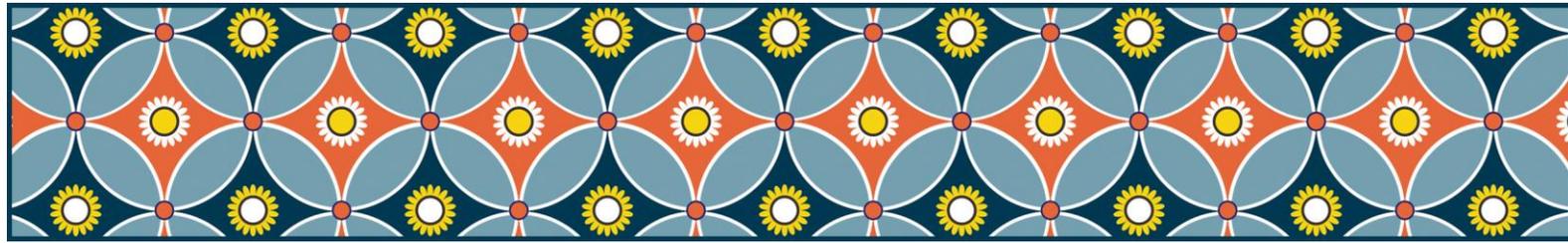
## Pfizer

Pfizer CSR believes that all individuals, everywhere, deserve access to quality healthcare and the opportunity to lead healthy lives. We combine traditional philanthropic methods with novel approaches that create an enduring and meaningful impact on public-health systems to facilitate access to healthcare for underserved communities around the world.

In Egypt, Pfizer focuses CSR through charitable contributions and business donations. We believe in developing the communities and have taken the leadership in supporting key Egyptian NGOs to leverage awareness of the burden of disease and educate individuals about best health practices.



Pfizer has CSR projects in Egypt focused on continuous medical education, International Trachoma Initiative (ITI), Emergency Hospital of Suez Canal University in Ismailia, Together Against Cancer, and Collaborations with the MOH and key Egyptian NGOs. Pfizer has donated to the Emergency Hospital of Suez Canal University to build a cold chamber to secure proper storage procedure for sensitive drugs that require controlled temperatures and subsidized lab testing and radiological screening for 800 lung cancer patients.



## AbbVie

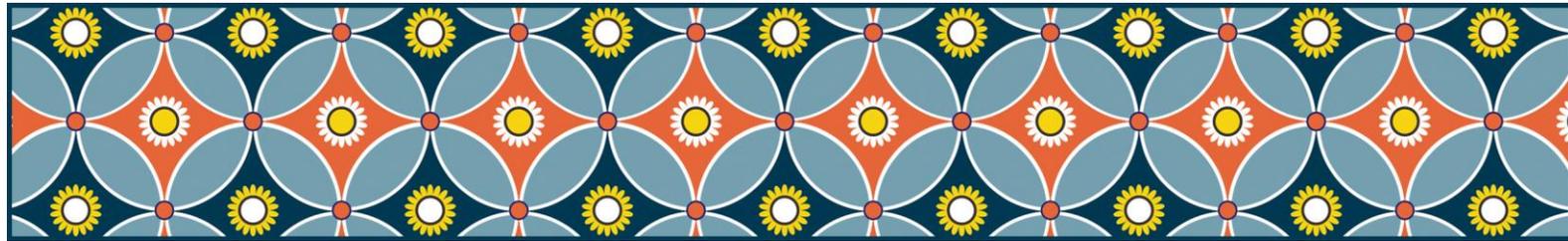
AbbVie launched our Hepatitis C treatment regime in October 2015 with the presence of the US Ambassador to Egypt, H.E. the Minister of Health and H.E. the Minister of Investment. We are proud to be part of the team making Egypt free of Hepatitis C by introducing AbbVie's breakthrough treatment and having a robust access program for Egyptians.



AbbVie, a leader in the field of pharmaceuticals, is proud to contribute to the elimination of Hepatitis C in Egypt through partnering with the Ministry of Health. As a partner, AbbVie is committed to playing a role that goes beyond offering our innovative treatment, and extends to support patients in their journey from diagnosis to full recovery, and supports the Ministry of Health in their historic efforts in prevention, screening and treatment. AbbVie's regimen is highly effective for the treatment of Hepatitis C patients. Research has proven the success rate of the regimen with a success rate of up to 100% in genotype 4, the most prevalent type in Egypt, in addition to its use in patients with renal impairment, an important subset of patients in Egypt.

The Helmena project is one of the main pillars in AbbVie's efforts to promote care for preterm newborns in Egypt. It was launched in Egypt on December 20, 2015, with a three-year timeline. The aim of the program is to reduce under-5 mortality by 50% in three years, with a focus on neonatal mortality. The proficiency gaps that exist for health care providers in NICUs across Egypt have significantly impacted standards of care. By implementing "train-the-trainer" programs and establishing Centers of Excellence within Egyptian governorates, AbbVie will work with partners to raise the standard of care within hospitals, improve medical awareness of neonatal mortality, and improve quality of prematurity care in Egypt.

Phase One started in April 2016 and included "train-the-trainer" workshops for neonatologists within all governorates in Egypt in preparation for the creation of Centers of Excellence in three governorates. AbbVie is working with a coalition of leading neonatologists and pediatricians along with the Egyptian Ministry of Health, the military, and UNICEF to implement this project. AbbVie plans to provide continued support for the activities of these newly-established Centers of Excellence, as well as for the development of an annual progress report, where assessment of KPIs will be presented.



## Cargill

Cargill is committed to serving the communities in which it operates. Across three locations, Cargill Egypt always aspires to tackle issues related to agriculture, health and nutrition, education, and the environment.



### **Annual projects:**

Each year, the Port of Dekheila, Alexandria, sponsors the education of more than 600 students who cannot afford their tuition. In Borg El Arab, employees rally to pack food during the holy month of Ramadan and distribute blankets during winter to the needy. The Cairo office assists in financing a shelter for children on the street (nutrition, clothing, first aid, building rent).

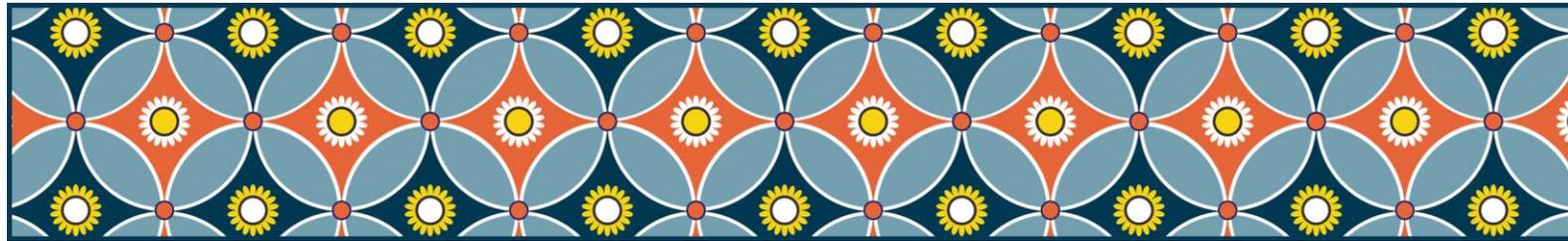
### **Previous projects:**

In 2014/2015, Cargill adopted Misr El Horreya Girls Preparatory School in Borg El Arab, in collaboration with INJAZ Egypt (a volunteer based non-governmental organization). This enabled 450 students to benefit from “global programs in financial literacy, work readiness, and entrepreneurship.” The project also helped a total of 33 teachers, in three training sessions, to improve their teaching skills. Moreover, the school’s computer lab and music room were upgraded.

In the same year, Cargill also donated much needed medical supplies to the cardiovascular department in El Demerdash Hospital (a university hospital run by the Ministry of Higher Education, which provides its services for free to the needy). Cargill’s contribution enabled the cardiovascular department to treat many patients with 120 additional surgical items.

### **Ongoing projects:**

For the past three years, Cargill, in partnership with Care, has been promoting the origination and development of Soybean Small Holder Farmers in Egypt. The project aims to improve socio-economic conditions for rural communities through attaining 6,000 metric tons of soybeans and developing an effective enterprise model (agriculture service center). The service center has provided a total of 2,907 farmers to date with technical assistance, across three governorates. During the past two seasons, the annual production target of 2,000 MT was achieved, with the first season crop reaching 2,491 MT and the second season crop reaching 3,695 MT.



## Cisco

Cisco has always been committed to improving global communities and the environment by utilizing our people, technology, and partnerships. Corporate Social Responsibility is an integral part of Cisco's strategy, with a deep understanding that CSR activities help enhance community service and also increase Cisco's business value. It is a competitive edge for Cisco to use its technology to help public and private partners increase efficiency and cut costs while encouraging innovation.

Cisco has been heavily investing in social programs in Egypt under the society pillar as part of delivering the firm's global strategy. Cisco Networking Academy is considered the

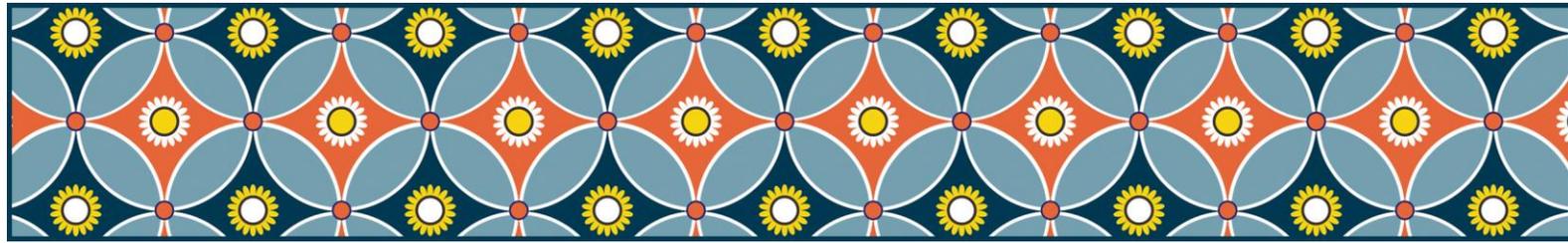


flagship CSR project for Cisco Egypt. The purpose of the project is to complement the education curriculum with Cisco's teaching and career advancing skills to fulfill the ultimate goal of bridging the gap in the job market, especially for those living in disadvantaged and underserved areas. The goal is to empower and equip them with the needed skills to find a job. Under this project,

Cisco certifies teachers and professionals to teach courses through a platform called "Netspace," the courses are sometimes delivered by Cisco's partners as well. Cisco Networking Academy teaches youth ICT courses to build a strong workforce.

Cisco Egypt has worked and developed several initiatives - as part of Cisco's commitment to enable the youth to participate and innovate in the Internet of Everything (IoE) economy - with the following Ministries and their affiliates: Communications and Information Technology (MCIT), Education, Higher Education, Defense, Social Solidarity, Military Production, Youth and Sports, and Health and Population. In addition, Cisco is working with numerous governmental entities, the Supreme Council of Universities, local and international NGOs, and universities and public and private schools.

Cisco received an award at the first Annual CSR Conference in the ICT sector in Egypt as a result of positioning Cisco in a higher level of visibility and appreciation with the senior government leaders, and showing a great contribution in the Egyptian community.



## GE

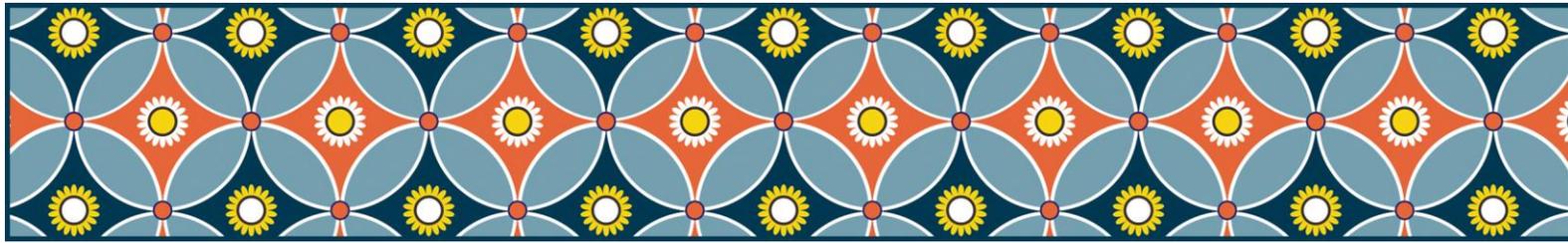
GE, a partner to Egypt for over 40 years, has continuously embarked on altruistic efforts that provide for the community and create a positive impact in people's lives. These activities have varied across all necessities, including the most urgent, education, food and shelter.

With the Egyptian government prioritizing the investment in youth education, GE supported this initiative by setting up a computer lab in Manshiet Naser with Nebny Foundation, which serves 1,000 students in the area. To further empower youth in business literacy, GE Volunteers also partnered with INJAZ's Innovation Camp at Al Azhar University in 2016 during the "It's My Business" program, to mentor 123 female students on their careers and starting their own businesses. GE also supported INJAZ's Innovation Camp at Ain Shams University in 2015 to mentor a team of 47 students on entrepreneurship, finance and ethical decision making.

Furthermore, GE Volunteers partnered with the Gannat El Koloud NGO to support residents of El Doweika, one of the poorest districts in Cairo. The GE volunteers contributed 10,000 EGP to buy basic food commodities for the residents, serving 140 families in the area. Moreover, on an annual basis during the Holy Month of Ramadan, GE Volunteers host a food festival in an underprivileged community in Cairo. In 2016, GE Volunteers partnered with the NGO Nebny Foundation to pack and distribute 240 Ramadan bags for the residents of Manshiet Naser.

To help provide shelter for Egyptians, GE Volunteers launched a fundraising initiative to build houses for the homeless in Upper Egypt in partnership with El Forkan in Luxor City. They managed to collect over 66,000 EGP which helped build homes for seven different families. GE Volunteers also initiated a fundraising campaign and managed to collect EGP 39,660 to buy and ship blankets to Upper Egypt. A portion of the money raised was utilized to build a concrete rooftop for a widow in Daraw, Aswan, and medical treatment for a child suffering from Psoriasis in the area.

GE Egypt hopes to continue carrying charitable activities that give back to the community and provide underprivileged areas in Egypt with the basic necessities. The future certainly holds more community service and philanthropic activities by GE's Volunteers.



## MasterCard

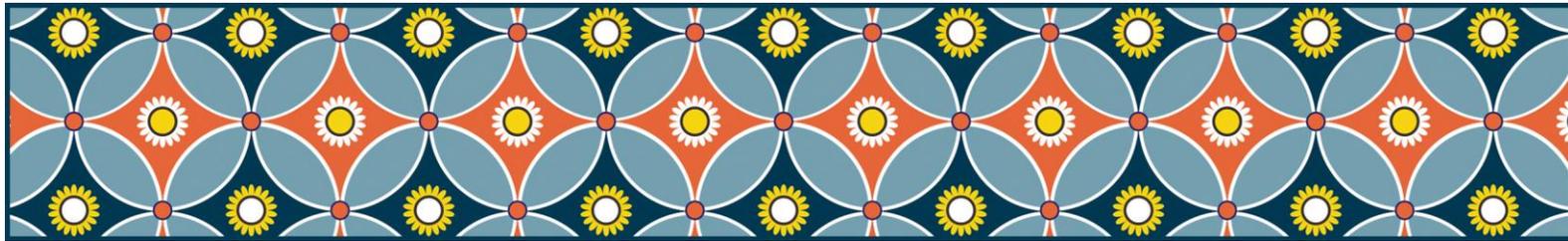
MasterCard is collaborating with INJAZ Egypt to empower young female entrepreneurs in the MENA region's most populous nation by launching a novel entrepreneurship program targeting young Egyptian women.

Through the MasterCard Women's Entrepreneurship Program, a total of 20 teams of young Egyptian women (ages 21-27) will gain the critical knowledge and skills needed to pursue entrepreneurial ventures, enabling them to establish their own business, positively contribute to their communities and become role models for other female Egyptians.

Five of these participating teams will be selected by INJAZ, MasterCard, and leaders from the Egyptian business community to receive the funding to legally register their companies.



The program will cover a period of 6 months starting in November/December 2016 and will take its participants through rigorous business training programs that will hone their business, leadership and team building skills. Throughout the duration of the six-month program, every team will perfect their business plans and presentation skills in preparation for the full launch of their venture. The 5 teams selected to continue will receive an extra two months of mentorship.



## About the U.S.-Egypt Business Council

The U.S.-Egypt Business Council (USEBC) is the leading advocacy organization representing America's top companies doing business in Egypt. The Council is comprised of senior executives of U.S. companies from every business sector that are major investors in Egypt.

The USEBC is led by a board of directors and administered by an executive director. John Christmann, CEO and President of Apache Corporation, chairs the USEBC.

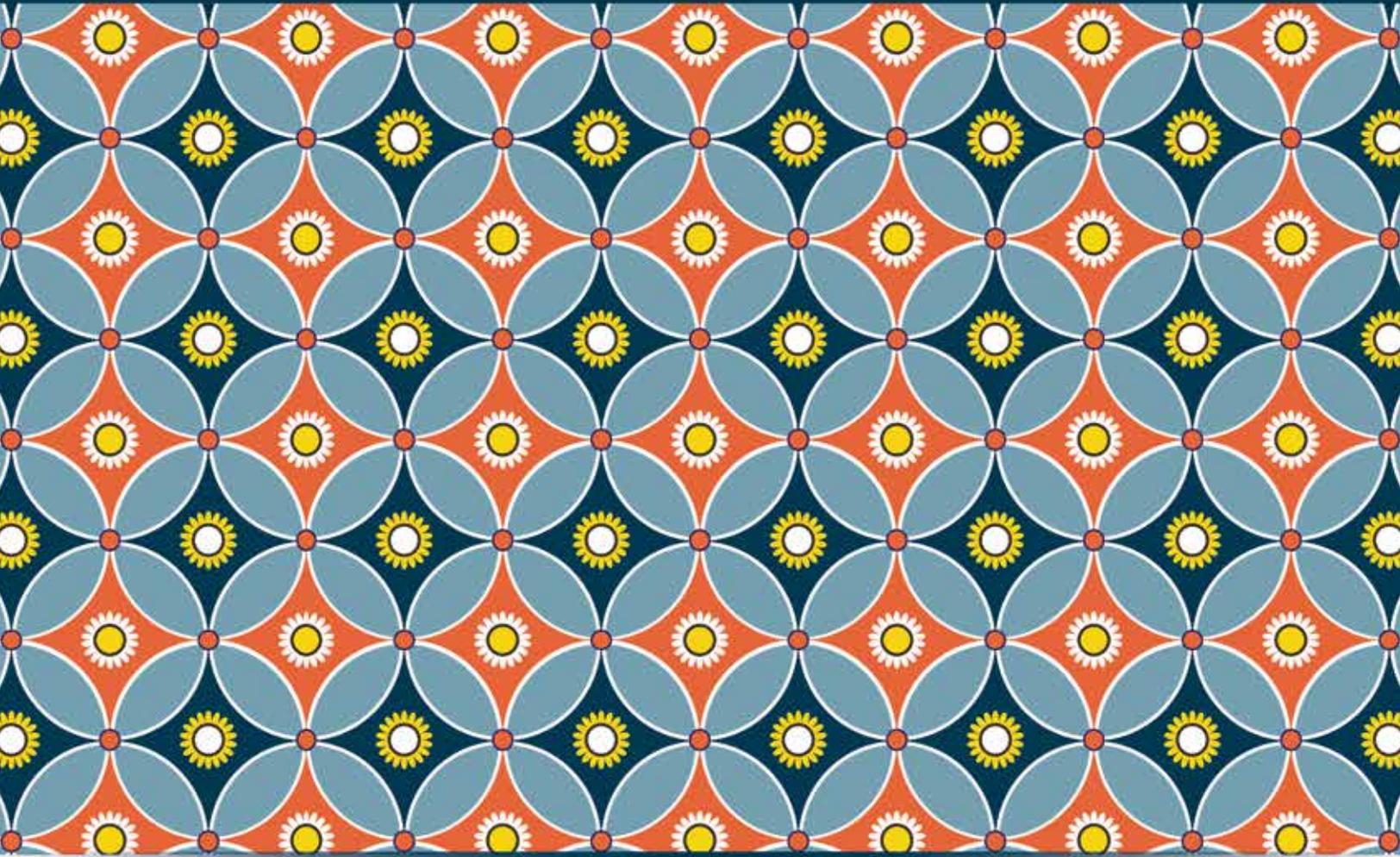
The U.S. Chamber of Commerce serves as secretariat for the Council, and the USEBC has full access to the Chamber's extensive resources. This access can help leverage Council programs and initiatives.

The mission of the USEBC is to serve as the premier vehicle for advancing the bilateral commercial relationship between the United States and Egypt and to promote and strengthen the economic and political relationship at the highest levels of government and business in both countries. It is the principal organization located in Washington, D.C., advocating on behalf of American companies doing business in Egypt.

### **For more information, please contact:**

Steve Lutes  
Executive Director, U.S.-Egypt Business Council  
U.S. Chamber of Commerce  
[slutes@uschamber.com](mailto:slutes@uschamber.com)

Carin Rising  
Manager, U.S.-Egypt Business Council  
[crising@uschamber.com](mailto:crising@uschamber.com)



**U.S. CHAMBER OF COMMERCE**  
International Affairs

1615 H Street NW  
Washington, D.C. 20062  
Telephone: +1 202-463-5830  
[www.usegyptcouncil.org](http://www.usegyptcouncil.org)