

ROUNDTABLE FACILITATOR RESOURCE PACK



THE 2019 AFRICA BUSINESS FORUM

*Leadership for Impact: How Business, Governments,
and Civil Society Partner for Growth*

July 25, 2019 | 1:00-5:30 PM

U.S. Chamber of Commerce

1615 H St NW

Washington, D.C. 20062



U.S. CHAMBER OF COMMERCE
U.S.-Africa Business Center



**PRESIDENTIAL
PRECINCT**

Agenda

Leadership for Impact: How Business, Governments and Civil Society Partner for Growth

- 1:00-1:25 PM** Arrival, Registration, Informal Networking
- 1:25-1:30 PM** Welcome Remarks
Scott Eisner, President, U.S.-Africa Business Center, U.S. Chamber of Commerce
- 1:30-1:40 PM** Opening Remarks
Ramsey Day, Senior Deputy Assistant Administrator of the Bureau for Africa, U.S. Agency for International Development
- 1:40-1:45 PM** Overview from Administrative Facilitator
Greg Fairchild, Professor of Business Administration at the University of Virginia Darden School of Business
- 1:45-2:30 PM** Lunch Session Panel 1: *Workforce Development across the Continent*
Lisa Schroeter, Dow
Roslyn Dockett, IBM
Sabrina Roshan, Andela
Moderator: Sinethemba Thwala, Mandela Washington Fellow, South Africa
- 2:30-2:45 PM** Keynote Speech
Rick Wade, Vice President of Strategic Alliances and Outreach, U.S. Chamber of Commerce
- 2:45-3:30 PM** Panel 2: *Corporate Citizenship and Evolving Business Models: How Companies are Integrating CSR into their Bottom Line*
Heather Kulp, Chevron
Adam Hemphill, WalMart
Alex Walden, Google

Moderator: Abubakar Mbarak Salim, Mandela Washington Fellow, Kenya

3:30-3:40 PM Break

3:40-5:10 PM Lightning Roundtables (20 minutes per round)

- *Jonathan Eigege, Albright Stonebridge Group - Emboldening Smallholder Farmers and Strengthening Agricultural Value Chains*
- *Paul Burkhead, Eli Lilly - The Power of Entrepreneurship and Innovation*
- *Leila Ndiaye, IGD - What Role Can Business Play in Advancing Positive Social Change?*
- *Terry Jennings, Lexis Nexis - Rule of Law and Business*
- *Megan Ekstrom, P&G - Business as a Driver of Inclusive Economic Growth*
- *Suzie Zimmerman, UPS - Supporting SMEs and Local Supply Chains*
- *Caitlin McDonnell, Visa - Enabling Inclusion of Women into the Global Economy*
- *Adam Hemphill, WalMart - Africa by 2050: Contributing to Youth Employment*
- *Brionne Dawson, U.S. Chamber of Commerce - Africa Going Digital*
- *Ru Nyambuya, Standard Bank – TBD*
- *IBM Representative – TBD*
- *Valerie Sinden, U.S. Chamber of Commerce – TBD*
- *Global Innovation Policy Center Representative, U.S. Chamber of Commerce - TBD*

5:10-5:25 PM Lightning Roundtable Reflections
Greg Fairchild, Professor of Business Administration at the University of Virginia Darden School of Business

5:25-5:30 PM Closing Remarks
Jim Murray, Founder of the Presidential Precinct

About the Africa Business Forum

The U.S.-Africa Business Center at the U.S. Chamber of Commerce, in partnership with the Presidential Precinct, will host the Africa Business Forum on July 25, 2019 to convene global business executives, government officials, academic leaders, and 100 Mandela Washington Fellows coming from various countries in Africa. The Forum will reflect the diversity of backgrounds from which attending YALI fellows hail: business, civic engagement, and public management. In light of increasing economic growth throughout the African continent and a rapidly expanding youth population, participants will be encouraged to focus on how these essential institutions can partner together to ensure that African countries experience sustainable economic and societal growth going forward. The program includes moderated panel discussions and lightning roundtables.

The U.S.-Africa Business Center (USAfBC) is leading the American business community into an era of unprecedented engagement with Africa's regional economic communities, the established African private sector, as well as small and medium-sized enterprises (SMEs). Since 2009, the Chamber has made great strides bridging the gap between U.S. business and Africa. The Center was established to advance policies that attract greater investment in Africa and to support trade throughout the continent.

The Presidential Precinct engages and inspires emerging leaders to address the most pressing challenges in their countries. The Presidential Precinct unites six prestigious institutions, offering leaders the combined academic resources of two of America's premier public universities, the rich history of four historic sites, and more than 10,000 acres of natural beauty. Since 2014, the Presidential Precinct has hosted over 100 young African leaders through the Mandela Washington Fellowship, the flagship program of the Young African Leaders Initiative (YALI). Over 600 leaders from more than 120 countries in all regions in the world have come to the Presidential Precinct in the past five years.

Lightning Roundtable Discussions

Lightning roundtables provide a space for small group discussion on the key themes of the forum. They are an opportunity for participants to delve more deeply into opportunities and challenges in the business environment in Africa and effective strategies for sustaining positive momentum and growth across the continent.

Each lightning roundtable will have a pre-set topic and a facilitator who will stay at the table for the duration of the session. The facilitator will make brief remarks to help frame the topic, then pose one or more questions to stimulate the discussion. Participants will spend 25 minutes at each table, then rotate to the next table.

Lightning roundtables are designed to generate as many ideas as possible, with facilitators looking for main areas of convergence and divergence of views, as well as interesting outlier ideas. Each group will visit three tables. The session will be followed by a 15-minute reflection period to focus on what was discussed and opportunities for future expansion on roundtable conversations.

Each roundtable facilitator will be joined by an appointed note taker for his/her table. The note taker will be taking notes throughout each conversation, for the purpose of recording inputs to be used in a conclusion paper following the forum. [See the following page for details].

Proposed Roundtable Format

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|----------------|---|
| 5 mins | Go around the table and do quick introductions |
| 5 mins | Provide an overview of the topic and why it matters to your company |
| 13 mins | Open discussion on the topic. We recommend pre-preparing questions for this section. Some questions to consider include: <ul style="list-style-type: none">• Where have you seen this topic impacting communities in your countries?• Where is there overlap with this topic and the work that you are doing?• How can the private sector, civil society and government work better to address this topic/issues associated with this topic?• Has your understanding of this topic changed after this conversation? |
| 2 mins | Final thoughts and wrap up |

2019 Africa Business Forum White Paper—Proposal

Purpose:

To compile ideas generated during the 2019 Africa Business Forum and put forward recommendations on how government, civil society, and business can better collaborate to achieve growth and prosperity on the African continent.

Objectives:

- Discern where the private sector and civil society have overlap in their objectives of economic growth, social development, and human prosperity on the African continent.
- Underscore the value of collaboration and the unique value-add that different partners bring to the table.
- Put forward recommendations as to where the private sector, social enterprises, NGO's, and government can better collaborate in their efforts to further economic development across the African region.

Plan:

I. Gathering Conference Input

Throughout the Forum, Greg Fairchild, Associate Dean for UVA's Darden School of Business' DC office, will serve as an administrative facilitator to capture content from the day's program, panel discussions, and lightning roundtable discussions. Each table will be equipped with a note taker to assist with capturing this content. Note takers will be capturing main takeaways and recommendations of each conversation, as well as a handful of direct quotes to be included in the whitepaper. Roundtable facilitators will steer conversations at their individual tables in the direction of their choosing, but will tie together conversations by gearing some questions towards the larger forum objectives.

II. After the Conference

Following the Forum, the Chamber in coordination with participating institutions—the Presidential Precinct, UVA's Darden School of Business, the University of Delaware, the University of Drexel, and Virginia Tech—will prepare a white paper that explores where private sector, social enterprises, NGO's, and government overlap in their objectives of economic growth, and can better coordinate their efforts. The paper will cover the thematic areas discussed during the roundtable discussions, and will also include a special emphasis on workforce development through the continued

Speaker Biographies



Scott Eisner

President

U.S.-Africa Business Center, U.S. Chamber of Commerce

Scott Eisner is President of the U.S.-Africa Business Center (USAfBC) at the U.S. Chamber of Commerce. He is also an officer at the Chamber serving as senior vice president. Eisner represents the Chamber's interests in Africa through its U.S.-Africa Business Center, the business community's leading advocacy group aimed at strengthening U.S.-Africa trade relations. He directs the strategic activities of the USAfBC as it engages with senior-level U.S. government officials, international business leaders, and African governments. In addition, he heads the Chamber's U.S.-South Africa Business Council and the U.S.-Cote d'Ivoire Business Council.

Previously, Eisner was head of operations for the Chamber's International Affairs Division while holding the position of vice president, African Affairs. Before that, he was deputy chief of staff at the Chamber where he oversaw the Executive Office and was the senior staffer to the Chamber's president and CEO.

Eisner has held a number of leadership roles at the Chamber, including special assistant to the president and CEO and director of programs for the U.S. Chamber of Commerce Foundation, formerly known as the National Chamber Foundation.

Before joining the Chamber, Eisner held positions in the political arena, most notably his work on Sen. John McCain's 2000 presidential campaign and his reelection to the Senate in 2004.

Eisner spent time in international politics working for the International Republican Institute in Malawi, Africa, where he trained political parties on communications and campaign tactics leading up to Malawi's 2004 presidential elections.

Earlier, he was director of business development for the Kronk Boxing Gym, one of boxing's leading management and training firms. His duties included promoting and training former world heavyweight champion Lennox Lewis.

Eisner graduated with a degree in political science from Pepperdine University in Malibu, California. He is a former member of the U.S. Trade Representative's Trade

Advisory Committee on Africa. He currently serves on the advisory board for City Year South Africa, the Coalition for Development Reform, the Africa Leadership Foundation, the Woodrow Wilson Center Africa Program Advisory Council, and the Millennium Challenge Corporation Advisory Council.

Eisner lives in Washington, D.C., with his wife and their two daughters.



Ramsey Day
Senior Deputy Assistant Administrator
U.S. Agency for International Development (USAID)

Ramsey Day serves as Senior Deputy Assistant Administrator for the Africa Bureau. Prior to joining USAID in January 2018, Mr. Day was the Senior Director for the Center for Global Impact at the International Republican Institute (IRI) where he led the Institute's project design, strategic planning, and monitoring and evaluation efforts. He also worked in Amman, Jordan as the IRI Country Director from 2014 to 2017 leading programs in public opinion research, good governance, and political party building.

Mr. Day has held numerous positions within the international development and foreign policy communities both in the United States and various overseas posts. He served as the Country Representative for USAID in Montenegro and at the USAID headquarters in Washington within the Legislative and Public Affairs Bureau (LPA) as the Chief of Public Liaison where he led the Agency's public outreach efforts. He was also the Chief of Staff and Senior Advisor for the USAID Europe and Eurasia Bureau advising the Assistant Administrator and other senior officials on development policy, strategic communications, and legislative issues.

Mr. Day has worked on several national domestic campaigns and has represented the White House on official delegations of the President and the Vice President of the United States to over 20 countries. Prior to government service, he worked in marketing for multi-media companies in both Atlanta, Georgia and New York.

Mr. Day holds a B.A. from the University of Mississippi and a Master's in Public Administration (MPA) focusing on International/Global Affairs from the Harvard Kennedy School of Government.



Gregory Fairchild
Professor of Business Administration & Associate Dean
University of Virginia Darden School of Business

Gregory Fairchild is the Isidore Horween Research Professor of Business Administration at the University of Virginia's Darden School of Business and Associate Dean for Washington, D.C. Area Initiatives and Academic Director of Public Policy and Entrepreneurship. Fairchild serves as an academic director for Darden's Institute for Business in Society (IBiS). He teaches strategic management, entrepreneurship and ethics in Darden's MBA and Executive Education programs. He has received a number of awards for teaching excellence at the Darden School.

His research is likewise renowned, as he was recently the lead investigator studying business models and public policy issues in the field of community development finance, an initiative supported by a three-year \$850,000 grant from the John D. and Catherine T. MacArthur Foundation. Fairchild was named one of five high impact research professors and the sole scholar focused in entrepreneurship by the *Financial Times* in 2010. In 2009, he received a faculty Pioneer Award presented by the Aspen Institute's Center for Business Education for his leadership and risk taking in integrating ethical, environmental and social issues into the MBA curriculum. In 2011, he was the only academic named as one of "25 Virginians to watch" by *Virginia Business Magazine*. In 2012, Fairchild was named one of the Top Ten Business School Professors in the World by CNN/Fortune and one of the 50 Best Business School Professors by Poets & Quants. His multidisciplinary work has been cited by *Inc. Magazine*, *The Economist*, National Public Radio (NPR), *USA Today*, *New York Times*, and *The Washington Post*, among others.

Fairchild worked in marketing positions for such industry leaders as Kraft General Foods, Procter & Gamble and Saks Fifth Avenue before embarking on his doctoral studies. Fairchild served on the investment advisory of the Virginia Retirement Service (VRS), the Commonwealth's public pension fund from 2009 to 2012. Governor McAuliffe appointed Fairchild to the board of Virginia Community Capital, the Commonwealth's largest community-development bank, where he served from 2015 to 2017. University of Virginia President Terry Sullivan appointed Fairchild to the board of University Physician's Group, the University Medical Center's practice plan, where he served from 2012 to 2017. In 2017, Fairchild became a Trustee of Union Square Capital Core Real Estate Fund, a mutual fund; and was appointed by Governor McAuliffe to the Virginia Economic Development Partnership, the Commonwealth's economic development authority.

In addition to his teaching and research, he is a consultant to corporations, nonprofits and governmental agencies.

Fairchild and his wife, Tierney Temple Fairchild (D '94) are the founders of Resilience Education, an organization committed to providing high quality Socratic education to those that might not otherwise afford it (www.Resilience-Education.org). This is the conduit through which the Darden Prison Program is administered, among other initiatives.



Rick Wade
Vice President, Strategic Alliances and Outreach
U.S. Chamber of Commerce

Rick C. Wade is vice president of Strategic Alliances and Outreach at the U.S. Chamber of Commerce. Wade develops and implements programs and initiatives to help the Chamber create new business relationships and partnerships across diverse audiences. He also provides counsel on policy issues and leads special projects. Wade's wealth of knowledge and experience in both the public and private sectors enable him to give a megaphone to the voice of business across the country and share the positive impacts of the free enterprise system.

Before joining the Chamber, Wade was principal of The Wade Group, a strategic communications and global business development firm, and was a partner at Harves Investment Group, a consultancy that facilitated foreign direct investment into the U.S.

Previously, Wade was a senior adviser and deputy chief of staff to former Secretary of Commerce Gary Locke where he was a liaison to the White House, businesses, trade associations, civic organizations, and local governments. He was a member of the White House task forces on Puerto Rico, Small Business Contracting, Automobile Recovery, Military Families, and Historically Black Colleges & Universities. He also served on the Interagency Business Council and former Vice President Joe Biden's Task Force on Middle Class America and worked with the White House on implementing the American Recovery and Reinvestment Act.

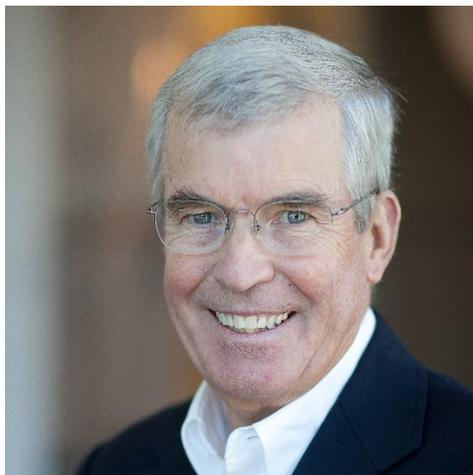
Wade also worked with Commerce's Economic Development Administration to foster regional economic development in distressed areas, the National Telecommunications and Information Administration on expanding broadband to rural and urban America, the Minority Business Development Agency to create jobs

through the growth of minority-owned businesses, and the Census Bureau on executing the 2010 decennial census.

In addition, Wade was instrumental in expanding opportunities for U.S. companies to sell their products in the global market. He represented the U.S. at international trade forums including the U.S.-China Joint Commission on Commerce and Trade, the Asian-Pacific Economic Cooperation, the African Growth and Opportunity Act Forum, and the Conference on the Caribbean and Central America. He served as special envoy to the Caribbean, oversaw private sector initiatives in Haiti following the 2010 devastating earthquake, and led trade missions around the world.

He was a senior adviser to the 2008 Obama for America campaign and is a member of the Democratic National Committee. He was an executive at Hoffman-La Roche and Blue Cross Blue Shield of South Carolina. He also had experience at the South Carolina House of Representatives, the Cabinet of the Governor, and the Office of the President at the University of South Carolina.

Wade received his B.S. from the University of South Carolina and an M.P.A. from Harvard University. He was awarded honorary doctorates from Benedict College and South Carolina State University and has received numerous awards for exemplary leadership and public service.



James B. Murray, Jr.
Founder
Presidential Precinct

Managing General Partner
Court Square Ventures

Rector of the Board of Visitors
The University of Virginia

Jim Murray is the founder of the Presidential Precinct, managing general partner at Court Square Ventures, and Rector of the Board of Visitors at the University of Virginia. He has been a principal in firms specializing in investment banking and venture capital for telecom and information technology businesses since 1982. Prior to Court Square Ventures, he was a founding partner and chairman of Columbia Capital, which today manages six venture funds aggregating over \$3 billion. During his career Jim has served as a director of over three dozen technology companies. He is the former Chairman of the Advisory Board of the Export-Import Bank of the United States. He

also served on the American board of the Smurfit Graduate School of Business Administration, University College, Dublin, Ireland. Jim is the author of *Wireless Nation: The Frenzied Launch of the Cellular Revolution in America*, the first definitive account of how the American cell phone industry evolved (selected by Booklist as one of the “top ten” business books of 2001).. He is a former member of the Board of Visitors and former Rector at the College of William and Mary. Jim received his B.A. from the University of Virginia, a J.D. from the Marshall-Whyte School of Law at the College of William and Mary, and an honorary Doctor of Laws from the College of William and Mary.



Lisa Schroeter
Global Director, Trade and Investment Policy
Dow

Lisa Schroeter is the Global Director of Trade and Investment Policy for Dow. As part of the corporate Global Government Affairs team, Lisa’s responsibilities focus on trade policy and regulations, trade negotiations, and investment issues that foster growth in Dow’s global businesses through identification of policies facilitating market access and reducing global distribution costs.

Her role has direct responsibility for developing the company’s global trade strategy, driving impact assessments and response to emerging trade issues and facilitating government affairs strategies aligned with Dow’s investment priorities. Lisa manages the company’s outreach to key trade-related entities in the US Administration, Washington DC embassy community and across key governments.

Before joining Dow, Lisa was the Executive Director of the TransAtlantic Business Dialogue (TABD). TABD is a unique trade-facilitation process by which American and European CEOs work with the U.S. Administration and the European Commission to implement practical, detailed recommendations. Ms. Schroeter joined TABD in 1999, and managed the process on behalf of the Boeing Company, PricewaterhouseCoopers, United Technologies Corporation and Xerox.

Lisa served as the 2018-2019 President of Women in International Trade (WIIT); and is currently a member of the Council on Foreign Relations (CFR); and a Board Member of the Washington International Trade Association, DC-based non-profit, Cultural Tourism, DC. She serves as the Chair of the ICCA Trade Network and

Global Regulatory Cooperation task forces as well as the US Business Committee of the Transatlantic Policy Network (TPN).



Sabrina Roshan
Senior Director of Expansion Strategy
Andela

Sabrina Roshan is the Senior Director of Expansion Strategy at Andela, a venture-backed tech company that invests in Africa's most talented software developers to build globally competitive engineering teams. In her role, Sabrina leads overall expansion strategy and partnerships, facilitating opportunities for increased high-end ICT employment in Africa.

Prior to Andela, Sabrina served as Special Assistant and Policy Adviser to the U.S. Government's representative at the World Bank Board of Directors, overseeing investment lending, risk guarantee and venture capital investments in the multi-billion dollar Africa portfolio. Sabrina also spent six years overseeing risk management across verticals within the Sub-Saharan Africa Region for the World Bank's Governance Global Practice.

Sabrina began her career building employment generating training programs in Afghanistan. She holds a Master in Public Policy from the Harvard University Kennedy School of Government, where she focused on Political and Economic Development.



Roslyn Docktor
Director, Technology Policy & Director, Middle East
and Africa Government and Regulatory Affairs
IBM

Serving as both the Director for Technology Policy worldwide and the Director for the Middle East and Africa, Roslyn leads teams in the region, and globally, to advance IBM's public policy and business objectives. She also serves as IBM's staff representative on the U.S. President's Advisory Council for Doing Business in Africa.

Since joining IBM in 2004, Roslyn has spearheaded global, regional and national advocacy programs and public-private partnerships that have advanced the use AI, cloud and block chain, and the modernization of privacy, security and health regulatory policies.

She has also helped initiate and lead groundbreaking multi-stakeholder collaborations, such as with the Bipartisan Policy Center on health IT, the United Nations Development Pro-gram on interoperability, and the Berkman Center at Harvard Law School on open technologies.

Prior to IBM, she developed the global government-to-government Y2K coordination network for the White House, under United Nations and World Bank auspices, that helped to squash the millennium bug.



Adam Hemphill
Director of Global Government Affairs
Walmart

As Director of Global Government Affairs, Adam provides policy support for the Walmart + Massmart operations across Africa. Massmart Holdings Limited is one of Africa's largest retail groups comprised of 4 divisions operating 436 retail units across 13 countries on the continent. Adam engages policymakers from governments and international organizations to advocate for retail and logistics policies that spur growth and economic development.

During his tenure at Walmart he has represented the company on a range of trade, e-commerce, supply chain and transportation issues, in order to mitigate risk and drive efficiency in operations.

Prior to this Adam worked in Walmart's Federal Government Affairs office where he advocated on domestic and international supply chain and transportation issues. He started his tenure at Walmart as an international trade analyst in the Global Procurement division of Walmart, advising merchants on international trade strategies. He began his career at Rotary International as a French translator.

He holds a Master of Arts degree in International Law and Economics from the Johns Hopkins School of Advanced International Studies and a Bachelor of Arts

degree French and Commercial Studies from the University of Illinois. Adam sits on the Board of Directors at Calvary Women's Services in Washington, DC.



Heather Kulp
Manager, International Government Relations
Chevron

Heather Kulp is the Manager of International Government Affairs for Chevron's Washington, DC office. Previously, she served as the Executive Director of the Niger Delta Partnership Initiative (NDPI) in Washington, D.C., a foundation established by Chevron that builds partnerships to combat poverty and conflict in the Niger Delta region of Nigeria. She has also served as Manager of Public Affairs for Chevron in Richmond and

provided strategic support on community issues and social investment to business units across the globe.

Before joining Chevron, Ms. Kulp spent 10 years working on conflict management and community development in places such as Sierra Leone, Liberia, Burundi, East Timor, Ecuador and Peru. Ms. Kulp served as the Country Director of Search for Common Ground's Angola office, where she designed, developed and managed a multi-faceted peacebuilding and community development program. This program was recognized by USAID and the US Department of State as an example of "best practices" in international development.



Alex Walden
Counsel, Free Expression & Human Rights
Google

Alex Walden works on free expression and human rights at Google. Her work includes representing Google in the Global Network Initiative (GNI) and participating as a member of the Freedom Online Coalition's working group on transparency. Alex joined Google from The Raben Group, where she was a

director focused on civil rights, women's rights, criminal justice reform issues, and nominations.

Prior to joining TRG, Alex worked at the Center for American Progress. She has also served as a law clerk for the U.S. House of Representatives in the Committee on the Judiciary, Subcommittee on the Constitution, Civil Rights & Liberties and the U.S. Senate, Committee on the Judiciary. Alex also worked with the U.S. EEOC, U.S. Department of Labor, and Bay Area Legal Aid during law school. Before attending law school, Alex spent almost four years working in the D.C. Office of Legal Momentum (formerly NOW Legal Defense & Education Fund). Alex holds a B.A. in political science from American University and a J.D. from University of San Francisco School of Law.



Susan Zimmerman
Manager, International Public Affairs
UPS

Susan is a manager on the International Public Affairs team in Washington, DC, where she supports UPS's global borders and customs modernization initiatives, exploring ways to implement supply chain best practices and assist governments around the world in building export/import efficiencies. Most recently, Susan was on special assignment in Dubai, UAE—UPS headquarters for the Indian Subcontinent, Middle East, and Africa (ISMEA) region—where she managed public affairs efforts for those markets. She continues to support ISMEA region projects from DC, focusing on trade facilitation and business growth opportunities, as well as serving as staff representative to the President's Advisory Council on Doing Business in Africa for Global Public Affairs President Laura Lane. Susan also supports UPS's Women Exporters Program, which serves to enable women entrepreneurs in foreign markets engage in international trade and ship their products to consumers beyond their borders.

Susan first developed an appreciation for UPS's work after serving as a legislative assistant in the DC office. Between this role and returning to UPS as a manager, Susan worked with the U.S.-Egypt Business Council and the U.S.-Gulf Cooperation Council Business Initiative within the U.S. Chamber of Commerce's International Division. During her time at the Chamber, Susan also assisted in developing the newly formed Middle East Commercial Center, a regionally-integrated business development initiative under the U.S. Chamber of Commerce Foundation.

Before working with the private sector, Susan served as project assistant at the National Democratic Institute, a non-profit development organization, where she supported programing in Francophone North Africa.

Susan lived in Tangier, Morocco, prior to coming to Washington, under the auspices of the U.S. Department of State's Critical Language Scholarship for Modern Standard Arabic. She also conducted post-graduate studies on Europe-North Africa intercultural communication in Marseille, France.

Susan graduated with a Bachelor's degree in Near Eastern Language & Cultures and Anthropology from Indiana University with Phi Beta Kappa and summa cum laude honors. In May 2019, she completed her Master's degree in International Commerce & Policy from the Schar School of Policy and Government at George Mason University. She is a Licensed Customs Broker, fluent in French, and proficient in Modern Standard Arabic.



Teresa L. Jennings
Head of Rule of Law Development
LexisNexis Legal & Professional

Vice President & Treasurer
LexisNexis Rule of Law Foundation

Teresa Jennings is the Head of Rule of Law Development for LexisNexis Legal & Professional, a division of RELX Group. In this role, she supports the corporate mission of LexisNexis by advancing the Rule of Law across the globe. With its launch in January 2019, Ms. Jennings also became Vice President & Treasurer of LexisNexis Rule of Law Foundation, a non-profit entity working on projects around the world to advance the Rule of Law. Ms. Jennings is responsible for cultivating relationships with diverse groups, including funding and governmental bodies, to create, develop and advance Rule of Law projects around the world. For example, she developed and ran a Rule of Law symposium in conjunction with the Inter-American Bar Association in San Salvador, El Salvador for several high-ranking officials within the government, legal, business and academia sectors. She speaks at venues highlighting the importance of the Rule of Law, including the Wilson Center, the U.S. Institute of Peace, and the CEELI Institute.

Ms. Jennings currently serves as a Steering Committee member of the UN Global Alliance for Reporting Progress on Peaceful, Just and Inclusive Societies. She

received an American Bar Association Presidential appointment to serve on the ABA Advisory Council on Vietnam Lawyers Exchange and Training Program. Ms. Jennings was honored as a UN Global Compact 2017 SDG Pioneer for the Rule of Law to highlight how business efforts can enhance achievement of the Rule of Law. Additionally, the LexisNexis Global Legal Team, of which Ms. Jennings is a member, received the inaugural Financial Times Innovative Lawyers Award in 2017 in recognition of the team's work to advance the Rule of Law and Access to Justice around the world.

Prior to her current role, Ms. Jennings served as Head, Public Policy – US at RELX Group where she was responsible for public policy development and communication on key policy issues at the state and federal levels. In a previous role, she built and ran the state advocacy program for RELX Group and its divisions. Before her roles within RELX Group, Ms. Jennings was Director, State Government Affairs at the American Express Company in New York.

Ms. Jennings has a B.A. in Government & Politics from the University of Maryland. She earned her Juris Doctorate from George Washington University School of Law. Ms. Jennings is based in Washington, DC.



Ru Nyambuya
VP, Financial Institutions Coverage
Standard Bank

Ru Nyambuya is a VP within Client Coverage at Standard Bank in the New York office where her role is to manage a portfolio of clients based in North America but also doing business in Africa. She currently focusses on Financial Institutions but has had experience in other sectors in the past including Mining, Power & Infrastructure and Agriculture. Ru joined Standard Bank's NY team in 2012 and truly enjoys being a part of the Africa economic growth and investment story. During her tenure in Standard Bank she also spent time in Standard Bank's Johannesburg office as the Business Manager to the Global Sector Head for Power & Infrastructure and was instrumental in driving the bank's strategy for the sector across the continent for key initiatives such as unlocking Off-Grid Power.

Prior to Standard Bank, she spent 5 years at Ernst & Young, New York within Audit and Transaction Advisory, primarily covering Media & Entertainment clients.

One of her main passions is promoting access to education to the underserved in Africa and she truly believes the quote from Nelson Mandela, “*Education is the most powerful weapon which you can use to change the world*”. She currently serves on the BoD of Education Matters Africa Foundation, a non profit organization whose mission is to match underserved talent in Africa with opportunity and to develop a generation of dynamic young leaders who are consistently committed to using their education to address challenges in their communities, starting in Zimbabwe.

Ru obtained a BS in Accounting from Ithaca College and an MBA from the University of Chicago Booth School of Business.



Jonathan Eigege
Associate, Africa Practice
Albright Stonebridge Group

Jonathan Eigege is an Associate in ASG’s Africa practice, where he supports clients through research and project coordination.

Prior to joining ASG full-time, Mr. Eigege was a consultant for the firm. In this role, he analyzed political and economic developments across sub-Saharan Africa for clients. Previously, he was a Graduate Research Assistant with the Africa

Studies Department at the School of Advanced International Studies at Johns Hopkins University, where he researched Nigeria’s political economy and tracked emerging trends in industrial and economic development policy across Africa. Mr. Eigege also worked as a Research Intern for the Africa Program at the Center for Strategic and International Studies.

Mr. Eigege received an M.A. in African Studies and International Economics from the School of Advanced International Studies at Johns Hopkins University and a B.A. in International Relations and Affairs, with a minor in Business from Calvin College, where he served as student body president. Mr. Eigege grew up in Jos, Nigeria, and speaks French and Hausa.

He is based in Washington, DC.



Caitlin McDonnell
Director, Global Government Engagement
Visa Inc.

Caitlin McDonnell is Director of Global Government Engagement at Visa Inc. based out of Washington, DC. In this capacity, Caitlin supports the company's global business priorities through strategic engagements with the United States and foreign governments, including as the staff representative to the President's Advisory Council on Doing Business in Africa (PAC-DBIA).

Prior to joining Visa, Caitlin was an Associate at the Albright Stonebridge Group - a strategic advisory and commercial diplomacy firm - supporting clients' government relations strategies in Africa and Latin America. She earned a dual Bachelor of Arts in International Relations and Spanish from the University of Virginia.



Megan Ekstrom
Manager, Global Government Relations & Public
Policy
P&G

Megan Ekstrom serves as Manager in the Global Government Relations and Public Policy division of Procter & Gamble. In this position, she advocates on behalf of P&G on key policy issues affecting Baby & Feminine Care as well as the Family Care businesses for the company. In addition, Ms. Ekstrom monitors and engages with the diplomatic community in support of P&G's business operations and interests in India, the Middle East and Africa.

Before joining Procter & Gamble, Ms. Ekstrom served as the Chief Association Advocate for a transportation-related organization. She played a primary role in promoting and expanding their government and regulatory affairs missions related to highway safety, automated vehicle technologies, and infrastructure.

For over a decade Ms. Ekstrom has served in various government affairs positions. Most recently she led the federal and state government affairs department for the International Fragrance Association and supported an international public affairs and

lobbying firm, where her divergent client list allowed her to consult on matters relating to chemicals, consumer products, and international trade & transportation.

In addition to her work in the private sector, Ms. Ekstrom benefitted from service on Capitol Hill, incurring legislative experience in various capacities working on trade, immigration, and other policy issues.

Ms. Ekstrom holds a bachelors degree in international affairs with a concentration in international trade and political science from George Washington University.



Guevera A. Yao, Ph.D.
Senior Director, West and Central Africa
U.S. – Africa Business Center, U.S. Chamber of Commerce

Dr. Guevera Yao is the Senior Director for West and Central Africa at the U.S. Chamber of Commerce. In this capacity, Yao oversees programs and policy initiatives to broaden commercial relationships between the United States and markets in West and Central Africa. He works closely with Chamber member companies and business and government leaders to deepen and expand commercial relationships.

Yao is an economist and policy expert with over 20 years of experience in the areas of economic integration, regional infrastructure development, trade and finance for a number of developing countries, including Member States of the Economic Community of West African States (ECOWAS). He worked with ECOWAS for over eight years, and coordinated the implementation of a flagship regional development program, adopted by the fifteen Heads of State of the ECOWAS Region to boost regional trade and investment in West Africa.

Prior to ECOWAS, Yao worked as a Senior Technical Advisor for the governments of Tanzania and Namibia to provide policy guidance on the design and implementation of intergovernmental fiscal transfer systems for subnational governments. Yao worked as Senior Research Associate for the International Center for Public Policy at Georgia State University, where he contributed to several analytical studies, including to the flagship project of the USAID on Fiscal Reform in Support of Trade Liberalization. He also provided consultancy services for the Urban Institute and the World Bank on Urban Service Delivery in South Asia.

Yao graduated with a Master and Ph.D. in Economics from the Andrew Young School of Policy Studies at Georgia State University. He also holds a Master's Degree in

Development Economics from University of Abidjan, Côte d'Ivoire. He is fluent in both French and English.



Brionne Dawson
Senior Director, East and Southern Africa
U.S.-Africa Business Center, U.S. Chamber of Commerce

Brionne Dawson is a results-driven global public policy practitioner in Washington, DC with nearly two decades of experience in program management, sustainable development, and government affairs. As Senior Director of East and Southern Africa at the U.S. Chamber of Commerce, Brionne is responsible for advising multinational companies operating in East and Southern Africa on navigating regulatory and political risks in emerging and frontier markets. Brionne served in federal government at the U.S. Agency for International Development (USAID), and in leadership capacities at the National Democratic Institute (NDI) in Washington, DC and South Africa.

At the U.S. Agency for International Development, Brionne developed and executed legislative and stakeholder outreach strategies to advance agency priorities, earning recognition for outstanding achievement building bipartisan support on a wide-ranging portfolio of sustainable development efforts. As acting director of NDI's regional office in South Africa, Brionne implemented donor-funded programs to provide political leaders with skills to fight HIV/AIDS throughout Southern Africa resulting in enactment of a model law. Brionne managed DFID, USAID & NED-funded development programs in Lesotho, Malawi, Mozambique, Namibia, Nigeria, Uganda and Zambia. Brionne also led efforts to improve accountability in the management of revenues from management of natural resources in East Africa, stemming from multi-country research on transparency and accountability in Africa's extractive industries.

Other professional assignments include the UNDP, the Center for International Policy, and consulting. Brionne is a founding board member of Grassroots Reconciliation Group and former Principal at Full Circle, a social enterprise dedicated to expanding markets for women's cooperatives in Rwanda.

Brionne holds a B.S. in foreign service from Georgetown University, M.A. in international business from the Fletcher School & certification in French proficiency.



Leila Ndiaye
President & CEO
Initiative for Global Development (IGD)

Leila Ndiaye serves as the President & CEO of the Initiative for Global Development (IGD). As President and CEO, Ndiaye will be the driving force in transforming the organization into an engaging and influential platform that fosters greater investment of U.S. and African small- and medium-sized enterprises (SME) in Africa.

With 25 years of experience as an African affairs expert and accomplished senior policy and business strategist, Ndiaye has a proven track record in policy design and implementation at the highest level of African governments and the private sector. She is also an Advisor to McLarty Associates on trade and investment in West Africa.

She previously served as Senior Director of Policy for African Affairs at the U.S. Chamber of Commerce. In that position, she developed and executed the US-Africa Business Center, managed the US-ECOWAS Business Initiative, and spearheaded the Chamber's program in Western and Central Sub-Saharan Africa.

A native of Côte d'Ivoire and dual citizen of Senegal, she worked with the government of Côte d'Ivoire as special adviser to the former Head of State, where she advised on a range of policy, national security and economic issues to ensure that all duties were carried out in the best interest of the country as a whole.

Ndiaye holds a Bachelor of Arts in International Relations from the School of International Service (SIS), at The American University in Washington DC; Master of Arts in Diplomacy with merit from the Diplomatic Academy of London at the University of Westminster; and a PhD in International Relations and Diplomacy, from the Centre d'Etudes Diplomatiques et Stratégiques (CEDS), in Paris.



Paul Burkhead
Senior Director, International Corporate Affairs
Eli Lilly and Company

Paul Burkhead is Senior Director for International Corporate Affairs at Eli Lilly and Company, a global leader in the innovative pharmaceutical industry. Mr. Burkhead has decades of experience in global government affairs and public policy, including work in the consumer products industry and as an expert consultant to multinational companies. Previously, Mr. Burkhead served in the U.S. government for many years, including as Director for Europe and the Middle East at the Office of the U.S. Trade Representative. He began his career with the U.S. Department of State, where he served as a Foreign Service Officer with postings at the U.S. Embassies in Bangkok, Port-au-Prince and Rome, and in the Bureau of European Affairs in Washington.

Mr. Burkhead holds a Bachelor's degree from the University of North Carolina and a Master's degree from Columbia University's School of International and Public Affairs.

Fellows Attending

Presidential Precinct

Reem Ahmed Alrasheed Ahmed, Sudan

Rogério Marques Benedito Junior, Mozambique

Marvelous Nhamo, Zimbabwe

Edgar Gweshe, Zimbabwe

Rhoda Nakungu, Uganda

Cecilia Msafiri Kibada, Tanzania

Saida Amour Abdalla, Kenya

Masele Masudi Msita, Tanzania

Dina Peter Cirillo, South Sudan

Meléne Cynthia Rossouw, South Africa

Claire Sambou, Senegal

Wuraoluwa Soibi Ayodele, Nigeria

Emmanuel Godbless Otubure, Nigeria

Lukeno Meschtilde Hangala, Namibia

Chikondi Chauwa, Malawi

Riambelo Onjaniaina Rasamimanana, Madagascar

Sonnie Christine Lawrence, Liberia

Yasmin Shariff Abdulkadir, Kenya

Abubakar Mbarak Salim, Kenya

Ebrima Sonko, The Gambia

Hewan Goitim Berhane, Ethiopia

Menzi Thulani Nhlabatsi, Eswatini

Abdourahaman Omar Walieh, Djibouti
Martial Kashori Elfi, Democratic Republic of the Congo
Yannick Ndayisaba, Burundi

Virginia Tech

Sinethemba (Sne) Thwala, South Africa
Nahayo Vincent, Rwanda
Dr. Ontibile Keadirang, Botswana
Kalkidan Asebe Abdena, Ethiopia
Alhaji Abu Komeh, Sierra Leone
Martha Adubea, Ghana
Komi Aokou, Togo
Rainatou Assa, Benin
Tigist T. Bedane, Ethiopia
John Dusabe, Malawi
Ndeye Mossane Diebate, Senegal
Segla Emmanuelle Laurinda Godjo, Benin
Ngoy Lusanga, Democratic Republic of the Congo
Raymond Kaima, Zambia
Neema Kihwelo, South Africa
Mable Kipenda, Zambia
Gifty Asmah-Lamas, Liberia
Nicolau Miguel, Angola
Espoir Ngalukiye, Democratic Republic of the Congo
Reginald Nsowah, Ghana
Nnenna Ozuzu, Nigeria

Emignon Ni Mahoutondji Noé Rousseau, Benin

Aboubaker Hassan Tourab, Djibouti

Viviane Laure Mamno Wafo, Senegal

Victor Mwaka Wauye, Kenya

University of Delaware

Peace Ahadji, Togo

Emmanuel Angoda, Uganda

Naomi Teshome, Ethiopia

Agnes Gbenyenoh Chie, Liberia

Pearl Phelendaba Chunga, Zambia

Sènou Samson Francis Degbegni, Benin

Ayi Renaud Dossavi Alipoeh, Togo

Edwige Dro, Côte d'Ivoire

Zibusiso John Dube, Zimbabwe

Hannah Basseyy Essien, Nigeria

Christie Linonge Etombi, Cameroon

Samwel Maphie, United Republic of Tanzania

Makhosi Exinia "Lineo Matlakala" Ntsalong, Lesotho

Eta Matsinhe, Mozambique

Abdallah Mohamed Bourhan, Djibouti

Portia Nokwazi Ncwane, South Africa

Guerson Neuyambe, Chad

Adeboro Pelumi Odunlami, Nigeria

Oulematou Camara, Senegal

Précieux Guénolé Rajaofera, Madagascar

Renee-Gracella Kobozo Yakongbo, Central African Republic

Samantha Sibanda, Zimbabwe

Patrick Stephenson, Ghana

Silindile Penelope Buthelezi, South Africa

Robert Zulu, Zambia

Drexel University

Chawapiwa Chawa Masole, Botswana

Sarah Duraha, Burundi

Derrick Tembi Efie, Cameroon

Jean Claude Pongault Elongo, Republic of the Congo

Marie Jocelyne Kangah, Côte d'Ivoire

Sisanda Sakhile Mavimbela, Eswatini

Aynew Gaye Gucho, Ethiopia

Mulugeta Moges Zerihun, Ethiopia

Binta Badjie, The Gambia

Joel Duah Afi, Ghana

Shukri Abdullahi Wario, Kenya

Rethabile Sylvia Mphutlane, Lesotho

Zayithwa Cecilia Fabiano, Malawi

Maxwell Abraham Ayaya Yohane, Malawi

Loveena Saw Sungkur, Mauritius

Josaphat Tjiho, Namibia

Norman Maurice Nanuseb, Namibia

Timothy Agiolihuye Undiandeye, Nigeria

Deborah Anthony Brown, Nigeria

Maimouna Gueye Fall, Senegal
Alexandria Sylvia Lacmee Faure, Seychelles
Nompumezo Cecilia Gubevu, South Africa
Keamogetswe Bopalamo, South Africa
Peter Garang Ngor Ayok, South Sudan
Chido Ratidzai Madzvamutse (Nee Rwafa), Zimbabwe

Event Location

The U.S. Chamber of Commerce is located at 1615 H St NW, Washington, D.C.
20062

