America’s Small Business Summit brings together business owners and local and state chamber executives from across the country to stand up for our nation’s job creators.

America’s Small Business Summit sponsors speak to a niche group of decision makers:
- Recognition as a brand partner of the U.S. Chamber of Commerce
- Networking, branding, product display opportunities
- Exposure to small business members

A variety of sponsor packages are available and include:
- Brand recognition on event materials, signage, Web site, and marketing materials
- One table-top display in exhibit area to showcase company materials
- Prominent company logo in the conference program and at conference
- Complimentary passes for company representatives

www.uschambersummit.com

"Sponsoring the U.S. Chamber of Commerce Small Business Summit proved to be one of our best ways to reach the biggest movers in small business so far this year. The event, the attendees and the overall agenda are truly in a league of their own when it comes to reaching this market."

Elisa Cool, The Wall Street Journal, Rally on the Hill Summit Sponsor

"Monster continues to see great results from its affiliation with the U.S. Chamber of Commerce. As a sponsor of America’s Small Business Summit, it is clear the relevance of content to the small business community, quality of the speakers as well as the many opportunities to engage with business leaders makes this a terrific venue for us. Our affinity partnership provides more visibility into the small business community we are trying to help."

Saïd Eastman, Monster

The U.S. Chamber of Commerce is the largest business federation representing more than 3 million businesses and organizations of every size, sector, and region.
The mission of the U.S. Chamber of Commerce is to drive public policies that increase opportunity and prosperity. We create value for our members through advocacy, ... networks in the world.

We partner with like-minded organizations that share our goals and use their Chamber affiliation to promote a pro-business agenda. Our sponsors have the opportunity to connect with a powerful brand that resonates in the American business and legislative communities.

By partnering with the Chamber, companies can market their brands to a wide-ranging network of approximately 300,000 members, including 1,700 chambers of commerce and 500 professional and trade associations.

For more than 50 years, leading association executives have gathered under the banner of the U.S. Chamber's Association Committee of 100 (C100) to network, build partnerships, and discuss current issues.

C100 sponsors network…

- General sessions, breakout sessions, receptions and high-level networking.
- C100 advises the U.S. Chamber on programs and services for chambers and provides feedback on policy-related issues.

On-site promotional opportunities:

- Logo on signage and programs
- Recognition during the event
- Ad slick in registration materials
- On-site and online exposure
- Complimentary meeting registration

Institute for Organization Management (IOM) is the leading professional development program for chamber and association executives. Offered in five U.S. locations, professionals learn the fundamentals of organization management and network with industry leaders.

IOM sponsors have access to:

- Chamber, association, and nonprofit leaders
- Potential customers
- Receptions and team-building activities in intimate settings of 150 to 300 attendees per site

Promotional packages may include:

- Brand recognition
- Web site feature
- Ad slick in registration materials
- Booth space

www.uschamber.com/institute

The U.S. Chamber relationship is one of our top partnerships. We have acquired many new customers as a result of our alliance and have realized a significant increase in sales. We value the Chamber’s brand and feel it is a powerful tool in today’s marketplace."

Shreer Rawla, Manager, Alliance Marketing FedEx

www.uschamber.com/member

“Marketing partners must be members of the President’s Advisory Group at the U.S. Chamber of Commerce.”

www.uschamber.com/associations/c100

The Chamber’s Marketing Partnership allows sponsors to market their products and services to our national membership.

Marketing partners are exclusive in their categories and receive promotional opportunities through Chamber marketing channels:

- Print publication—
  Free Enterprise magazine
- Electronic publications—
  Free Enterprise Weekly
  Free Enterprise online magazine
- Direct mail
- Online exposure—Online toolkits
- Sales support
- Premier events and meetings

* Marketing partners must be members of the President’s Advisory Group at the U.S. Chamber of Commerce.

www.uschamber.com/about

The mission of the U.S. Chamber of Commerce is to drive public policies that increase opportunity and prosperity. We create value for our members through advocacy, intelligence, and our worldwide network. We focus on key challenges that we must meet and master to succeed in a tough global economy.

Partner with the most trusted business organization in the United States and gain access to the largest business, chamber of commerce, and association networks in the world.

www.uschamber.com/chambers/ccc

www.uschamber.com/about

The Chamber of Commerce Committee of 100 (CCC100) is made up of the country’s leading chamber chief staff executives. These experienced leaders advise the U.S. Chamber of Commerce board of directors, enhance Chamber lobbying and coalition work, and strengthen outreach to the business and chamber communities.

CCC100 sponsors network…

- General sessions, breakout sessions, receptions and high-level networking.
- CCC100 advises the U.S. Chamber on programs and services for chambers and provides feedback on policy-related issues.

On-site promotional opportunities:

- Logo on signage and programs
- Recognition during the event
- Ad slick in registration materials
- On-site and online exposure
- Complimentary meeting registration

www.uschamber.com/chambers/ccc

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