



# Justin Waller

Executive Vice President and Chief Operating Officer,  
U.S. Chamber of Commerce

Justin Waller is Executive Vice President and Chief Operating Officer at the U.S. Chamber of Commerce. Waller manages the operations of the quarter-billion dollar advocate for the American business community, overseeing the Chamber's finances, strategic planning, digital initiatives, events, and corporate partnerships. He leads strategic initiatives across the organization focused on building the Chamber's brand, creating digital-first member value, enhancing convening power, and growing and diversifying the organization's revenue. In addition, Waller oversees the restoration of the Chamber's historic headquarters building, designed by the architect of the U.S. Supreme Court.

For over 15 years, Waller held executive positions in the media and digital information sectors, leading operations and strategic planning for business operations ranging from boutique startups to the Fortune 500. Waller held senior leadership roles at Atlantic Media, publisher of *The Atlantic* and *Quartz*, running the operations, finances, and strategic planning divisions of the company as well as serving as Chief of Staff to Atlantic Media's Chairman and CEO.

Waller led strategic planning for Gannett, a \$6 billion international media and marketing solutions company with a vast portfolio of broadcast, digital, mobile, and publishing brands. He also ran the business operations of Potomac Research Group, an Inc. 500 startup, and guided its acquisition by a leading financial services company.

Waller was named by AdAge as a 40 under 40 leader in the marketing industry and named to the inaugural class of emerging leaders by the Economic Club of Washington D.C. He serves on the board of directors for the Stuttering Association for the Young based in Washington and New York. Waller graduated with honors from Duke University and has an MBA from Georgetown University.



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*The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations.*