About The Chamber

Representing the interests of hundreds of thousands of companies actively invested on both sides of the Atlantic, the U.S. Chamber is uniquely positioned to ensure that transatlantic business interests are advanced in Washington and across Europe via a combination of advocacy, access, thought leadership, and communication with senior policymakers and leaders.
EUROPEAN AFFAIRS PROGRAM

The commercial and geostrategic relationship between the United States and Europe is unparalleled in size and scope. The transatlantic relationship today accounts for nearly 40% of global GDP and supports 16 million jobs on both sides of the Atlantic. More than $1.3 trillion in goods and services are traded between the U.S. and Europe every year, and two-way investments exceed $6 trillion. In fact, 6 of the top 8 sources of foreign direct investment in the United States are European countries. As the U.S. and Europe strive to expand the breadth and depth of our relationship by removing barriers to trade and investment, the Chamber’s European Affairs program plays a key role in shaping the agenda.

OUR MISSION

The U.S. Chamber’s European Affairs team advocates for free enterprise, competitive markets, and rules-based trade and investment with Europe as the path to economic opportunity and prosperity for all.

Ireland’s Taoiseach Leo Varadkar discusses Ireland’s growing role in the transatlantic relationship with the Chamber’s Tom Donohue.
The United States and Europe are each other’s largest trade and investment partners.


Working Groups

We establish ad hoc working groups to address discrete issues identified by our members such as:

- European Tax Policy
- Financial Services
- Energy
- Life Sciences

Key Activities

**ADVOCACY**
We lead the charge in support of a closer and more integrated transatlantic economy by directly promoting greater regulatory cooperation and removing unnecessary tariff and non-tariff barriers to trade and investment.

**HEAD OF STATE MEETINGS**
When leaders want to meet the business community, they come to the Chamber. Over the past few years, we have welcomed heads of state from several European nations including Denmark, Estonia, France, Germany, Ireland, Latvia, Lithuania, the Netherlands, Poland, Spain, and the United Kingdom.

**PRIVATE ROUNDTABLE SERIES**
We routinely host off-the-record, members-only roundtables with European commissioners, MEPs, ministers and ambassadors, as well as members of Congress, U.S. government officials, and other thought leaders. These events offer a unique opportunity to engage with decision makers in a private setting.

**DELEGATIONS TO EUROPE**
We lead high-profile delegations to meet with top policymakers in Europe on a range of important issues, such as trade, tax, energy, the digital economy, and innovation.

**FLAGSHIP EVENTS**
Our annual Transatlantic Business Works Summit draws business and government leaders from both sides of the Atlantic to promote transatlantic ties and develop concrete solutions to shared challenges.
ALLIES IN COMMERCE

A multiyear effort is under way to reset the terms of the UK’s relationships with the EU, the U.S., and other trading partners.

The outcome of the negotiations between the UK and the EU matters deeply for American corporations that have invested nearly $750 billion in and export to the UK, for U.S. subsidiaries in other EU member states doing business in Britain, and for the thousands of UK-headquartered firms with significant equities on both sides of the Atlantic.

The U.S.-UK Business Council ensures that the UK, EU, and U.S. governments understand the significant business impacts as these relationships evolve.

The U.S.-UK Business Council is the premier Washington-based business organization dedicated to strengthening the commercial relationship between the U.S. and the UK. The Council’s aim is to promote at the highest levels of business and government a mutually beneficial economic relationship. We do this via advocacy, engagement, and strategic communications. The Council provides a unique platform for companies to meet policymakers and impact key decisions on trade, investment, and regulatory matters.
Council Goals

- Advance the interests of the business community as the UK resets its relationship with the EU.
- Secure and build upon the open market access the UK has achieved through its existing trade agreements as a member of the EU and WTO.
- Advocate for and provide substantive inputs into the negotiations for a future U.S.-UK trade agreement.
- Address issues in the context of current and future economic ties between the U.S. and the UK.

Program of Work

COMMUNICATIONS
Reports reflecting Council members’ interests address: market access and regulatory issues in the UK-EU negotiations; priorities for a U.S.-UK trade agreement; and desired UK policy changes to ensure continued competitiveness after the country exits the EU. These reports are complemented by bi-weekly newsletters, teleconferences, and breaking news dispatches.

EXECUTIVE ROUNDTABLES
Frequent roundtables allow for off-the-record conversations between senior executives and government officials.

EXECUTIVE DELEGATIONS
Annual delegations to meet give members a unique opportunity to meet with senior officials and thought leaders in London and across the UK.

ANNUAL FORUM
Yearly conferences in Washington and London focus on member priority issues such as market access, customs rules, movement of skilled labor, tax, regulatory cooperation, antitrust, intellectual property rights, data, and digital issues, among others.

Working Groups
We establish ad hoc working groups to address discrete issues identified by our members such as:

- Manufacturing, Supply Chain, & Customs
- Financial Services
- Regulatory Cooperation
- Digital Economy & Cybersecurity
- Life Sciences
Contact Us

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How to Join

**EUROPEAN AFFAIRS PROGRAM**  
The European Affairs Program succeeds when our members succeed. We offer a robust suite of activities with multiple levels of engagement, designed to best suit your business and policy needs.

**U.S.-UK BUSINESS COUNCIL**  
The U.S.–UK Business Council is a separate membership to the European Affairs program. The Council is a self-governed body established under the auspices of the U.S. Chamber of Commerce and is led by a Board of Directors that steers the overall policy direction of the group. Companies may elect to join the Council at the corporate or board level. Membership level is acknowledged online and in print materials.

For a full list of membership details, please contact Ciara O’Dea at CODea@USChamber.com.
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