



# Scott W. Reed

Senior Political Strategist  
U.S. Chamber of Commerce

Scott W. Reed, senior political strategist at the U.S. Chamber of Commerce, oversees the Chamber's federal voter education program.

The Chamber's goals in the 2014, 2016, and 2018 federal elections were to elect pro-business candidates with the courage to govern. Reed created and implemented the blueprint for that strategy, helping recruit business-friendly candidates, managing traditional and digital advertising campaigns, and identifying credible messengers to showcase the importance of the free enterprise system.

Reed was named by *Politico Magazine* as one of the top "Politico 50" ideas changing politics and the people behind them and was featured as the *Fox News Sunday* "Power Player of the Week."

He is the founder and chairman of Chesapeake Enterprises, a Washington-based consulting firm specializing in federal and state legislative, regulatory, and governmental affairs for corporate clients.

Reed was campaign manager for Bob Dole's 1996 presidential campaign. He oversaw the national campaign, which included political strategy, policy development, communications, and advertising during the GOP primary and the general election. In addition, he directed preparations for the 1996 Republican National Convention in San Diego and the vice presidential selection process of Jack Kemp.

In 1993, Reed was appointed executive director of the Republican National Committee. He served as chief operating officer of the GOP during the historic elections in 1993 and 1994 when the Republicans gained control of both the House and the Senate for the first time in more than 40 years. Reed implemented a state-by-state effort that succeeded in electing 32 Republican governors.

During the Bush administration, Reed served as chief of staff to Secretary Jack Kemp at the Department of Housing and Urban Development. He directed personnel, political, and policy matters, employing a long-term empowerment and privatization program.

Reed has appeared on NBC's *Meet the Press*, CBS's *60 Minutes* and *Face the Nation*, ABC's *World News Tonight*, C-Span's *Washington Journal*, CNN's *John King USA*, National Public Radio, and other national broadcast programs. He is quoted extensively on national political trends in *The Washington Post*, *The New York Times*, *USA Today*, and *The Wall Street Journal*.

Reed also advises GOP members of Congress and governors on political and policy issues.



U.S. CHAMBER OF COMMERCE

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*The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations.*