

INTELLECTUAL PROPERTY (IP)

- Deliver an industry vision for the next generation of trade agreements drawing on the U.S. Chamber's Global Innovation Policy Center's (GIPC's) multisector expertise.
- Advocate domestically to promote pro-IP messaging with an emphasis on congressional and administration engagement to ensure that effective policies, regulations, legislation, and enforcement programs are adopted and/or maintained.
- Gain a strategic foothold in the capitals of Europe, China, Brazil, India, Canada, and South Africa to counter the anti-IP narratives in these markets and in multilateral institutions and leverage GIPC's International IP Index.
- Continue the fight against price controls and other market-restrictive measures that prevent innovators and creators from earning a return on investment through the Fair Value for Innovation campaign.
- Positively condition the global enforcement environment to disrupt criminal networks that traffic in counterfeit and pirated goods and prioritize opportunities with law enforcement, U.S. Ports of Entry, and the Office of the Intellectual Property Enforcement Coordinator to promote best practices.

Champion and defend IP rights, which are vital to creating jobs, saving lives, advancing economic growth, and generating solutions to global challenges.

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