



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

8:15 a.m.—8:45 a.m.
Lobby and Briefing Center

Registration and Breakfast

8:45 a.m.—9:15 a.m.
Hall of Flags

Morning Keynote

Dr. Eric Topol, Chief Academic Officer, Scripps Health

9:15 a.m.—9:25 a.m.
Hall of Flags

U.S. Chamber Welcoming Remarks

Thomas J. Donohue, President and Chief Executive Officer, U.S. Chamber of Commerce

9:25 a.m.—10:20 a.m.
Hall of Flags

Payment and Benefit Design Innovation

Sponsored by: Blue Cross Blue Shield Association

- Victor V. Buzachero, Corporate Senior Vice President for Innovation, Human Resources and Performance Management, Scripps Health
- George Lenko, Staff Vice President, Client Solutions, Anthem
- Dr. John Michael O'Brien, Vice President of Public Policy, CareFirst BlueCross BlueShield

Moderated by: Margaret E. Guerin-Calvert, President, Center for Healthcare Economics and Policy, and Senior Managing Director, FTI Consulting, Inc.

10:20 a.m.—10:30 a.m.
Briefing Center

Networking Break



10:30 a.m.—11:20 a.m.
Hall of Flags

Private Exchanges: Fueling the Consumer-Driven Marketplace

Sponsored by: Health Care Service Corporation

- Cary Grace, CEO, Aon Exchange Solutions, Aon Hewitt
- John DiVito, CEO and Co-founder, Trionfo

Moderated by: J. Darren Rodgers, Senior Vice President & Chief Marketing Officer, Health Care Service Corporation

11:20 a.m.—12:10 p.m.
Hall of Flags

Leaders in the Evolution of Care Coordination

Sponsored by: CVS Health

- Dr. Michael Callum, President, Steward Medical Group
- Thomas M. Moriarty, Executive Vice President, Chief Health Strategy Officer, and General Counsel, CVS Health
- Sharon Pearce, CRNA, MSN, and President, American Association of Nurse Anesthetists
- Jeffrey White, Director of Health Care Strategy, The Boeing Company

Moderated by: Dr. Corinne Graffunder, Acting Associate Director for Policy, U.S. Centers for Disease Control and Prevention

12:10 p.m.—12:40 p.m.
Briefing Center

Networking Break



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT

Advancing Delivery System Reform

12:40 p.m.—12:55 p.m. **Luncheon**
Hall of Flags

12:55 p.m.—1:00 p.m. **Leadership in Health Care Award**
Hall of Flags

Sponsored by: North Highland Worldwide Consulting

Presented by: R. Bruce Josten, Executive Vice President,
Government Affairs, U.S. Chamber of Commerce

1:00 p.m.—1:30 p.m. **Luncheon Keynote**
Hall of Flags

Karen B. DeSalvo, M.D., M.P.H., M.Sc., National
Coordinator for Health Information Technology, U.S.
Department of Health and Human Services

Introduced by: Randel K. Johnson, Senior Vice President,
Labor, Immigration, and Employee Benefits, U.S.
Chamber of Commerce

1:30 p.m.—1:45 p.m. **Networking Break**
Briefing Center



1:45 p.m.—2:35 p.m.
Hall of Flags

Health Care 2.0: Driving Connected Care Through Digital Advances

- Alice Borrelli, Director, Global Healthcare Policy, Intel Corporation
- Addison McGuffin, Vice President, Business Technology Innovation, Health Care Service Corporation
- Andy Mekelburg, Vice President, Federal Government Relations, Verizon Communications
- Doug Naegele, CEO and Founder, Infield Health

Moderated by: Dr. Devin Jopp, President & CEO, Workgroup for Electronic Data Interchange (WEDI)

2:35 p.m.—3:05 p.m.
Hall of Flags

Afternoon Keynote

Dr. Rodney F. Hochman, President & CEO, Providence Health and Services

Introduced by: Randel K. Johnson, Senior Vice President, Labor, Immigration, and Employee Benefits, U.S. Chamber of Commerce

3:05 p.m.—3:55 p.m.
Hall of Flags

Perspectives in Innovation: The Next Generation of Health Care Entrepreneurs

Sponsored by: FreeEnterprise.com

- Daniel Cane, CEO and Co-founder, Modernizing Medicine
- Dr. Ricardo Martinez, FACEP, and Chief Medical Officer, North Highland Worldwide Consulting
- David Fairbrothers, Co-founder and CEO, Dorsata
- Dr. Szilard Voros, FACC, FSCCT, FAHA, Chief Clinical Strategy Officer, Health Diagnostic Laboratory, Inc.

Moderated by: Evan Burfield, Cofounder, 1776



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

3:55 p.m.—5:00 p.m.
Hall of Flags

Public-Private Partnerships: Making It Work at the Local Level

Sponsored by: Center for Healthcare Economics and Policy, FTI Consulting Inc.

- Melinda B. Buntin, Ph.D., Professor and Chair, Department of Health Policy, Vanderbilt University School of Medicine
- Kim Fortunato, Director of Campbell Healthy Communities, Campbell Soup Company
- Dr. Mike Schatzlein, Market Leader, Indiana and Tennessee Ministries, Ascension Health, and President and CEO, Saint Thomas Health
- Ralph Schulz, President & CEO, Nashville Area Chamber of Commerce
- Caroline Young, President, Nashville Health Care Council

Moderated by: Bill Purcell, Former Mayor of Nashville, and Adjunct Professor of Public Policy, Vanderbilt University

5:00 p.m.—5:30 p.m.
Briefing Center

Networking Reception and Prize Drawing



THOMAS J. DONOHUE

President and CEO, U.S. Chamber of Commerce

Thomas J. Donohue is president and CEO of the U.S. Chamber of Commerce. Since assuming his position in 1997, Donohue has built the Chamber into a lobbying and political powerhouse with expanded influence across the globe.

During Donohue's tenure, the Chamber's lobbyists, policy experts, legal advocates, and communicators have helped secure business victories on Capitol Hill, in the regulatory agencies, in politics, in courts of law and in the court of public opinion, and before governments around the world.

In an era of economic and fiscal challenges, Donohue has aggressively advanced the American Jobs, Growth, and Opportunity Agenda, a plan that includes expanding trade and domestic energy production, rebuilding America's infrastructure, combating an avalanche of new regulations, protecting intellectual property, revitalizing capital markets, and reforming entitlements and the tax system.

Donohue has also spearheaded the creation of the Campaign for Free Enterprise, a positive, long-term program to defend, protect, and advance the free enterprise system. A signature project of the campaign is Hiring Our Heroes, which identifies job opportunities for tens of thousands of returning military veterans and spouses.

Under Donohue's leadership, the Chamber has emerged as a major political force in races for the Senate and the House of Representatives. As part of this bipartisan effort, millions of grassroots business advocates, as well as the Chamber's federation of state and local chambers and industry associations, mobilize in support of pro-business candidates.

Donohue established the U.S. Chamber Institute for Legal Reform, and has dramatically expanded the activities of the National Chamber Litigation Center, and the U.S. Chamber of Commerce Foundation.

Previously, Donohue served for 13 years as president and CEO of the American Trucking Associations. Earlier in his career, Donohue was deputy assistant postmaster general of the United States and vice president of development at Fairfield University in Connecticut.

Born in New York City, Donohue earned a bachelor's degree from St. John's University and a master's degree in business administration from Adelphi University. He holds honorary degrees from Adelphi, St. John's, Marymount, and Bradley universities, as well as the National University of Ireland at Maynooth. He is a 2013 recipient of the Horatio Alger Award. Donohue and his wife, Liz, have three sons and five grandchildren.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

DR. ERIC TOPOL

Chief Academic Officer, Scripps Health

Scripps Health Chief Academic Officer, Eric Topol, MD, is a practicing cardiologist with Scripps Clinic and a pioneer in the field of cardiovascular medicine. In his productive career as a physician-scientist, he has built an international reputation for his ground-breaking research and expertise.

Of special interest to Dr. Topol are genomics, wireless sensors, preventive cardiology (including heart attack prevention), coronary artery disease and preventive medicine. The research that Dr. Topol has done on genomic and wireless digital technologies continues to reshape the future of medicine. Despite his in-depth research focus, he continues to see patients at Scripps Clinic, as he believes that research is only as good as what it can do to help others.

In a 2012 poll conducted by Modern Healthcare, Dr. Topol was voted as the number one Most Influential Physician Executive in the United States. He has done much to expand our understanding of how genetics can determine a person's health risks, particularly their risk for a heart attack. He has been a spearhead in the discovery of multiple genes that increase susceptibility for heart attack and continues his research in this area with the Scripps Translational Science Institute.

An avid educator, he founded a medical school, with the goal of training future generations of physician-scientists. In addition, he ran the Cleveland Clinic heart program for 14 years, and brought it to the number one ranking by U.S. News and World Report for over 10 years consecutively. Today, he plays a critical role in the physician-scientist track within the Scripps Clinic and Scripps Green Hospital Internal Medicine Residency and Fellowship Program.

Dr. Topol has been involved in the development of many medications and critical heart care therapies that are routinely used in medical practice today. He has also published over 1100 peer-reviewed articles and over 30 medical textbooks. His book *The Creative Destruction of Medicine: How the Digital Revolution Will Create Better Health Care* (Basic Books) was published in 2012.

In 2009, Dr. Topol was selected as one of the country's 12 "Rock Stars of Science" in *GQ* magazine. In 2011, the University of Michigan, where he had served as a faculty member, initiated the Eric Topol Professor of Cardiovascular Medicine to recognize his contributions. The University of Rochester, his alma mater medical school, awarded him the Hutchinson Medal, the University's highest honor. He was also elected to the Institute of Medicine of the National Academy of Sciences and is one of the top 10 most cited researchers in medicine.



VICTOR V. BUZACHERO

Corporate Senior Vice President for Innovation, Human Resources and Performance Management, Scripps Health

Vic Buzachero joined Scripps in September 2001 and has more than 25 years of experience in human resources and health care. Before joining Scripps, Buzachero was special assistant to the CEO for the Providence Health System, leading the system's E-Health strategy and Health Insurance Portability and Accountability Act (HIPAA) compliance efforts, and developing a strategic human resources plan for the Washington region.

Prior to Providence, Buzachero served as senior vice president of human resources and organizational development for the Banner Health System and as senior vice president of human resources for the Samaritan Health System, now a part of Banner. During this time, he led new programs for leadership development, service excellence, reduction in employee turnover and improved employee satisfaction.

His efforts at organizational development and effectiveness were recognized by Franklin/Covey with a 1999 "Organization of Excellence" award.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

GEORGE LENKO

Staff Vice President, Client Solutions, Anthem

George Lenko joined Anthem BCBS in 2006, after 25 years of prior experience at another Blue Cross Blue Shield Plan. He has worked in various capacities supporting National Accounts: Program Evaluation, Finance, Managed Care, and National Network Initiatives.

Mr. Lenko currently is Staff VP Client Solutions within WellPoint's Strategic Marketing area, responsible for driving innovations such as national provider transparency. George represents Anthem/WellPoint on several BCBS Association workgroups.



DR. JOHN MICHAEL O'BRIEN

Vice President of Public Policy, CareFirst BlueCross BlueShield

John Michael O'Brien is Vice President of Public Policy at CareFirst BlueCross BlueShield, the Mid-Atlantic region's largest health insurer. Dr. O'Brien leads federal and state government and regulatory affairs related to the implementation of the Affordable Care Act and its impact on the company's 3.4 million members. He also supports the company's delivery system reform efforts, including extending its Patient-Centered Medical Home (PCMH) program to 25,000 Medicare beneficiaries.

Before joining CareFirst, Dr. O'Brien was Acting Director of the division of strategic partnerships at the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health & Human Services. At CMS he led a team of public affairs and health insurance specialists charged with educating Americans about the Affordable Care Act and expanding enrollment in federal health care programs such as Medicare, Medicaid and the Children's Health Insurance Program. As a senior adviser with the CMS Innovation Center, Dr. O'Brien also drafted and reviewed regulations and made strategic recommendations related to the implementation of those provisions of the Affordable Care Act.

At the heart of his professional experience is a nearly five-year stint with Pharmaceutical Research and Manufacturers of America, one of the largest industry lobbying groups in the country. At PhRMA, Dr. O'Brien honed his skills in industry advocacy, public policy and media relations as the group's senior director for state policy. Dr. O'Brien is an MPH graduate of the Johns Hopkins Bloomberg School of Public Health, has a doctor of pharmacy (PharmD) degree from Nova Southeastern University, and studied pharmacy and public policy at the University of Florida.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

MARGARET E. GUERIN-CALVERT

President, Center for Healthcare Economics and Policy, and Senior
Managing Director, FTI Consulting, Inc.

Margaret Guerin-Calvert is president, Center for Healthcare Economics and Policy; senior managing director, FTI Consulting, Inc.; and senior consultant in Compass Lexecon, based in the Washington D.C. office. She is a founding director and former vice chairman of Compass Lexecon (formerly, Competition Policy Associates).

Guerin-Calvert's substantive experience in healthcare commenced during her tenure as an assistant chief at the U.S. Department of Justice's Antitrust Division (1990-1994). In 1993, she assumed responsibility for supervision of economists on all healthcare matters, including several active investigations into hospital mergers and business reviews of a variety of physician networks and healthcare providers. She helped draft the initial Statements of Antitrust Enforcement Policy in Health Care, which were jointly issued by the DOJ and FTC in 1993.

Guerin-Calvert is widely recognized for her economic and healthcare expertise and cogent economic analyses. She has testified as a healthcare or industrial organization economist in the U.S., Canada, New Zealand, and Europe. She has testified before federal regulatory agencies on healthcare issues. Her work includes efficiencies and competitive analysis of hospital, physician and health insurance transactions, capacity and excess capacity, managed care contracting practices and new insurance network configurations, modelling of health care reform, ACOs and integrated delivery networks, and employer wellness initiatives. She has advised on healthcare matters internationally including provider and insurance structures.

Her recent healthcare publications and presentations include: a study commissioned by FAH, "Hospital Realignment: Mergers Offer Significant Patient and Community Benefits" (with J. Maki, Jan. 2014); invited presentation on "Public Health, Public Policy, and the Law: Organizational Change in Healthcare" Summer Institute on Health Policy, RWJF Center for Health Policy at Meharry Medical College, (June 2014); "Assessing Hospital Mergers and Rivalry in An Era of Health Care Reform," (with J. Brennan), Antitrust (Summer 2013); and "How Hospital Mergers and Acquisitions Benefit Communities" (June and September 2013, commissioned by AHA). She led the FTI economics team that collaborated with the World Economic Forum's Workplace Wellness Alliance of over 100 companies on the January 2013 Report: "Making the Right Investment: Employee Health and the Power of Metrics."

Guerin-Calvert has an AB in Economics from Brown University and an MPA from the Woodrow Wilson School of Public and International Affairs at Princeton University.



CARY GRACE

Chief Executive Officer, Aon Exchange Solutions, Aon Hewitt

Cary is the CEO of Aon Health Exchange Solutions where she has accountability for the Health Exchanges businesses across Aon. In this role, she chairs the Exchanges Advisory Group which provides strategic direction for Aon's entire exchange solution line, driving execution of our business plan to deliver Aon's full solution set to the market.

Additionally, Grace serves as Aon Hewitt's president of Client Solutions & Strategy leading teams responsible for client sales and relationship management, marketing, strategy, product management, and customer experience across Aon Hewitt's retirement, talent, and health businesses. She is a member of Aon's Executive Committee.

Before joining Aon Hewitt in April 2012, Grace held leadership positions at Bank of America, running institutional asset management and specialized businesses, including philanthropic management, institutional advisory solutions, institutional retirement, and specialized asset solutions.

Grace joined Bank of America in 1998 from a predecessor of JPMorgan Chase where she had leadership roles that included head of Investor Relations, Strategy and Sales for private banking and investments, as well as positions in the global corporate and investment bank.

Grace holds a bachelor's degree from Georgetown University and an M.B.A. from Northwestern University's Kellogg School of Management. She currently serves on the Board of Regents for Georgetown University and is Chair of the Regents' Career Committee and a member of its Executive Committee. Grace is a board member of United Way of Metropolitan Chicago and serves on the Finance and HR Committees, and also serves on the board of Vision 2020. She is a past Board member of The New England Aquarium, Trustee of the Georgetown Baker Scholars Program, and Chair of the University's Annual Fund.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

JOHN DiVITO

Chief Executive Officer and Co-founder, Trionfo

John DiVito is the CEO and co-founder of Trionfo, a benefit exchange platform for integrated and automated healthcare solutions based in Rosemont, Illinois. With 30+ years' experience in the industry, DiVito recognized a need to provide user friendly, intuitive cost-effective solutions for benefit administration. Trionfo entered the market in 2011 with groundbreaking technology that diligently connects carriers, employers and consumers in one multi-dimensional framework empowering a seamless data transmission across multiple channels.

The expertise DiVito brings to Trionfo is deep rooted in the insurance industry. In 1988 DiVito cofounded Flexible Benefit Service Corporation (Flex), a full service wholesale insurance firm and administrator of tax-advantaged benefit plans. Today, Flex offers service and support for a wide range of employee benefits including health, life, dental, disability, flexible spending accounts (FSAs), health reimbursement accounts (HRAs), and health saving accounts (HSAs) as well as senior market products for retired individuals and COBRA administration, while administering and distributing benefits to thousands of employers throughout the US. Though his ventures with Flex, DiVito has established many successful business relationships with premier insurance carriers, becoming one of the top producing General Agencies for Aetna, Blue Cross® and Blue Shield® of Illinois, UnitedHealthcare® and Principal®, just to name a few.

DiVito is continually searching for new cost-effective strategies in the benefits marketplace and recently founded IXSolutions private insurance exchange. In anticipation of the Affordable Care Act, DiVito created this private exchange to make insurance more transparent and affordable while providing more options to better meet consumers' needs. IXSolutions offers both a customizable private exchange for employers and a health insurance marketplace for individuals and families.

DiVito is an active member of the Employer Council on Flexible Compensation (ECFC) and holds the designation of Certified Flexible Compensation Instructor (CFCI).



J. DARREN RODGERS

Senior Vice President & Chief Marketing Officer, Health Care Service Corporation

J. Darren Rodgers is responsible for marketing for all business segments for Health Care Service Corporation which operates Blue Cross and Blue Shield plans in Illinois, New Mexico, Oklahoma and Texas. He oversees marketing research, product development, installation, marketing training and communications, as well as sales operations and strategy.

Prior to assuming this position in 2012, he was president of the Texas Division (Blue Cross and Blue Shield of Texas) and Southwest Region. Previously, he served as divisional senior vice president of Texas Health Care Management. He also served as president of the Caring for Children Foundation of Texas.

He earned a bachelor's degree from the University of Georgia, a master's degree from Duke University, an M.B.A. from Tulane University and a master's degree in dispute resolution from Southern Methodist University.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

DR. MICHAEL CALLUM

President, Steward Medical Group

Dr. Michael Callum is president of Steward Medical Group, a network of physicians employed by Steward Health Care System that includes both specialists and primary care physicians. Under Dr. Callum's leadership, Steward Medical Group has emerged as a national leader in clinical integration, quality performance and patient outcomes based reimbursement.

In 2013, Dr. Callum also served as interim president of Steward's St. Elizabeth's Medical Center. In this role he recruited a number of prominent physicians, improved quality and oversaw operational success.

Dr. Callum currently serves as chair of the board of directors at St. Elizabeth's Medical Center. He is the former President of Urology Consultants of the North Shore and was Associate Chief of Urology at North Shore Medical Center. He remains an active member of Steward's Urology Specialty practice and has authored several studies focused on urologic health and screening.

Dr. Callum is a graduate of the Boston University School of Medicine, where he received his MA in medical science and his MD. He also holds an MS in public health from the University of Rochester School of Medicine and Dentistry.

Dr. Callum is a Fellow of the American College of Surgeons (FACS), a Diplomat of the American Board of Urology and has received numerous awards and recognition.



THOMAS M. MORIARTY

Executive Vice President, Chief Health Strategy Officer, and General Counsel, CVS Health

Thomas Moriarty is executive vice president, chief health strategy officer, and general counsel for CVS Health. In this role since October 2012, Moriarty leads the company's legal and government affairs teams. A seasoned executive with many years of legal, regulatory and health care experience, Moriarty most recently served as General Counsel at the Celgene Corporation, a biopharmaceutical company, where he was responsible for global legal strategy and served on the company's Management Committee.

Prior to that, Moriarty spent 12 years at Medco Health Solutions where he served as general counsel and corporate secretary, and also as president of Global Pharmaceutical Strategies. He served on the company's Executive Committee and was a critical advisor to the team that developed and executed Medco's strategic merger with Express Scripts. Previously, Moriarty worked at various positions in the Office of the General Counsel at Merck & Co., the global biopharmaceutical company. He began his career at the law firm of Mudge Rose Guthrie Alexander and Ferdon in New York.

Moriarty received his law degree from the University of Virginia School of Law and his undergraduate degree from Lafayette College.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

SHARON PEARCE, CRNA, MSN

President, American Association of Nurse Anesthetists

Sharon Pearce graduated from the Wake Forest University Baptist Medical Hospital program in 1992. She resides in North Carolina and currently works as a staff anesthetist for a CRNA-only group called Carolina Anesthesia which staff office based practices in North Carolina and South Carolina.

Pearce is a past president of the North Carolina Association of Nurse Anesthetists. She also served 3 years on the AANA Public Relations committee and does Media Training for state associations in conjunction with the committee and Chris Bettin.

Pearce was the producer of the AANA PR award winning video, "The Best Kept Secret in Healthcare." She chaired the Government Relations Committee of the AANA in 2009-2010, and was a registered lobbyist for a number of years. She served as the Region 2 director, vice president, president-elect and is currently the president of the AANA.



JEFFREY WHITE

Director of Health Care Strategy, The Boeing Company

Jeffrey White is the director of Health Care Strategy and Policy at The Boeing Company. In this role, he leads a team responsible for health care benefits strategy, contract negotiations and plan policy for \$2.5 billion in annual spend. White and his team take an active role in partnering with vendors, associations and the provider community to explore innovative improvements to health care delivery ranging from clinical pilots to developing accountable care organizations.

White serves on boards and committees of a variety of industry associations including St. Louis Business Health Coalition, National Business Group on Health and Employee Benefits Research Institute.

White has been with Boeing since 2006. Prior to Boeing, he was a consultant at two of the leading national health benefits consulting firms where he advised large organizations on health care benefits strategy.



U.S. CHAMBER OF COMMERCE ANNUAL HEALTH CARE SUMMIT

Advancing Delivery System Reform

DR. CORINNE GRAFFUNDER

Acting Associate Director for Policy, U.S. Centers for Disease Control and Prevention

Corinne Graffunder is the acting associate director for Policy for the U.S. Centers for Disease Control and Prevention. The mission of the Office of the Associate Director for Policy (OADP) is to identify and advance opportunities to use policy and leverage health system transformation and other sectors to improve the public's health.

Under Dr. Graffunder's leadership, OADP furthers opportunities to strengthen collaboration between public health, health care, and other sectors, with special focus on those opportunities expanded by the Affordable Care Act; conducts analysis to identify high-value public health policies and interventions to improve population health; and increases the understanding and use of the highest quality public health scientific and programmatic analysis to inform policy decisions, health care, and the business community.

Specific activities include deepening collaboration with the Centers for Medicaid and Medicare Services leading to CDC's active participation in the *Healthcare Innovation Challenge Awards* and *State Innovation Model Grants* and developing *A Framework for Patient-Centered Health Risk Assessments: Providing Health Promotion and Disease Prevention Services to Medicare Beneficiaries*; catalyzing *Leveraging through Health System Change: A Public Health Opportunity* to assist local, state, and national public health leaders to prepare for changes driven by the ACA; and advancing the *National Prevention Strategy* on behalf of DHHS through the establishment of the *National Prevention Council* and *National Prevention Council Action Plan*, called for by the ACA to provide coordination and leadership at the federal level.

Dr. Graffunder most recently served as CDC's Deputy Associate Director for Policy and previously was the Director of the Office of the National Prevention Strategy. Since joining CDC in 1987, she has held numerous leadership positions including work in the National Center for Chronic Disease Prevention and Control, and the National Center for Injury Prevention and Control as associate director for Program Development and Integration.

Before joining CDC, Dr. Graffunder worked for the South Carolina Department of Health and Environmental Control in a variety of capacities, including District Director of Health Education for the Pee Dee II Health District in Bennettsville, SC.

She received her doctorate from the University of North Carolina's Executive Doctoral Program in Health Leadership, Department of Health Policy and Management. Her Masters of Public Health and Bachelors of Science in Health Behavior and Education are from the University of South Carolina.



R. BRUCE JOSTEN

Executive Vice President, Government Affairs, U.S. Chamber of Commerce

R. Bruce Josten, executive vice president for Government Affairs, is the second ranking officer at the U.S. Chamber of Commerce and the organization's senior government and political affairs executive. Josten is the senior manager of six major divisions within the U.S. Chamber: Congressional and Public Affairs; Economic Policy; Environment, Technology and Regulatory Affairs; Labor, Immigration, and Employee Benefits; National Security & Emergency Preparedness; and Political Affairs and Federation Relations.

Josten is considered one of American business' most effective strategists in the ongoing battle with the trial lawyer lobby, from product liability issues to class action and tort reform. He served as co-chair of the Coalition to Save Medicare and founded the Employers for a Healthy Economy coalition and is sought after as one of the most knowledgeable and articulate pro-business advocates in the health care debate.

Josten is the key architect of the U.S. Chamber's resurgent position as leader of the business community's policy and grassroots activities in the 104th through the 111th Congresses. In the 104th Congress, when House and Senate leaders sought a prominent figure in the business community to head their balanced budget coalition—the key agenda item in the battle against big government—they turned to Josten and the U.S. Chamber, calling him “uniquely qualified to lead this major campaign.” His persistent efforts resulted in the passage of the first balanced budget in 29 years and the first tax cut in 16 years.

Josten is a frequent commentator on national legislative, political, and economic issues affecting the business community, its employees, and the economy. He is quoted regularly by *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *BusinessWeek*, *FORTUNE*, and *National Journal*, among others, and he is often interviewed by the major television networks, including *Meet the Press* and talk radio.

Josten was recognized by *Roll Call*, the newspaper of Capitol Hill, as one of “The Politics Fabulous Fifty”—one of the 50 most influential Washingtonians in electing congressional candidates. In addition, he was named one of *POLITICO'S* “50 to Watch” as a D.C. standout “who will be a force to reckon with in the 2012 cycle.”

He graduated cum laude from Harvard with a degree in the social sciences. Josten also serves on the Dean's Advisory Committee of Public Affairs for The George Washington University Graduate School of Political Management and is a board member of the United States Capitol Historical Society.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

RANDEL K. JOHNSON

Senior Vice President, Labor, Immigration, and Employee Benefits, U.S. Chamber of Commerce

Randel K. Johnson joined the U.S. Chamber of Commerce on December 1, 1997. As senior vice president, he is primarily responsible for labor, immigration, and employee benefits issues pending before Congress and the federal agencies.

Johnson determines the Chamber's position and sets strategy on a wide variety of issues including union-driven initiatives such as card check legislation, ergonomics, and blacklisting regulations; pension funding reform and health care; civil rights and wage and hour; and comprehensive immigration reform, including visa and border policy. Johnson regularly testifies before Congress and is widely quoted in the media.

Johnson serves on the board of directors of the National Immigration Forum and the Lutheran Immigration Refugee Services agency and on the Quality Alliance Steering Committee. Previously, he was a member of the U.S. Department of Homeland Security Data Management Improvement Act Task Force on border entry and exit issues, the Chicago Council on Foreign Relations Immigration Task Force, the 21st Century Workforce Commission, and the Carnegie U.S.-Mexico Migration Study Group.

Before joining the Chamber, Johnson was the Republican labor counsel and coordinator for the U.S. House of Representatives Committee on Education and the Workforce. His work centered on legislative activity under the Occupational Safety and Health Act, the National Labor Relations Act, the Congressional Accountability Act, the Family and Medical Leave Act, the Fair Labor Standards Act, the Civil Rights Act of 1991, and the Americans with Disabilities Act of 1990.

Johnson was an attorney for six years with the U.S. Department of Labor, serving as the special assistant to the Solicitor of Labor for Regulatory Affairs and the department's liaison to the Office of Management and Budget. He also served as a lobbyist for the National Association of Manufacturers; as an attorney with the U.S. Department of Labor's Office of Administrative Law Judges; and as a law clerk to a Baltimore city trial judge immediately following law school.

Johnson is a graduate of Denison University and the University of Maryland School of Law and earned his Master of Laws in labor relations from the Georgetown University Law Center. He received a graduate certificate from the Harvard Kennedy School of Government for Senior Managers in Government and is a fellow of the College of Labor and Employment Lawyers.



KAREN B. DESALVO, M.D., M.P.H., M.Sc. National Coordinator for Health Information Technology, U.S. Department of Health and Human Services

Dr. Karen DeSalvo is a physician who has focused her career toward improving access to affordable, high quality care for all people with a focus on vulnerable populations and to improving overall health. She has done this through direct patient care, medical education, policy and administrative roles, as a researcher, and in public service. As the National Coordinator for Health Information Technology, she is leading the nation's charge to adopt and meaningfully use health information technology, and collectively achieve health information technology interoperability, as a core foundational element of better care, at a lower cost, and better health for everyone in America.

Before joining the U.S. Department of Health and Human Services, she was Health Commissioner for the City of New Orleans, and New Orleans Mayor Mitchell Landrieu's Senior Health Policy Advisor. While there she transformed the outmoded health department, one that has since achieved national accreditation, and restored health care to devastated areas of the city, including leading the establishment of a public hospital. Prior to joining the Mayor's administration, Dr. DeSalvo was a professor of medicine and vice dean for community affairs and health policy at Tulane University School of Medicine.

A physician with training and experience in internal medicine and public health, following Hurricane Katrina, she was a leader in building an innovative and award-winning model of neighborhood-based primary care and mental health services for low-income, uninsured and other vulnerable individuals that boosts a sophisticated health IT infrastructure.

Dr. DeSalvo served as president of the Louisiana Health Care Quality Forum, the state's lead for the health information exchange, and the National Association of Chiefs of General Internal Medicine. She has served on the boards of the National Association of County and City Health Officials and the Society of General Internal Medicine.

Dr. DeSalvo was recognized as a "Woman of Excellence in Health Care" by the Louisiana Legislative Women's Caucus. In 2013, *Governing Magazine* named Dr. DeSalvo one of nine Public Officials of the Year. The American Medical Student Association recognized her with a Women's Leader Award in 2014. *Modern Healthcare* named her one of the 50 most influential physician executives in 2014.

She earned her Medical Doctorate and Master's in Public Health from Tulane University, and Master's in Clinical Epidemiology from Harvard School of Public Health. She has an honorary doctorate from her alumnus institution, Suffolk University.



U.S. CHAMBER OF COMMERCE ANNUAL HEALTH CARE SUMMIT

Advancing Delivery System Reform

ALICE BORRELLI

Director, Global Healthcare Policy, Intel Corporation

Alice Borrelli, Director of Global Healthcare Policy for Intel Corporation, works with U.S. and international policymakers on healthcare reform and Health IT issues in developed and emerging economies. During the US healthcare reform debate, she focused on reforms that would include innovative technologies for care delivery including e-Care, remote patient monitoring and telehealth. She also interfaces with government agencies worldwide to promote the adoption of viable electronic health records. She was recently recognized by the American Telemedicine Association with the Industry Council Award and a recipient of the Continua Health Alliance's Key Contributor Award. Additionally, Alice has participated as a speaker in international symposiums including the APEC High-Level Meeting on Health & the Economy in St. Petersburg, the Senior Officers Meeting during the International Federation on Aging Summit in Prague and most recently as the invited guest of the World Bank and MOH to China's policy leaders from the central and provincial governments in Health IT.

As former Vice President of Congressional Affairs for AT&T, she represented the company on telecommunications, environment, benefits and labor issues. For over a decade she interacted with Congress on the Telecommunications Act of 1996, Broadband issues, Medicare and Pension Reform, and Internet Tax initiatives. During her career with AT&T, Alice has also served as a public affairs consultant for BGH&T, a private equity firm focused on health and technology solutions, the World Bank, the American Red Cross and the Cyber Security Industry Alliance.

Alice currently serves as co-chair of the Continua Health Alliance's Emerging Markets Policy Working Group to advocate for interoperability and deployment of personal connected health technologies worldwide, co-chair of the TIA health committee, on the board and past Chairman of Women's Policy, Inc, supporting the women's congressional delegation, Public Policy Chair for the Global Coalition on Aging and on the Board of Advisors for the College of William and Mary's Thomas Jefferson Program for Public Policy. She has a BA in Government from the College of William and Mary and an MPA from New York University.



ADDISON MCGUFFIN

Vice President, Business Technology Innovation, Health Care Service Corporation

Addison McGuffin is vice president of Business Technology Innovation at Health Care Service Corporation (HCSC). HCSC is an independent licensee of the Blue Cross and Blue Shield Association, which operates as a mutual legal reserve serving over 14.5 million members as the largest customer-owned health insurer in the United States. HCSC is comprised of Blue Cross Blue Shield of IL, MT, NM, OK, TX as well as a number of subsidiaries.

Over the last 20 years at HCSC, McGuffin has been responsible for delivering significant IT capabilities and services through many progressive leadership positions. A sample of previous roles he has championed include: director - Enterprise Application Integration, executive director – chief architecture officer, vice president - chief technology officer, and vice president – Enterprise Data Management Services. Some of McGuffin’s career highlights include creating HCSC’s Enterprise Architecture Governance and Fulfillment organizations, launching an IT Strategic Sourcing program, defining and operationalizing HCSC’s Research and Emerging Technology Management, introducing an IT Strategy and Planning organization, and as functional leader making significant improvements in HCSC’s Enterprise Data Management operations.

In his current role, McGuffin is responsible for directing emerging IT capabilities towards HCSC’s evolving business priorities to create unique and innovative market solutions for its customers and constituents.

Prior to joining HCSC, McGuffin held development and technical service positions with International Business Machines (IBM). He started as a software engineer in IBM’s Laboratory organization in 1990, and also held various field sales support roles, ultimately transitioning to servicing IBM’s large clients through IBM’s Global Services Technology Architecture Consulting practice.

McGuffin is a native of Gary, Indiana and a graduate of Grambling State University where he received a degree in Computer Science with an emphasis in Software Engineering and Advanced Computer Sciences.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

ANDY MEKELBURG

Vice President, Federal Government Relations, Verizon Communications

Andy Mekelburg is vice president for Federal Government Relations for Verizon. In this position, Mekelburg is responsible for working with Congress and the Administration on non-telecommunications issues such as health care, education, labor, human resources and government procurement issues. He has been in this position for eleven years.

Recent efforts include working with Verizon CEO, Ivan Seidenberg, on the Federal Commission on Systemic Interoperability and Verizon CIO, Shaygan Kheradpir, on the American Health Information Community (AHIC). In October, 2005, the Commission issued its recommendations on how to speed up the adoption of information technology into the healthcare industry; AHIC is working to implement many of the Commission's recommendations.

Mekelburg is currently chairman of the Corporate Health Coalition (CHCC). The CHCC is a public policy coalition of large, multi-state, self-insured companies that operate health benefit plans for employees and their families as well as retirees. The CHCC worked to establish the employer subsidy in the 2003 Medicare Modernization Act.

Previously, Mekelburg served as the director of Infrastructure Initiatives for Verizon – predecessor Bell Atlantic, working with communities throughout the Mid-Atlantic region, developing projects, which improved the economic development climate through the use of telecommunications technologies. All totaled he has twenty-six years in the telecommunications industry.

In 1991 and 1992, Mekelburg was a Brookings Institution Congressional Fellow assigned to Rep. Amory Houghton (R-NY). In this position, he worked with community, business and government leaders throughout the Southern Tier of New York developing and coordinating economic development programs for Rep. Houghton. Projects included: Working Together 2000, Western New York Rural Telemedicine Network and the Business and Education Quality Management Institute.

Mekelburg received his undergraduate degree in Accounting from Georgetown University and a Masters Degree in Telecommunications Policy from the George Washington University.



DOUG NAEGELE

CEO and Founder, Infield Health

Doug Naegele is CEO and founder of Infield Health.

In 2010, Infield was founded with a sole mission: Improve the lives of patients by delivering health content on mobile phones. In that time, Infield has helped over 20,000 people stay on track in the areas of cancer, cardiology and other serious diseases. Infield's projects have been featured in the Journal of the American Medical Association, the Journal of Computers, Informatics, and Nursing, as well as The New York Times, CNN, ABC News and USA Today.

Previous to founding Infield, Naegele was a scientist at Vertex Pharmaceuticals where he was a co-inventor of an FDA-approved treatment for Hepatitis C: Incivek (telaprevir).

Naegele earned his BA from Harvard University and an MBA at The George Washington University.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

DR. DEVIN JOPP

President and Chief Executive Officer, Workgroup for Electronic Data Interchange (WEDI)

Dr. Jopp is the president and chief executive officer for the Workgroup for Electronic Data Interchange (WEDI); a national nonprofit whose members represent a cross-section of the American healthcare system dedicated to enhancing the exchange of healthcare information in order to increase efficiency, improve quality and reduce cost. WEDI serves as an advisor to the Secretary of Health and Human Services (HHS); as named under the 1996 HIPAA law.

Before coming to WEDI, Dr. Jopp served as chief operating officer for SCORE, a leading national nonprofit organization that provides business mentoring and training to over 400,000 American entrepreneurs per year.

Prior to joining SCORE, Dr. Jopp served as chief administrative officer at URAC, an independent, nonprofit healthcare accreditation organization and provided leadership for all corporate functions.

Earlier in his career, Dr. Jopp, served as the chief operating officer of Business Programs and chief information officer for the Health Insurance Association of America (HIAA), where he was responsible for all business development activities and information technology operations.

Dr. Jopp holds a bachelors of arts (B.A.) in computer information systems from the College of Notre Dame of Maryland, a masters of science (M.S.) in computer and information sciences from Hood College and a doctorate of education (Ed.D.) from George Washington University's executive leadership program in human and organizational studies.



DR. RODNEY F. HOCHMAN

President and CEO, Providence Health and Services

Rodney F. Hochman, MD, serves as president and CEO of Providence Health & Services, leading the five-state health system.

Before serving as group president and now president and CEO of Providence, Dr. Hochman was president and chief executive officer of Swedish Health Services. He and his team helped transform Swedish and positioned the organization for a strong, stable future. In his five years at Swedish he strengthened the community safety net, created a strong culture of safety and re-invented their business model from a downtown hospital focus to a regional system of care. Knowing that greater collaboration among providers was the future of health care, Dr. Hochman and the Swedish board conducted an exhaustive search over the course of his tenure and aligned Swedish with the right partner – Providence.

Prior to joining Swedish, Dr. Hochman had been executive vice president since 2004 of Sentara Healthcare – a major medical system based in Norfolk, Virginia. In that role, he was responsible for the operation of five hospitals, as well as the organization's medical group, legal and corporate compliance divisions. Prior to that position, he had served as Sentara's chief medical officer and senior vice president since 1998. Before joining Sentara, Dr. Hochman held numerous executive-level positions during five years with the Health Alliance of Greater Cincinnati and he spent nearly 10 years with Guthrie Healthcare System in Sayre, Pennsylvania.

His medical background is in rheumatology and internal medicine and he has served as a clinical fellow in internal medicine at Harvard Medical School and Dartmouth Medical School.

In addition, Dr. Hochman is a Fellow of the American College of Physicians, a Fellow of the American College of Rheumatology and a member of the American College of Healthcare Executives. He is the recipient of the 2001 Physician Executive Award of Excellence, sponsored by Modern Physician magazine and under his leadership, 569-bed Sentara Norfolk General Hospital won the American Hospital Association's prestigious Quest for Quality national award in 2002. In May 2009, Dr. Hochman was honored for the second time by Modern Physician magazine as number eleven of the 50 Most Powerful Physician Executives in Healthcare.

He earned his medical degree from Boston University School of Medicine and his bachelor's degree from Boston University.



U.S. CHAMBER OF COMMERCE ANNUAL HEALTH CARE SUMMIT

Advancing Delivery System Reform

DANIEL CANE

Chief Executive Officer and Co-founder, Modernizing Medicine

Daniel Cane is CEO and co-founder of South Florida-based Modernizing Medicine, Inc., a healthcare IT company that is revolutionizing the way in which medical information is created, consumed and utilized to increase efficiency, lower costs and improve outcomes.

Founded in February 2010, Modernizing Medicine has grown to approximately 200 employees and has raised nearly \$30M in funding. In 2014 Red Herring named Modernizing Medicine to its Top 100 North America list, and the Boca Raton Chamber of Commerce honored the company as the Business of the Year. The company was named in the top 50 of America's Most Promising Companies in 2013 by Forbes and recognized by the Florida Business Journals as third on the list of the 100 Fastest Growing Companies in the State of Florida. In the same year, the South Florida Business Journal named Modernizing Medicine the #1 Fastest Growing Company in the Fast 50 for the second consecutive year and selected the company as one of The Best Places to Work.

Cane has received numerous accolades. He was named the Sun Sentinel Excalibur Awards Palm Beach Small Business Leader of the Year for 2013. He was also named a Palm Beach County Ultimate CEO by the South Florida Business Journal, and as an exceptional leader and innovator with a 40 Under 40 award. In August 2013, Cane was appointed by Florida Governor Rick Scott to the Florida Atlantic University Board of Trustees for a term beginning August 20, 2013, and ending January 6, 2016.

Frequently invited to speak at various forums, Cane and Modernizing Medicine Chief Medical Officer and Co-founder Dr. Michael Sherling introduced schEMA Powered by IBM Watson at IBM Impact 2014. He was also a panelist at the United Nations Economic and Social Council Civil Society Forum in New York and participated in The Human Experience, the first TEDxDelrayBeach event. He has spoken on South Florida Technology Alliance CEO panels and at numerous other venues.

An entrepreneur, Cane has a BS in Applied Economics from Cornell University, where, as an undergraduate, he co-founded Blackboard Inc., raised over \$100M in venture capital and in 2004 helped take the company public on the NASDAQ (BBBB). In 2011, Blackboard was sold for \$1.6B.

Cane serves as the vice-chairman of the Board at the South Florida Science Center and Aquarium and is on the Board of Directors of the United Way of Palm Beach County. He is an active mentor to entrepreneurs, and a member of the Business Development Board of Palm Beach County, the Boca Chamber of Commerce and several local advisory boards.



DR. RICARDO MARTINEZ

FACEP, and Chief Medical Officer, North Highland Worldwide Consulting

Ricardo Martinez, MD, FACEP is the chief medical officer of North Highland Worldwide Consulting, a global consulting company. A recognized healthcare innovator, he provides thought leadership and front line activities across healthcare offerings, with a focus on Frictionless Healthcare; clinical transformation to value-based care; physician engagement and leadership; patient activation; and enabling technology.

Dr. Martinez has served as faculty at both Emory and Stanford University Schools of Medicine; president of Division East; and executive vice president of Medical Affairs for the Schumacher Group; and the federal Administrator of the National Highway Traffic Safety Administration. He also developed and served as the executive director of the Medical Leadership Academy emphasizing patient-centered teamwork, data-driven quality care, systems thinking, continuous learning and dynamic leadership.

Dr. Martinez has led the physician engagement efforts of North Highland, with a special focus on the digital transformation of clinical information and clinical practice, building patient-centered teams, and implanting enabling technology that improves care, cuts cost and eliminates waste. He works with physicians, establishing strong physician governance, a shared vision of clinical care, role models and physician champions, meaningful feedback, communications, and training. He has held focus groups with physicians across the country to ensure that North Highland clients receive important feedback and physician engagement.

Dr. Martinez currently serves as an assistant professor of Emergency Medicine at Emory University School of Medicine and practices clinically at Grady Memorial Hospital in Atlanta, Georgia, a Level I trauma center. He was previously associate professor of Surgery/Emergency Medicine, and associate director of Trauma Services at Stanford University Medical Center. He has served on the Board of Directors of the Public Health Foundation (Chair 2004-2006).

Dr. Martinez helped develop the Inclusive Trauma System, EMS Agenda for the Future, and the emerging Integrated Networks of Emergency Care that use technology and telemedicine to redesign existing care systems. He has been honored with national awards by the American Medical Association, the American College of Emergency Physicians, the American Trauma Society, and the National Association of EMS Physicians and was elected to the Institute of Medicine in 2004. He first described and published the “Martinez Phenomenon” in the *New England Journal of Medicine* in 1991. Since 1988, Dr. Martinez has been the senior medical advisor to the National Football League for Super Bowl. He resides in Atlanta, Georgia with his wife, Robin, and two children.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

DAVID FAIRBROTHERS

Co-founder and CEO, Dorsata

David Fairbrothers is a serial software entrepreneur and a full stack Rails developer. He is currently co-founder and CEO of Dorsata, a software company that is working with leading healthcare institutions to document and implement evidence-based best practices at the point of care.

Fairbrothers is also a founding board member at VendorMS, a SaaS product for supplier relationship management and procurement, as well as an investor/advisor at Ascend Fitness, LLC and Porte-cochere, Inc. He has experience in a wide variety of industries such as health IT, consumer internet, and enterprise SaaS.

Fairbrothers holds a BA in psychology from the University of Virginia and was a member of the varsity football program.



DR. SZILARD VOROS

FACC, FSCCT, FAHA

Chief Clinical Strategy Officer, Health Diagnostic Laboratory, Inc.

Dr. Szilard Voros is a Hungarian-born American cardiologist and globally renowned leading research scientist in advanced cardiovascular imaging, biomarkers, lipoprotein metabolism and genomics. He currently serves as an associate professor of Medicine/Cardiology and Radiology, and director of Advanced Cardiovascular MR and CT Research at the Department of Radiology and Cardiology at Stony Brook University Medical Center, State University of New York.

He previously served as the chief scientific officer, chief of Cardiovascular Prevention, and medical director of Cardiac MR and CT at Piedmont Hospital in Atlanta, Georgia and as a Clinical Associate Professor of Medicine at the Medical College of Georgia. He is a founding member of Fellow of the Society of Cardiovascular Computed Tomography (FSCCT), Fellow of the American College of Cardiology (FACC) and Fellow of the American Heart Association (FAHA).



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

EVAN BURFIELD

Cofounder, 1776

Evan Burfield is a cofounder of 1776, driven by his passionate belief in entrepreneurship as the engine for solving the major problems facing America and the world today—from education to energy efficiency.

Burfield became an entrepreneur in 1996 when he founded netDecide, shortly after graduating from the Thomas Jefferson High School for Science and Technology. Before he turned 25, he built netDecide into the leading provider of enterprise wealth management solutions for top tier financial service firms. After netDecide, Burfield served as the director of Strategy and Technology for Oakwood Global Finance, where he led the London-based private equity firm's analyses of new global markets, new business models in financial services, and data-driven investment strategies. In 2006, Burfield returned to Washington, D.C. to found Synteractive, a consulting firm that builds innovative social apps for startups, corporations, and government agencies.

Burfield holds Bachelor's and Master's degrees in Philosophy, Politics and Economics from the University of Oxford. While at Oxford, he won the Webb Medley prize for outstanding work on the effects of organizational incentives on knowledge sharing. Evan currently serves on the Board of the Rothermere American Institute at Oxford, dedicated to the study of American history and politics.



MELINDA B. BUNTIN, PH.D.

Professor and Chair, Department of Health Policy, Vanderbilt University
School of Medicine

Melinda Buntin, Ph.D. is the chair of the Department of Health Policy at Vanderbilt University School of Medicine. She was previously deputy assistant director for Health at the Congressional Budget Office (CBO), where she was responsible for managing and directing studies of health care and health care financing issues in the Health, Retirement, and Long-term analysis Division.

Previously, Dr. Buntin was deputy director of RAND Health's Economics, Financing, and Organization Program, director of Public Sector Initiatives for RAND Health, and co-director of the Bing Center for Health Economics. Her research at RAND focused on insurance benefit design, health insurance markets, provider payment, and the care use and needs of the elderly. More recently, she was on detail from RAND to the Office of the National Coordinator for Health IT (ONC), where she established and directed the economic analysis, evaluation, and modeling group.

She has an A.B. from the Woodrow Wilson School at Princeton and a Ph.D. in Health Policy with a concentration in economics from Harvard. Dr. Buntin is on the editorial board of HSR and Health Care: The Journal of Delivery Science and Innovation.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

KIM FORTUNATO

Director of Campbell Healthy Communities, Campbell Soup Company

Kim Fremont Fortunato was appointed director of Campbell Healthy Communities, a newly created position for the Campbell Soup Company and the first position of its kind for a food company, 15 November 2010. The Campbell Healthy Communities program is a ten year, \$10 million initiative to improve the health of young people in Campbell communities. The initiative will focus on building a healthy Camden with the outcome of reducing childhood obesity and hunger by 50 percent over ten years. The pilot program designed in Camden will be scaled to other locations where Campbell has operations in the United States. Under Fortunato's leadership, the company plans to build this initiative into its signature philanthropic program.

Fortunato possesses significant experience in leading non-profit organizations, having worked in the field for more than 20 years. She joins Campbell from Operation Warm, Inc., where she served as president growing a regional nonprofit to one of national stature. Prior to Operation Warm, Fortunato co-founded Social Venture Partners Delaware, a venture philanthropy organization focused on investments in early childhood education for at-risk children in Delaware. She also served as program director for the Delaware Community Foundation. She began her career as a lawyer.

Fortunato earned her B.A. degree from Duke University. She holds a J.D. from Widener University School of Law and is a member of the Pennsylvania Bar Association. She currently serves as a director on the Lincoln Center Education Board, One Warm Coat Board, and corresponding secretary to the Rodel Foundation – Delaware, member of the Health Cabinet of United Way World Wide, and member of the Camden Food Security Advisory Board. In 2012 she was named one of the “Best Fifty Women in Business” by NJBIZ, was a recent finalist in Philadelphia Magazine’s Health Hero Award, received the 2012 United Way of Camden County Dr. Nathan Asbell Humanitarian Award and was named one of the 2013 “Women to Watch” by *South Jersey BIZ*.



DR. MIKE SCHATZLEIN

President and CEO, Saint Thomas Health, and Tennessee/Indiana Ministry Market Leader for Ascension Health

Mike Schatzlein, MD, has been president and chief executive officer for Saint Thomas Health since June of 2010. He also serves as the Ascension Health Market Leader for its Indiana and Tennessee Ministries. Saint Thomas is middle Tennessee's largest health system, with 69,000 annual admissions. The Ascension Indiana/Tennessee Ministry Market, with 29 hospitals, has about \$4 billion in annual revenues and provides over \$275 million in care of the poor each year.

Schatzlein received his Bachelor of Science and MD degrees from Indiana University and an MBA from Indiana Wesleyan University. He trained in surgery at the Indiana University Medical Center and in thoracic surgery at the University of Michigan. He led the team that developed Lutheran Hospital of Indiana's heart transplant program, and performed northern Indiana's first heart transplant there in 1985. At one point, nine of the world's 22 longest-living heart transplant patients had received their new hearts under Schatzlein's direction.

Beginning in 1994, Schatzlein served in various executive roles building and leading Lutheran Health Network in Fort Wayne, which became northern Indiana's largest health system, with eight hospitals and 43,000 annual admissions. He was appointed system CEO there in 2007, and in 2009 was given operating responsibility for all ten of Community Health System's Indiana hospitals.

Schatzlein serves on the boards of the United Way of Metropolitan Nashville, the Nashville Area Chamber of Commerce, the Tennessee Hospital Association and the Nashville Health Care Council, and on the executive committees for the Chamber and the United Way. He has extensive experience in managing the healthcare of populations, and is the founding chairman of Tennessee's largest and fastest-growing accountable care organization, MissionPoint Health Partners. In 2014 MissionPoint began a nationwide launch through Ascension's 100 hospitals and health systems.

Schatzlein and his wife Liz, a broadcast journalist, live in Nashville. Their 25-year-old son, Derek, is pursuing a doctorate in computer science at Purdue University. Another son, Michael, is an attorney and director of information technology at an Indianapolis law firm, while daughter Tricia practices law in Boston. Schatzlein is very proud of his six grandchildren.



U.S. CHAMBER OF COMMERCE ANNUAL HEALTH CARE SUMMIT

Advancing Delivery System Reform

RALPH SCHULZ

President & CEO, Nashville Area Chamber of Commerce

Ralph Schulz was named president and CEO of the Nashville Area Chamber of Commerce by the Chamber's board of directors in November 2006, following a 30-year career in nonprofit management, marketing and fundraising. In taking the position, he accepted leadership of Middle Tennessee's oldest and largest business federation, an organization dating back to its founding in 1847.

During his tenure, the Chamber has played a key role during a period of remarkable economic growth. With a mission of "facilitating community leadership to create economic prosperity," the Chamber has become a respected voice for the business community, partnering with the city of Nashville to attract new companies, help existing business expand and often, to facilitate dialogue around issues impacting the city, state and region.

In 2009, the Nashville Area Chamber of Commerce was named "Chamber of the Year" by the American Chamber of Commerce Executives (ACCE), recognizing the Nashville Chamber's organization excellence, service to members, development of leaders and volunteers and its impact on key community priorities. The ACCE award referenced the Nashville Chamber's role in the creation of *Nashville for All of Us*, a campaign made up of community leaders aligned to defeat a 2009 charter referendum which would have prohibited Nashville city government from conducting business in a language other than English.

Before joining the Nashville Chamber, Schulz spent seven years as CEO of the Adventure Science Center in Nashville. In 2001, he was recognized with the Marvin Runyon Leadership Award by the Center for Non-Profit Management for his turnaround efforts. Schulz's career in nonprofit management began when he joined the staff of Junior Achievement of Nashville in 1974, eventually spending 20 years with JA, leading chapters in Jackson, MS, Dallas, TX and New York, NY. In 1990, he was named national executive vice-president for JA, working from the organization's headquarters in Colorado Springs, CO. He returned to Nashville in 1996 to take on a similar national role with the National Federation of Independent Business.

Schulz is a graduate of the University of Tennessee. He resides in Nashville with his wife, Leanne and their four children. He currently serves on numerous civic and nonprofit boards, including the Center for Nonprofit Management, Leadership Nashville, the Nashville Health Care Council, Alignment Nashville, the Tennessee Business Roundtable, the Transit Alliance of Middle Tennessee and the Board of Trustees of Father Ryan High School.



CAROLINE YOUNG

President, Nashville Health Care Council

Caroline Young is the president of the Nashville Health Care Council, a Nashville, Tennessee-based health care industry association of more than 255 member organizations. In this capacity she works with executives to foster the growth of Nashville's health care industry and to further position Nashville as the nation's health care industry capital.

Young joined the Council in 2004, serving as the organization's vice president and the founding executive director of the Council's Leadership Health Care initiative, a 600+ member group dedicated to nurturing the talents of Nashville's next generation of health care industry leaders.

Prior to joining the Council, Young was founding executive director of the Tennessee Biotechnology Association. She also served as the director of Communications and Advertising for the Tennessee Department of Economic and Community Development (ECD).

Young holds a M.S. from the University of Tennessee, Knoxville and a B.A. from the University of Mississippi. A Nashville native, Caroline is a member of the Nashville Downtown Rotary, American Heart Association Circle of Red and the U.S. Women Business Leaders in Health Care. She currently serves on the boards of such organizations as the Center for Non-Profit Management, Nashville Entrepreneur Center and Nashville State Community College Foundation.



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

BILL PURCELL

Former Mayor of Nashville, and Adjunct Professor of Public Policy,
Vanderbilt University

Bill Purcell has spent more than 30 years in law, public service, and higher education. During his eight-year tenure as Mayor of the Metropolitan Government of Nashville and Davidson County, Tennessee (1999-2007) the city saw unprecedented economic expansion, an increase in Metro school funding of more than 50 percent, and the development and preservation of more than 26,000 affordable housing units. He was elected to his second term as mayor by a record-setting 84.8 percent of the vote. Purcell's accomplishments as a civic leader earned him Public Official of the Year honors in 2006 by *Governing Magazine*. During his tenure, Nashville was ranked as the number one city for corporate headquarters and twice ranked as the hottest city in America for expansion and relocation of business.

After serving as mayor, Purcell was a Harvard University Institute of Politics Fellow in 2007. He then served as Founding and Interim Dean of the College of Public Service and Urban Affairs at Tennessee State University before returning to the Institute of Politics as Director, and a Lecturer in Public Policy at the Harvard Kennedy School. In December 2009, Purcell was appointed by Harvard University President Drew Faust as co-chair of the Work Team for Allston and served as Special Advisor on Allston. A decade earlier he was founder and director of the Child and Family Policy Center at Vanderbilt University (1996-99), a nationally-recognized center building a bridge between academic research, politics, and best practices to benefit children and their families. He is currently an Adjunct Professor of Public Policy at Vanderbilt University (appointed 2012).

Purcell was elected to five terms in the Tennessee House of Representatives (1986- 96), serving as Majority Leader (1990-96). During his decade in the General Assembly he sponsored and passed legislation undertaking major reforms in Tennessee's schools, courtrooms, industrial plants and boardrooms, criminal and juvenile justice, hospitals, and voting booths. He served as Chair of the House Rules Committee, Committee on Open Records, and the Select Joint Committee on Children and Youth, and as a member of the Judiciary, General Welfare, Finance Ways and Means, and Ethics Committees. During his service Tennessee was twice ranked the best managed state in America.

Having represented clients in all of the trial courts of Nashville as well as the federal and state appellate courts, Purcell has been an active participant in the work of the bar. He has been honored by the Nashville Bar Association with the John C. Tune award for outstanding contributions to his community and faithful service as a member of the bar (2006).

He earned his bachelor's degree at Hamilton College and his law degree at Vanderbilt University School of Law, where he was honored as the 2004 Distinguished Alumnus.



U.S. CHAMBER OF COMMERCE
Labor, Immigration & Employee Benefits



U.S. CHAMBER OF COMMERCE FOUNDATION

NOTES



U.S. CHAMBER OF COMMERCE
ANNUAL HEALTH CARE SUMMIT
Advancing Delivery System Reform

NOTES
